

Alicia Izquierdo-yusta

List of Publications by Year in descending order

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Version: 2024-02-01

38
papers

718
citations

840119

11
h-index

580395

25
g-index

39
all docs

39
docs citations

39
times ranked

649
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Studying the impact of food values, subjective norm and brand love on behavioral loyalty. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102885. | 5.3 | 23 |
| 2 | Determinants of customer experience in e-services: the case of online universities. <i>Revista Brasileira De Gestao De Negocios</i> , 2021, , 1-20. | 0.2 | 3 |
| 3 | Studying Customer Experience and Retention Using Applied Data Science and Artificial Intelligence. <i>Advances in Business Information Systems and Analytics Book Series</i> , 2021, , 192-222. | 0.3 | 1 |
| 4 | Food Values, Benefits and Their Influence on Attitudes and Purchase Intention: Evidence Obtained at Fast-Food Hamburger Restaurants. <i>Sustainability</i> , 2020, 12, 7749. | 1.6 | 10 |
| 5 | The influence of food values on post-purchase variables at food establishments. <i>British Food Journal</i> , 2020, 122, 2061-2076. | 1.6 | 9 |
| 6 | Customer Experience and Satisfaction in Private Insurance Web Areas. <i>Frontiers in Psychology</i> , 2020, 11, 581659. | 1.1 | 4 |
| 7 | Editorial: Toward Consumer 4.0 Insights and Opportunities Under the Marketing 4.0 Scenario. <i>Frontiers in Psychology</i> , 2020, 11, 611114. | 1.1 | 2 |
| 8 | KPI FOR STUDENTS SATISFACTION MEASUREMENT AS AN INDICATOR OF UNIVERSITY MANAGEMENT. <i>Journal of Management and Business Education</i> , 2020, 3, 108-128. | 0.1 | 1 |
| 9 | The Management of Archeological Sites as Tourism Resources. , 2020, , 821-838. | | 1 |
| 10 | Testing Model of Purchase Intention for Fast Food in Mexico: How do Consumers React to Food Values, Positive Anticipated Emotions, Attitude toward the Brand, and Attitude toward Eating Hamburgers?. <i>Foods</i> , 2019, 8, 369. | 1.9 | 32 |
| 11 | Consumers' behaviour in fast-food restaurants: a food value perspective from Spain. <i>British Food Journal</i> , 2019, 121, 386-399. | 1.6 | 19 |
| 12 | Marketing 4.0. , 2019, , 2172-2195. | | 6 |
| 13 | The Management of Archeological Sites as Tourism Resources. <i>International Journal of Computational Methods in Heritage Science</i> , 2018, 2, 97-111. | 0.9 | 2 |
| 14 | The impact of retail store format on the satisfaction-loyalty link: An empirical investigation. <i>Journal of Business Research</i> , 2017, 77, 14-22. | 5.8 | 83 |
| 15 | Consumer Expectations of Online Services in the Insurance Industry: An Exploratory Study of Drivers and Outcomes. <i>Frontiers in Psychology</i> , 2017, 8, 1254. | 1.1 | 8 |
| 16 | Editorial: From Consumer Experience to Affective Loyalty: Challenges and Prospects in the Psychology of Consumer Behavior 3.0. <i>Frontiers in Psychology</i> , 2017, 8, 2224. | 1.1 | 10 |
| 17 | Marketing 4.0. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2017, , 94-117. | 0.7 | 5 |
| 18 | Do Affective Variables Make a Difference in Consumers Behavior Toward Mobile Advertising?. <i>Frontiers in Psychology</i> , 2016, 7, 2018. | 1.1 | 14 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Online Distribution Strategies. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2016, , 491-512. | 0.7 | 1 |
| 20 | Private Labels at the Service of Retailers' Image and Competitive Positioning. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2016, , 104-125. | 0.7 | 1 |
| 21 | Exploring the adjustment of international university students in relation to dietary practices. <i>British Food Journal</i> , 2015, 117, 2947-2974. | 1.6 | 3 |
| 22 | Assessing the influence of social media on tourists's™ motivations and image formation of a destination. <i>International Journal of Quality and Service Sciences</i> , 2015, 7, 458-482. | 1.4 | 34 |
| 23 | New service innovation success: Analyzing the influence of performance indicator nature. <i>Computers in Human Behavior</i> , 2015, 51, 1024-1031. | 5.1 | 9 |
| 24 | A multidimensional analysis of the information sources construct and its relevance for destination image formation. <i>Tourism Management</i> , 2015, 48, 319-328. | 5.8 | 178 |
| 25 | Attitudes toward mobile advertising among users versus non-users of the mobile Internet. <i>Telematics and Informatics</i> , 2015, 32, 355-366. | 3.5 | 78 |
| 26 | Personally Engaged with Retail Clients. , 2015, , 2060-2078. | | 0 |
| 27 | What differentiates Internet shoppers from Internet surfers?. <i>Service Industries Journal</i> , 2014, 34, 530-549. | 5.0 | 15 |
| 28 | Personally Engaged with Retail Clients. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014, , 219-237. | 0.7 | 3 |
| 29 | ICT Use in Universities. , 2013, , 1075-1089. | | 0 |
| 30 | The effects of the current economic situation on customer satisfaction and retail patronage behaviour. <i>Total Quality Management and Business Excellence</i> , 2012, 23, 1207-1225. | 2.4 | 14 |
| 31 | Antecedents and Consequences of Attitude Toward Mobile Advertising: The Spanish Case Study. <i>Studies in Fuzziness and Soft Computing</i> , 2012, , 297-312. | 0.6 | 1 |
| 32 | Internet as a Distribution Channel: Empirical Evidence from the Service Sector and Managerial Opportunities. <i>Journal of Internet Commerce</i> , 2011, 10, 106-127. | 3.5 | 21 |
| 33 | Assessing the consumer's choice of purchase channel in the tourism sector. <i>EuroMed Journal of Business</i> , 2011, 6, 77-99. | 1.7 | 13 |
| 34 | Consumer beliefs and motivations that influence repeat online purchases. <i>International Journal of Electronic Marketing and Retailing</i> , 2011, 4, 270. | 0.1 | 9 |
| 35 | Key service innovation drivers in the tourism sector: empirical evidence and managerial implications. <i>Service Business</i> , 2011, 5, 339-360. | 2.2 | 51 |
| 36 | Customer satisfaction's key factors in Spanish grocery stores: Evidence from hypermarkets and supermarkets. <i>Journal of Retailing and Consumer Services</i> , 2010, 17, 278-285. | 5.3 | 52 |

| # | ARTICLE | IF | CITATIONS |
|----|---|----|-----------|
| 37 | The Adoption of the Internet as a New Distribution Channel for Holiday Tourism in Spain: The Challenge of Consumer Perceived Risk and Consumer Attitudes. , 2008, , . | | 0 |
| 38 | ICT Use in Universities. , 0, , 20-34. | | 0 |