

Nicole Koenig-Lewis

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4278120/publications.pdf>

Version: 2024-02-01

25
papers

1,583
citations

567144

15
h-index

580701

25
g-index

25
all docs

25
docs citations

25
times ranked

1483
citing authors

#	ARTICLE	IF	CITATIONS
1	Enjoyment and social influence: predicting mobile payment adoption. <i>Service Industries Journal</i> , 2015, 35, 537-554.	5.0	257
2	Consumers' evaluations of ecological packaging – Rational and emotional approaches. <i>Journal of Environmental Psychology</i> , 2014, 37, 94-105.	2.3	229
3	Seasonality research: the state of the art. <i>International Journal of Tourism Research</i> , 2005, 7, 201-219.	2.1	159
4	The effects of residents' social identity and involvement on their advocacy of incoming tourism. <i>Tourism Management</i> , 2013, 38, 142-151.	5.8	151
5	Festivals as agents for behaviour change: A study of food festival engagement and subsequent food choices. <i>Tourism Management</i> , 2015, 48, 84-99.	5.8	135
6	Advancing sustainable consumption in the UK and China: the mediating effect of pro-environmental self-identity. <i>Journal of Marketing Management</i> , 2015, 31, 1472-1502.	1.2	110
7	Appraising the influence of pro-environmental self-identity on sustainable consumption buying and curtailment in emerging markets: Evidence from China and Poland. <i>Journal of Business Research</i> , 2018, 86, 333-343.	5.8	80
8	The effects of anticipatory emotions on service satisfaction and behavioral intention. <i>Journal of Services Marketing</i> , 2014, 28, 437-451.	1.7	73
9	Brand identification in higher education: A conditional process analysis. <i>Journal of Business Research</i> , 2016, 69, 3033-3040.	5.8	61
10	VFR tourism: the importance of university students as hosts. <i>International Journal of Tourism Research</i> , 2007, 9, 465-484.	2.1	55
11	ANALYZING SEASONALITY IN WELSH ROOM OCCUPANCY DATA. <i>Annals of Tourism Research</i> , 2004, 31, 374-392.	3.7	50
12	Sports events and interaction among spectators: examining antecedents of spectators' value creation. <i>European Sport Management Quarterly</i> , 2018, 18, 193-215.	2.3	46
13	Experiential values over time – a comparison of measures of satisfaction and emotion. <i>Journal of Marketing Management</i> , 2008, 24, 69-85.	1.2	45
14	Developing Effective Strategies for Tackling Seasonality in the Tourism Industry. <i>Tourism and Hospitality Planning and Development</i> , 2010, 7, 395-413.	1.2	28
15	The effects of pre-enrolment emotions and peer group interaction on students' satisfaction. <i>Journal of Marketing Management</i> , 2011, 27, 1208-1231.	1.2	22
16	Primary and secondary effects of emotions on behavioural intention of theatre clients. <i>Journal of Marketing Management</i> , 2010, 26, 1201-1217.	1.2	18
17	The Effects of Passage of Time on Alumni Recall of "Student Experience". <i>Higher Education Quarterly</i> , 2016, 70, 59-80.	1.8	13
18	Critiquing a Utopian Idea of Sustainable Consumption: A Post-Capitalism Perspective. <i>Journal of Macromarketing</i> , 2021, 41, 626-645.	1.7	10

#	ARTICLE	IF	CITATIONS
19	Cakes in plastic: A study of implicit associations of compostable bio-based versus plastic food packaging. Resources, Conservation and Recycling, 2022, 178, 105977.	5.3	10
20	An entended, community focused, experiential framework for relationship marketing. Journal of Customer Behavior, 2009, 8, 85-96.	0.0	7
21	Young British partisans™ and non-voters™ processing of attack election advertising and the implications for marketing politics. Journal of Marketing Management, 2014, 30, 974-1005.	1.2	7
22	Experiential Bases for Relationship Development: A Study of Alumni Relationships. Journal of Relationship Marketing, 2008, 7, 65-90.	2.8	6
23	Evaluating the challenge of China's crossverging young "EnviroMaterialists". Journal of Consumer Behaviour, 2021, 20, 695-708.	2.6	6
24	Linking engagement at cultural festivals to legacy impacts. Journal of Sustainable Tourism, 2021, 29, 1810-1831.	5.7	3
25	Young British Partisan Attitudes to Negative Election Campaign Advertising: A Tri-Party Perspective. Journal of Political Marketing, 2016, 15, 333-361.	1.3	2