

Adeola A Ayodele

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4250491/publications.pdf>

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3
papers

25
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

21
citing authors

#	ARTICLE	IF	CITATIONS
1	Social Media Marketing and Brand Loyalty Among Online Shoppers in Anambra State, Nigeria. , 2022, , 1666-1679.		0
2	Social Media Marketing and Brand Loyalty Among Online Shoppers in Anambra State, Nigeria. Journal of Electronic Commerce in Organizations, 2021, 19, 16-27.	1.1	6
3	Applying the Extended Theory of Planned Behavior to Predict Sustainable Street Food Patronage in a Developing Economy. Journal of Food Products Marketing, 2019, 25, 404-434.	3.3	19