

# Rui Costa

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4332039/publications.pdf>

Version: 2024-02-01

28  
papers

328  
citations

1478505

6  
h-index

839539

18  
g-index

32  
all docs

32  
docs citations

32  
times ranked

306  
citing authors

#	ARTICLE	IF	CITATIONS
1	Backpackers' space-time behavior in an urban destination: The impact of travel information sources. <i>International Journal of Tourism Research</i> , 2022, 24, 456-471.	3.7	4
2	Performance indicators to support firm-level decision-making in the wine industry: a systematic literature review. <i>International Journal of Wine Business Research</i> , 2021, 33, 217-237.	2.0	6
3	Digital Marketing Strategies of Portugal's National Tourism Authority. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2021, , 102-117.	0.2	0
4	Digital Marketing Strategies for Local Accommodation Establishments Is It Really Important?. <i>Smart Innovation, Systems and Technologies</i> , 2021, , 535-547.	0.6	0
5	Events as Sustainable Experience for Local Communities of a Tourist Destination. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2021, , 214-222.	0.2	0
6	An Evaluation of the Usability of a DMO's Digital Marketing Strategy. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2021, , 88-101.	0.2	0
7	The Four Dimensions of Tourist Experience: A Comparative Analysis Between Camping and Glamping. <i>Smart Innovation, Systems and Technologies</i> , 2021, , 385-395.	0.6	1
8	Earnings Management in Hospitality Firms. <i>Tourism</i> , 2021, 69, 578-594.	0.9	2
9	EXAMINING THE CONCEPT OF GOVERNANCE IN TOURISM RESEARCH. <i>Tourism and Hospitality Management</i> , 2021, 27, 629-668.	1.0	1
10	Competitiveness framework to support regional-level decision-making in the wine industry: a systematic literature review. <i>Wine Economics and Policy</i> , 2021, 10, 29-40.	0.9	5
11	A strategy for a sustainable tourism development of the Greek Island of Chios. <i>Tourism</i> , 2020, 68, 243-260.	0.9	7
12	Trust in the sharing economy: exploring the perceptions of Airbnb consumers. <i>International Journal of Business and Globalisation</i> , 2020, 24, 413.	0.2	2
13	How are overtourism and host-guest relationships portrayed by the Portuguese print media?. <i>International Journal of Tourism Cities</i> , 2020, 6, 215-232.	2.4	11
14	Knowledge Creation and Transfer in Tourism Innovation Networks. <i>Smart Innovation, Systems and Technologies</i> , 2020, , 275-287.	0.6	3
15	An Analysis of the Shopping Behaviour of International Tourists: The Case of Porto. <i>Smart Innovation, Systems and Technologies</i> , 2020, , 641-654.	0.6	1
16	Shopping Tourism: A Destination Management Perspective. <i>Smart Innovation, Systems and Technologies</i> , 2020, , 477-487.	0.6	3
17	Tourism Policies and the Investment Dynamics of Micro-Level Firms. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 307-327.	0.2	0
18	Perspectives on Female Entrepreneurship in Rural Areas. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2020, , 333-352.	0.3	0

#	ARTICLE	IF	CITATIONS
19	Local Accommodation Establishments' Strategies in Social Media. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 334-348.	0.2	0
20	eWOW of Guests Regarding Their Hotel Experience. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 295-308.	0.2	3
21	Role of breakfast in hotel selection: systematic review. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2019, 13, 204-217.	2.9	3
22	How Foreign Tourist Intermediaries Perceive and Sell a Destination. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2019, , 28-57.	0.8	0
23	Electronic word of mouth: Does it really matter to backpackers? Booking website reviews as an indicator for hostels' quality services. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2018, 19, 415-441.	3.0	9
24	The influence of travel agents and tour operators' perspectives on a tourism destination. The case of Portuguese intermediaries on Brazil's image. <i>Journal of Hospitality and Tourism Management</i> , 2018, 34, 93-104.	6.6	22
25	Tourism Education: What about entrepreneurial skills?. <i>Journal of Hospitality and Tourism Management</i> , 2017, 30, 65-72.	6.6	90
26	Change in energy-related CO <sub>2</sub> (carbon dioxide) emissions in Portuguese tourism: a decomposition analysis from 2000 to 2008. <i>Journal of Cleaner Production</i> , 2016, 111, 520-528.	9.3	138
27	A Conceptual Model of the Antecedents and Consequences of Tourist Destination Image. <i>Procedia Economics and Finance</i> , 2015, 23, 15-22.	0.6	9
28	The Influence of Gender and Education-Related Variables on Career Development: The Case of Portuguese and Brazilian Tourism Graduates. <i>Journal of Teaching in Travel and Tourism</i> , 2013, 13, 148-169.	2.4	6