

Mohd Fadil Mohd Yusof

List of Publications by Year in descending order

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Version: 2024-02-01

5
papers

8
citations

2682572
2
h-index

2550090
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g-index

5
all docs

5
docs citations

5
times ranked

3
citing authors

#	ARTICLE	IF	CITATIONS
1	Enhancing hospitality and tourism graduate employability through the 2u2i program. Worldwide Hospitality and Tourism Themes, 2020, 12, 137-144.	1.3	1
2	BRANDING LANGKAWI ISLAND AS A GEOPARK DESTINATION. Jurnal Alam Bina, 2019, 6, 7-14.	0.5	2
3	THE EVOLVEMENT OF BRAND IDENTITY OF LANGKAWI ISLAND, MALAYSIA. Planning Malaysia, 2016, 14, .	0.2	0
4	A Critical Analysis on Evolution of Branding Destination in Langkawi Island. SHS Web of Conferences, 2014, 12, 01002.	0.2	3
5	Destination Branding Identity from the Stakeholdersâ€™ Perspectives. Jurnal Alam Bina, 2014, 1, .	0.5	2