Bowei Chen

List of Publications by Year in Descending Order

13 papers	112 citations
6 h-index	10 g-index
15 ext. papers	147 ext. citations
4.7 avg, IF	2.84 L-index

#	Paper	IF	Citations
13	A Bayesian graph embedding model for link-based classification problems. *IEEE Transactions on Network Science and Engineering*, **2021**, 1-1	4.9	
12	Index Tracking with Cardinality Constraints: A Stochastic Neural Networks Approach. *Proceedings of the AAAI Conference on Artificial Intelligence*, **2020**, 34, 1242-1249	5	3
11	A hybrid model for predicting human physical activity status from lifelogging data. *European Journal of Operational Research*, **2020**, 281, 532-542	5.6	10
10	Combining guaranteed and spot markets in display advertising: Selling guaranteed page views with stochastic demand. *European Journal of Operational Research*, **2020**, 280, 1144-1159	5.6	3
9	Pricing Average Price Advertising Options When Underlying Spot Market Prices Are Discontinuous. *IEEE Transactions on Knowledge and Data Engineering*, **2019**, 31, 1765-1778	4.2	3
8	Optimizing Trade-offs Among Stakeholders in Real-Time Bidding by Incorporating Multimedia Metrics **2017**,		3
7	Risk-Aware Dynamic Reserve Prices of Programmatic Guarantee in Display Advertising **2016**,		4
6	A lattice framework for pricing display advertisement options with the stochastic volatility underlying model. *Electronic Commerce Research and Applications*, **2015**, 14, 465-479	4.6	8
5	Multi-Keyword Multi-Click Advertisement Option Contracts for Sponsored Search. *ACM Transactions on Intelligent Systems and Technology*, **2015**, 7, 1-29	8	6
4	A Dynamic Pricing Model for Unifying Programmatic Guarantee and Real-Time Bidding in Display Advertising **2014**,		15
3	An empirical study of reserve price optimisation in real-time bidding **2014**,		32
2	To personalize or not **2013**,		15
1	Selling futures online advertising slots via option contracts **2012**,		9