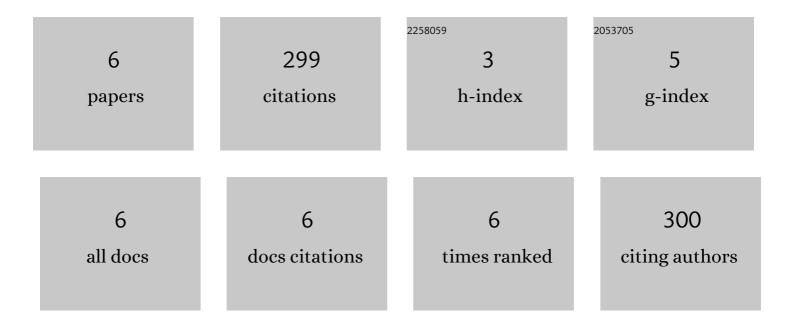
## Matteo Montecchi

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/423287/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	That's So Instagrammable! Understanding How Environments Generate Indirect Advertising by Cueing Consumer-Generated Content. Journal of Advertising, 2022, 51, 411-429.	6.6	6
2	Supply chain transparency: A bibliometric review and research agenda. International Journal of Production Economics, 2021, 238, 108152.	8.9	50
3	lt's real, trust me! Establishing supply chain provenance using blockchain. Business Horizons, 2019, 62, 283-293.	5.2	231
4	Let It Go. Advances in Business Information Systems and Analytics Book Series, 2017, , 294-317.	0.4	8
5	The Effects of Online Consumer Reviews on Fashion Clothing Purchase Intention. Advances in Business Information Systems and Analytics Book Series, 2017, , 318-347.	0.4	2
6	Let It Go. , 0, , 1106-1129.		2