

Shu-Ning Zhang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4308234/publications.pdf>

Version: 2024-02-01

16
papers

449
citations

840776

11
h-index

940533

16
g-index

16
all docs

16
docs citations

16
times ranked

186
citing authors

#	ARTICLE	IF	CITATIONS
1	Would you enjoy virtual travel? The characteristics and causes of virtual touristsâ€™ sentiment under the influence of the COVID-19 pandemic. <i>Tourism Management</i> , 2022, 88, 104429.	9.8	91
2	How does authenticity enhance flow experience through perceived value and involvement: the moderating roles of innovation and cultural identity. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 710-728.	7.0	62
3	Critical factors identification and prediction of tourism and hospitality students' entrepreneurial intention. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2020, 26, 100234.	2.9	35
4	Critical factors in the identification of word-of-mouth enhanced with travel apps: the moderating roles of Confucian culture and the switching cost view. <i>Asia Pacific Journal of Tourism Research</i> , 2019, 24, 422-442.	3.7	32
5	A new path for building hotel brand equity: the impacts of technological competence and service innovation implementation through perceived value and trust. <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 911-933.	8.2	30
6	Reconstruction of the relationship between traditional and emerging restaurant brand and customer WOM. <i>International Journal of Hospitality Management</i> , 2021, 94, 102879.	8.8	30
7	A study on China's time-honored catering brands: Achieving new inheritance of traditional brands. <i>Journal of Retailing and Consumer Services</i> , 2021, 58, 102290.	9.4	28
8	Does live performance play a critical role in building destination brand equity â€” A mixed-method study of â€œImpression Dahongpao". <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102392.	9.4	28
9	The influence of the COVID-19 pandemic on tourism demand for destinations: an analysis of spatial heterogeneity from a multi-scale perspective. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 793-810.	3.7	25
10	Can tourism information flow enhance regional tourism economic linkages?. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 614-623.	6.6	23
11	How to create touristsâ€™ enjoyment? critical factors and strategic configurations for cultural and creative touristsâ€™ enjoyment. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 554-567.	7.0	18
12	How to impress guests: Key factors and strategy configurations for the accommodation memories of homestay guests. <i>Journal of Hospitality and Tourism Management</i> , 2022, 50, 267-276.	6.6	13
13	Does work-family conflict weaken family travel intention?â€”a study based on China. <i>Journal of Leisure Research</i> , 2020, 51, 264-286.	1.4	12
14	National Identity Construction in Cultural and Creative Tourism: The Double Mediators of Implicit Cultural Memory and Explicit Cultural Learning. <i>SAGE Open</i> , 2021, 11, 215824402110407.	1.7	11
15	Restoration path of small tourism enterprise managersâ€™ confidence in the COVID-19 period. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 137-151.	7.0	9
16	Understand the differences in the brand equity construction process between local and foreign restaurants. <i>Service Business</i> , 2022, 16, 681-719.	4.2	2