

# Mohd Fadil Mohd Yusof

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4319211/publications.pdf>

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5  
papers

8  
citations

2682572  
2  
h-index

2550090  
3  
g-index

5  
all docs

5  
docs citations

5  
times ranked

3  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Critical Analysis on Evolution of Branding Destination in Langkawi Island. SHS Web of Conferences, 2014, 12, 01002.	0.2	3
2	BRANDING LANGKAWI ISLAND AS A GEOPARK DESTINATION. Jurnal Alam Bina, 2019, 6, 7-14.	0.5	2
3	Destination Branding Identity from the Stakeholdersâ€™ Perspectives. Jurnal Alam Bina, 2014, 1, .	0.5	2
4	Enhancing hospitality and tourism graduate employability through the 2u2i program. Worldwide Hospitality and Tourism Themes, 2020, 12, 137-144.	1.3	1
5	THE EVOLVEMENT OF BRAND IDENTITY OF LANGKAWI ISLAND, MALAYSIA. Planning Malaysia, 2016, 14, .	0.2	0