

Adeola A Ayodele

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4250491/publications.pdf>

Version: 2024-02-01

3
papers

25
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

21
citing authors

#	ARTICLE	IF	CITATIONS
1	Applying the Extended Theory of Planned Behavior to Predict Sustainable Street Food Patronage in a Developing Economy. <i>Journal of Food Products Marketing</i> , 2019, 25, 404-434.	3.3	19
2	Social Media Marketing and Brand Loyalty Among Online Shoppers in Anambra State, Nigeria. <i>Journal of Electronic Commerce in Organizations</i> , 2021, 19, 16-27.	1.1	6
3	Social Media Marketing and Brand Loyalty Among Online Shoppers in Anambra State, Nigeria. , 2022, , 1666-1679.		0