

# Matteo Montecchi

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/423287/publications.pdf>

Version: 2024-02-01

6  
papers

299  
citations

2258059

3  
h-index

2053705

5  
g-index

6  
all docs

6  
docs citations

6  
times ranked

300  
citing authors

#	ARTICLE	IF	CITATIONS
1	That's So Instagrammable! Understanding How Environments Generate Indirect Advertising by Cueing Consumer-Generated Content. <i>Journal of Advertising</i> , 2022, 51, 411-429.	6.6	6
2	Supply chain transparency: A bibliometric review and research agenda. <i>International Journal of Production Economics</i> , 2021, 238, 108152.	8.9	50
3	It's real, trust me! Establishing supply chain provenance using blockchain. <i>Business Horizons</i> , 2019, 62, 283-293.	5.2	231
4	Let It Go. <i>Advances in Business Information Systems and Analytics Book Series</i> , 2017, , 294-317.	0.4	8
5	The Effects of Online Consumer Reviews on Fashion Clothing Purchase Intention. <i>Advances in Business Information Systems and Analytics Book Series</i> , 2017, , 318-347.	0.4	2
6	Let It Go. , 0, , 1106-1129.		2