

# Praveen Goyal

## List of Publications by Year in descending order

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Version: 2024-02-01

26  
papers

779  
citations

840119

11  
h-index

676716

22  
g-index

26  
all docs

26  
docs citations

26  
times ranked

595  
citing authors

#	ARTICLE	IF	CITATIONS
1	Value co-creation: a review of literature and future research agenda. Journal of Business and Industrial Marketing, 2022, 37, 612-628.	1.8	36
2	Emerging trends in digital transformation: a bibliometric analysis. Benchmarking, 2022, 29, 1069-1112.	2.9	56
3	A comprehensive assessment of the techno-socio-economic research growth in electric vehicles using bibliometric analysis. Environmental Science and Pollution Research, 2022, 29, 1788-1806.	2.7	10
4	The Critical Role of the Chief Information Officer in Smart Management of Digital Transformation. Advances in E-Business Research Series, 2022, , 165-189.	0.2	2
5	How Co-creation Drives the Success of Public Service Initiatives? A Case-study Based Analysis. Journal of Nonprofit and Public Sector Marketing, 2021, 33, 286-306.	0.9	9
6	From systematic literature review to a conceptual framework for consumer disposal behavior towards personal communication devices. Journal of Consumer Behaviour, 2021, 20, 1353-1370.	2.6	15
7	Impact of Social CRM Capabilities on Firm Performance. , 2021, , 1005-1021.		0
8	How Do Value Co-Creation and E-Engagement Enhance E-Commerce Consumer Repurchase Intention?. Journal of Global Information Management, 2021, 30, 1-23.	1.4	6
9	A Bayesian network model on the interlinkage between Socially Responsible HRM, employee satisfaction, employee commitment and organizational performance. Journal of Management Analytics, 2020, 7, 105-138.	1.6	31
10	Emerging trends in the literature of value co-creation: a bibliometric analysis. Benchmarking, 2020, 27, 981-1002.	2.9	76
11	A Systematic Literature Review and Bibliometric Analysis of Recycling Behavior. Journal of Global Marketing, 2020, 33, 354-376.	2.0	43
12	Optimal Investment of Resources in Creation of Human Capital: A Control Theoretic Approach. International Journal of Operations and Quantitative Management, 2020, 25, 239.	0.4	0
13	Enablers and Barriers of Electric Vehicle in India: A Review. , 2020, , .		7
14	APPLICATION OF MULTICRITERIA DECISION ANALYSIS (MCDA) IN THE AREA OF SUSTAINABILITY: A LITERATURE REVIEW. International Journal of the Analytic Hierarchy Process, 2020, 12, .	0.2	2
15	Enhancing Public Engagement for Green Diwali. International Journal of Social Ecology and Sustainable Development, 2020, 11, 15-26.	0.1	0
16	Assessing Impact of Human Capital, SRHRM and Employee Related Factors on Firm Performance. Journal of Industrial Integration and Management, 2019, 04, 1850018.	3.1	3
17	Modeling and classification of enablers of CSR in Indian firms. Journal of Modelling in Management, 2019, 14, 456-475.	1.1	14
18	Prioritizing CSR barriers in the Indian Service Industry: A Fuzzy AHP Approach. Scientific Annals of Economics and Business, 2019, 66, 213-233.	0.5	8

#	ARTICLE	IF	CITATIONS
19	A Bayesian Network Model on the association between CSR, perceived service quality and customer loyalty in Indian Banking Industry. Sustainable Production and Consumption, 2017, 10, 50-65.	5.7	32
20	Modeling the CSR barriers in manufacturing industries. Benchmarking, 2017, 24, 1871-1890.	2.9	36
21	Impact of Social CRM Capabilities on Firm Performance. International Journal of Information Systems in the Service Sector, 2016, 8, 1-16.	0.2	11
22	Identification and prioritization of corporate sustainability practices using analytical hierarchy process. Journal of Modelling in Management, 2015, 10, 23-49.	1.1	58
23	A Resource-Based View on Marketing Capability, Operations Capability and Financial Performance: An Empirical Examination of Mediating Role. Procedia, Social and Behavioral Sciences, 2015, 189, 406-415.	0.5	33
24	Corporate sustainability performance and firm performance association: a literature review. International Journal of Sustainable Strategic Management, 2014, 4, 287.	0.1	6
25	Corporate sustainability performance assessment: an analytical hierarchy process approach. International Journal of Intercultural Information Management, 2014, 4, 1.	0.0	5
26	Corporate sustainability performance and firm performance research. Management Decision, 2013, 51, 361-379.	2.2	280