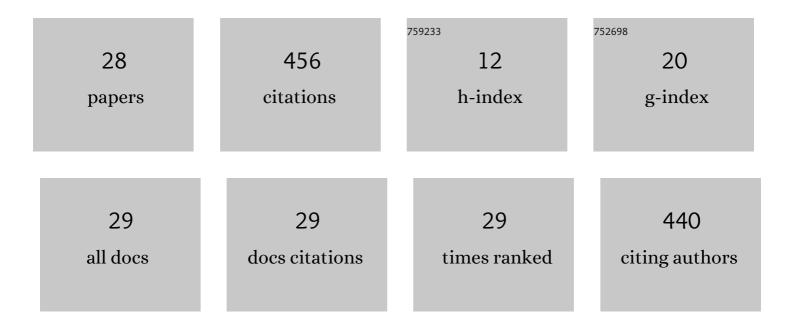
## Jouni Juntunen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4324855/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Latent classes of accounting outsourcing firms. Journal of Global Operations and Strategic Sourcing, 2022, 15, 115-141.	4.6	5
2	Impact of value-adding services on quality, loyalty and brand equity in the brewing industry. International Journal of Quality and Service Sciences, 2018, 10, 61-71.	2.4	15
3	Antecedents of retail patronage in cooperative retail context. Journal of Co-operative Organization and Management, 2018, 6, 94-99.	1.6	6
4	A comparative study of creation of self-brand connection amongst well-liked, new, and unfavorable brands. Journal of Business Research, 2018, 92, 71-80.	10.2	32
5	Consumer segments in social commerce: A latent class approach. Journal of Consumer Behaviour, 2017, 16, 279-292.	4.2	27
6	Outsourcing strategies in the security sector. International Journal of Logistics Economics and Globalisation, 2017, 6, 297.	0.5	0
7	Consumer Adoption of Future MyData-Based Preventive eHealth Services: An Acceptance Model and Survey Study. Journal of Medical Internet Research, 2017, 19, e429.	4.3	59
8	Firms' capability portfolios throughout international expansion: A latent class approach. Journal of Business Research, 2016, 69, 5578-5586.	10.2	18
9	Latent classes of service quality, logistics costs and loyalty. International Journal of Logistics Research and Applications, 2015, 18, 442-458.	8.8	11
10	Investigating brand equity of third-party service providers. Journal of Services Marketing, 2014, 28, 214-222.	3.0	22
11	Loyalty, power and relationships: a latent class approach. International Journal of Management and Enterprise Development, 2014, 13, 219.	0.3	0
12	Coâ€creating nonprofit brand equity. International Journal of Nonprofit and Voluntary Sector Marketing, 2013, 18, 122-132.	0.8	16
13	Social and environmental responsibility, service quality, corporate image and loyalty in logistics services. World Review of Intermodal Transportation Research, 2013, 4, 194.	0.4	3
14	Loyalty and Disloyalty in Logistics Outsourcing Relationships. Advances in Logistics, Operations, and Management Science Book Series, 2013, , 415-425.	0.4	0
15	Recruits' Corporate Brand Co-creation Experiences of the Finnish Military Forces. Corporate Reputation Review, 2012, 15, 88-104.	1.7	6
16	Impact of service quality, image and relational aspects on satisfaction and loyalty in logistics outsourcing relationships. International Journal of Shipping and Transport Logistics, 2012, 4, 17.	0.5	17
17	Outsourcing strategies of the security sector through acquisition procedures. International Journal of Physical Distribution and Logistics Management, 2012, 42, 931-947.	7.4	8
18	Protecting Finnish defence security: a logistics challenge. International Journal of Shipping and Transport Logistics, 2011, 3, 295.	0.5	7

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#	Article	IF	CITATIONS
19	Trust, control and confidence in logistics outsourcing decisions. International Journal of Services, Technology and Management, 2011, 15, 178.	0.1	4
20	A Case Study on the Role of the Finnish Defence Forces in the Transport Sector. Journal of Military Studies, 2011, 2, 34-43.	0.4	2
21	Corporate brand equity and loyalty in B2B markets: A study among logistics service purchasers. Journal of Brand Management, 2011, 18, 300-311.	3.5	50
22	Degree of standardisation, agility and supply chain performance. International Journal of Services and Standards, 2010, 6, 112.	0.2	5
23	Shortâ€run vs longâ€run tradeâ€offs in outsourcing relationships. Strategic Outsourcing, 2010, 3, 211-225.	1.4	15
24	Service quality and its relation to satisfaction and loyalty in logistics outsourcing relationships. Managing Service Quality, 2010, 20, 496-510.	2.4	102
25	External economies and confidence: a way to reduce logistics costs. International Journal of Logistics Research and Applications, 2010, 13, 329-337.	8.8	7
26	Functional spin-offs in logistics service markets. International Journal of Logistics Research and Applications, 2010, 13, 121-132.	8.8	4
27	External economies and strategic cooperation: structural equation modelling with Finnish data. World Review of Intermodal Transportation Research, 2009, 2, 364.	0.4	1
28	Controlling the bullwhip with transport capacity constraints. International Journal of Services and Standards, 2009, 5, 160.	0.2	14