

# Jouni Juntunen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4324855/publications.pdf>

Version: 2024-02-01

28  
papers

456  
citations

759233

12  
h-index

752698

20  
g-index

29  
all docs

29  
docs citations

29  
times ranked

440  
citing authors

#	ARTICLE	IF	CITATIONS
1	Latent classes of accounting outsourcing firms. <i>Journal of Global Operations and Strategic Sourcing</i> , 2022, 15, 115-141.	4.6	5
2	Impact of value-adding services on quality, loyalty and brand equity in the brewing industry. <i>International Journal of Quality and Service Sciences</i> , 2018, 10, 61-71.	2.4	15
3	Antecedents of retail patronage in cooperative retail context. <i>Journal of Co-operative Organization and Management</i> , 2018, 6, 94-99.	1.6	6
4	A comparative study of creation of self-brand connection amongst well-liked, new, and unfavorable brands. <i>Journal of Business Research</i> , 2018, 92, 71-80.	10.2	32
5	Consumer segments in social commerce: A latent class approach. <i>Journal of Consumer Behaviour</i> , 2017, 16, 279-292.	4.2	27
6	Outsourcing strategies in the security sector. <i>International Journal of Logistics Economics and Globalisation</i> , 2017, 6, 297.	0.5	0
7	Consumer Adoption of Future MyData-Based Preventive eHealth Services: An Acceptance Model and Survey Study. <i>Journal of Medical Internet Research</i> , 2017, 19, e429.	4.3	59
8	Firms' capability portfolios throughout international expansion: A latent class approach. <i>Journal of Business Research</i> , 2016, 69, 5578-5586.	10.2	18
9	Latent classes of service quality, logistics costs and loyalty. <i>International Journal of Logistics Research and Applications</i> , 2015, 18, 442-458.	8.8	11
10	Investigating brand equity of third-party service providers. <i>Journal of Services Marketing</i> , 2014, 28, 214-222.	3.0	22
11	Loyalty, power and relationships: a latent class approach. <i>International Journal of Management and Enterprise Development</i> , 2014, 13, 219.	0.3	0
12	Co-creating nonprofit brand equity. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2013, 18, 122-132.	0.8	16
13	Social and environmental responsibility, service quality, corporate image and loyalty in logistics services. <i>World Review of Intermodal Transportation Research</i> , 2013, 4, 194.	0.4	3
14	Loyalty and Disloyalty in Logistics Outsourcing Relationships. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2013, , 415-425.	0.4	0
15	Recruitsâ€™ Corporate Brand Co-creation Experiences of the Finnish Military Forces. <i>Corporate Reputation Review</i> , 2012, 15, 88-104.	1.7	6
16	Impact of service quality, image and relational aspects on satisfaction and loyalty in logistics outsourcing relationships. <i>International Journal of Shipping and Transport Logistics</i> , 2012, 4, 17.	0.5	17
17	Outsourcing strategies of the security sector through acquisition procedures. <i>International Journal of Physical Distribution and Logistics Management</i> , 2012, 42, 931-947.	7.4	8
18	Protecting Finnish defence security: a logistics challenge. <i>International Journal of Shipping and Transport Logistics</i> , 2011, 3, 295.	0.5	7

#	ARTICLE	IF	CITATIONS
19	Trust, control and confidence in logistics outsourcing decisions. <i>International Journal of Services, Technology and Management</i> , 2011, 15, 178.	0.1	4
20	A Case Study on the Role of the Finnish Defence Forces in the Transport Sector. <i>Journal of Military Studies</i> , 2011, 2, 34-43.	0.4	2
21	Corporate brand equity and loyalty in B2B markets: A study among logistics service purchasers. <i>Journal of Brand Management</i> , 2011, 18, 300-311.	3.5	50
22	Degree of standardisation, agility and supply chain performance. <i>International Journal of Services and Standards</i> , 2010, 6, 112.	0.2	5
23	Short-run vs long-run trade-offs in outsourcing relationships. <i>Strategic Outsourcing</i> , 2010, 3, 211-225.	1.4	15
24	Service quality and its relation to satisfaction and loyalty in logistics outsourcing relationships. <i>Managing Service Quality</i> , 2010, 20, 496-510.	2.4	102
25	External economies and confidence: a way to reduce logistics costs. <i>International Journal of Logistics Research and Applications</i> , 2010, 13, 329-337.	8.8	7
26	Functional spin-offs in logistics service markets. <i>International Journal of Logistics Research and Applications</i> , 2010, 13, 121-132.	8.8	4
27	External economies and strategic cooperation: structural equation modelling with Finnish data. <i>World Review of Intermodal Transportation Research</i> , 2009, 2, 364.	0.4	1
28	Controlling the bullwhip with transport capacity constraints. <i>International Journal of Services and Standards</i> , 2009, 5, 160.	0.2	14