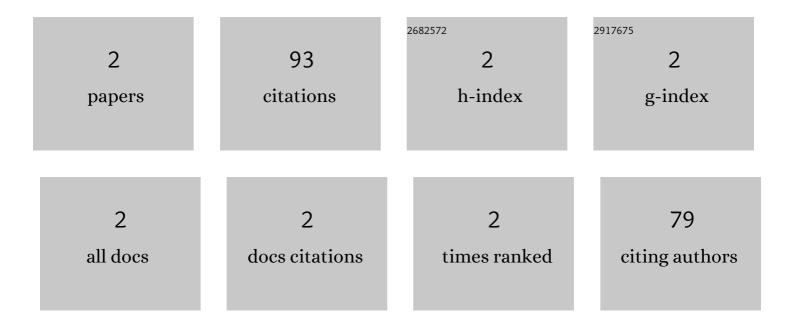
Tobias Wolf

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4284927/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Experiences that matter? The motivational experiences and business outcomes of gamified services. Journal of Business Research, 2020, 106, 353-364.	10.2	68
2	Competition versus cooperation: How technology-facilitated social interdependence initiates the self-improvement chain. International Journal of Research in Marketing, 2021, 38, 472-491.	4.2	25