

Alicia Izquierdo-yusta

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/428172/publications.pdf>

Version: 2024-02-01

38
papers

718
citations

840119

11
h-index

580395

25
g-index

39
all docs

39
docs citations

39
times ranked

649
citing authors

#	ARTICLE	IF	CITATIONS
1	A multidimensional analysis of the information sources construct and its relevance for destination image formation. <i>Tourism Management</i> , 2015, 48, 319-328.	5.8	178
2	The impact of retail store format on the satisfaction-loyalty link: An empirical investigation. <i>Journal of Business Research</i> , 2017, 77, 14-22.	5.8	83
3	Attitudes toward mobile advertising among users versus non-users of the mobile Internet. <i>Telematics and Informatics</i> , 2015, 32, 355-366.	3.5	78
4	Customer satisfaction's key factors in Spanish grocery stores: Evidence from hypermarkets and supermarkets. <i>Journal of Retailing and Consumer Services</i> , 2010, 17, 278-285.	5.3	52
5	Key service innovation drivers in the tourism sector: empirical evidence and managerial implications. <i>Service Business</i> , 2011, 5, 339-360.	2.2	51
6	Assessing the influence of social media on tourists' motivations and image formation of a destination. <i>International Journal of Quality and Service Sciences</i> , 2015, 7, 458-482.	1.4	34
7	Testing Model of Purchase Intention for Fast Food in Mexico: How do Consumers React to Food Values, Positive Anticipated Emotions, Attitude toward the Brand, and Attitude toward Eating Hamburgers?. <i>Foods</i> , 2019, 8, 369.	1.9	32
8	Studying the impact of food values, subjective norm and brand love on behavioral loyalty. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102885.	5.3	23
9	Internet as a Distribution Channel: Empirical Evidence from the Service Sector and Managerial Opportunities. <i>Journal of Internet Commerce</i> , 2011, 10, 106-127.	3.5	21
10	Consumers' behaviour in fast-food restaurants: a food value perspective from Spain. <i>British Food Journal</i> , 2019, 121, 386-399.	1.6	19
11	What differentiates Internet shoppers from Internet surfers?. <i>Service Industries Journal</i> , 2014, 34, 530-549.	5.0	15
12	The effects of the current economic situation on customer satisfaction and retail patronage behaviour. <i>Total Quality Management and Business Excellence</i> , 2012, 23, 1207-1225.	2.4	14
13	Do Affective Variables Make a Difference in Consumers Behavior Toward Mobile Advertising?. <i>Frontiers in Psychology</i> , 2016, 7, 2018.	1.1	14
14	Assessing the consumer's choice of purchase channel in the tourism sector. <i>EuroMed Journal of Business</i> , 2011, 6, 77-99.	1.7	13
15	Editorial: From Consumer Experience to Affective Loyalty: Challenges and Prospects in the Psychology of Consumer Behavior 3.0. <i>Frontiers in Psychology</i> , 2017, 8, 2224.	1.1	10
16	Food Values, Benefits and Their Influence on Attitudes and Purchase Intention: Evidence Obtained at Fast-Food Hamburger Restaurants. <i>Sustainability</i> , 2020, 12, 7749.	1.6	10
17	Consumer beliefs and motivations that influence repeat online purchases. <i>International Journal of Electronic Marketing and Retailing</i> , 2011, 4, 270.	0.1	9
18	New service innovation success: Analyzing the influence of performance indicator nature. <i>Computers in Human Behavior</i> , 2015, 51, 1024-1031.	5.1	9

#	ARTICLE	IF	CITATIONS
19	The influence of food values on post-purchase variables at food establishments. <i>British Food Journal</i> , 2020, 122, 2061-2076.	1.6	9
20	Consumer Expectations of Online Services in the Insurance Industry: An Exploratory Study of Drivers and Outcomes. <i>Frontiers in Psychology</i> , 2017, 8, 1254.	1.1	8
21	Marketing 4.0. , 2019, , 2172-2195.		6
22	Marketing 4.0. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2017, , 94-117.	0.7	5
23	Customer Experience and Satisfaction in Private Insurance Web Areas. <i>Frontiers in Psychology</i> , 2020, 11, 581659.	1.1	4
24	Exploring the adjustment of international university students in relation to dietary practices. <i>British Food Journal</i> , 2015, 117, 2947-2974.	1.6	3
25	Determinants of customer experience in e-services: the case of online universities. <i>Revista Brasileira De Gestao De Negocios</i> , 2021, , 1-20.	0.2	3
26	Personally Engaged with Retail Clients. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014, , 219-237.	0.7	3
27	The Management of Archeological Sites as Tourism Resources. <i>International Journal of Computational Methods in Heritage Science</i> , 2018, 2, 97-111.	0.9	2
28	Editorial: Toward Consumer 4.0 Insights and Opportunities Under the Marketing 4.0 Scenario. <i>Frontiers in Psychology</i> , 2020, 11, 611114.	1.1	2
29	Studying Customer Experience and Retention Using Applied Data Science and Artificial Intelligence. <i>Advances in Business Information Systems and Analytics Book Series</i> , 2021, , 192-222.	0.3	1
30	KPI FOR STUDENTS SATISFACTION MEASUREMENT AS AN INDICATOR OF UNIVERSITY MANAGEMENT. <i>Journal of Management and Business Education</i> , 2020, 3, 108-128.	0.1	1
31	Online Distribution Strategies. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2016, , 491-512.	0.7	1
32	Antecedents and Consequences of Attitude Toward Mobile Advertising: The Spanish Case Study. <i>Studies in Fuzziness and Soft Computing</i> , 2012, , 297-312.	0.6	1
33	Private Labels at the Service of Retailers' Image and Competitive Positioning. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2016, , 104-125.	0.7	1
34	The Management of Archeological Sites as Tourism Resources. , 2020, , 821-838.		1
35	The Adoption of the Internet as a New Distribution Channel for Holiday Tourism in Spain: The Challenge of Consumer Perceived Risk and Consumer Attitudes. , 2008, , .		0
36	ICT Use in Universities. , 2013, , 1075-1089.		0

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37	Personally Engaged with Retail Clients. , 2015, , 2060-2078.		0
38	ICT Use in Universities. , 0, , 20-34.		0