

Basak Denizci-Guillet

List of Publications by Year in descending order

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Version: 2024-02-01

82
papers

2,637
citations

236925

25
h-index

214800

47
g-index

85
all docs

85
docs citations

85
times ranked

1910
citing authors

#	ARTICLE	IF	CITATIONS
1	Investigation of Social Media Marketing: How Does the Hotel Industry in Hong Kong Perform in Marketing on Social Media Websites?. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 345-368.	7.0	347
2	Impact of hotel website quality on online booking intentions: eTrust as a mediator. <i>International Journal of Hospitality Management</i> , 2015, 47, 108-115.	8.8	217
3	Consumer trust in tourism and hospitality: A review of the literature. <i>Journal of Hospitality and Tourism Management</i> , 2014, 21, 1-9.	6.6	122
4	Rethinking Loyalty. <i>Annals of Tourism Research</i> , 2012, 39, 708-734.	6.4	118
5	An Examination of the Relationship between Online Travel Agents and Hotels. <i>Cornell Hospitality Quarterly</i> , 2013, 54, 95-107.	3.8	102
6	Revenue management research in hospitality and tourism. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 526-560.	8.0	98
7	Human capital in service organizations: identifying value drivers. <i>Journal of Intellectual Capital</i> , 2006, 7, 381-393.	5.4	88
8	A descriptive examination of corporate governance in the hospitality industry. <i>International Journal of Hospitality Management</i> , 2010, 29, 677-684.	8.8	67
9	The contributions of economics to hospitality literature: A content analysis of hospitality and tourism journals. <i>International Journal of Hospitality Management</i> , 2015, 44, 99-110.	8.8	59
10	Globalization or localization of consumer preferences: The case of hotel room booking. <i>Tourism Management</i> , 2014, 41, 148-157.	9.8	57
11	Robustness of Distance Decay for International Pleasure Travelers: A Longitudinal Approach. <i>International Journal of Tourism Research</i> , 2012, 14, 409-420.	3.7	56
12	Analyzing hotel star ratings on third-party distribution websites. <i>International Journal of Contemporary Hospitality Management</i> , 2010, 22, 797-813.	8.0	55
13	What determines multinational hotel groups' locational investment choice in China?. <i>International Journal of Hospitality Management</i> , 2012, 31, 350-359.	8.8	55
14	CEO duality and firm performance in the U.S. restaurant industry: Moderating role of restaurant type. <i>International Journal of Hospitality Management</i> , 2013, 33, 339-346.	8.8	53
15	Managing hotel revenue amid the COVID-19 crisis. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 604-627.	8.0	53
16	Measuring spa-goers' preferences: A conjoint analysis approach. <i>International Journal of Hospitality Management</i> , 2014, 41, 115-124.	8.8	52
17	An overview of cruise tourism research through comparison of cruise studies published in English and Chinese. <i>International Journal of Hospitality Management</i> , 2019, 77, 207-216.	8.8	49
18	Are Tourists or Markets Destination Loyal?. <i>Journal of Travel Research</i> , 2011, 50, 121-132.	9.0	45

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19	Leadership styles and ethical decision-making in hospitality management. <i>International Journal of Hospitality Management</i> , 2009, 28, 486-493.	8.8	42
20	The impact of urbanization on hotel development: Evidence from Guangdong Province in China. <i>International Journal of Hospitality Management</i> , 2013, 34, 92-98.	8.8	39
21	Interpreting the mind of multinational hotel investors: Future trends and implications in China. <i>International Journal of Hospitality Management</i> , 2011, 30, 222-232.	8.8	38
22	An Examination of Social Media Marketing in China: How do the Top 133 Hotel Brands Perform on the Top Four Chinese Social Media Sites?. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 783-805.	7.0	38
23	An examination of executive compensation in the restaurant industry. <i>International Journal of Hospitality Management</i> , 2012, 31, 86-95.	8.8	35
24	Spa market segmentation according to customer preference. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 418-434.	8.0	32
25	It affects, it affects not: A quasi-experiment on the transfer effect of co-branding on consumer-based brand equity of hospitality products. <i>International Journal of Hospitality Management</i> , 2011, 30, 774-782.	8.8	30
26	Competitor set identification in the hotel industry: A case study of a full-service hotel in Hong Kong. <i>International Journal of Hospitality Management</i> , 2014, 39, 29-40.	8.8	30
27	Lifestyle Segmentation of Spa Users: A Study of Inbound Travelers to Hong Kong. <i>Asia Pacific Journal of Tourism Research</i> , 2016, 21, 239-258.	3.7	28
28	Factors Affecting Outbound Tourists' Destination Choice: The Case of Hong Kong. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 556-566.	7.0	26
29	Digital nomads' lifestyles and coworkation. <i>Journal of Destination Marketing & Management</i> , 2021, 21, 100633.	5.3	26
30	Travelers' Takes on Hotel's Restaurant Co-Branding: Insights for China. <i>Journal of Hospitality and Tourism Research</i> , 2010, 34, 143-163.	2.9	25
31	The effects of choice set size and information filtering mechanisms on online hotel booking. <i>International Journal of Hospitality Management</i> , 2020, 87, 102379.	8.8	23
32	Can setting hotel rate restrictions help balance the interest of hotels and customers?. <i>International Journal of Contemporary Hospitality Management</i> , 2014, 26, 948-973.	8.0	22
33	It's in the air: Aroma marketing and affective response in the hotel world. <i>International Journal of Hospitality and Tourism Administration</i> , 2019, 20, 1-14.	2.5	21
34	Modeling the Commonly-Assumed Relationship Between Human Capital and Brand Equity in Tourism. <i>Journal of Hospitality Marketing and Management</i> , 2010, 19, 610-628.	8.2	20
35	Fashionable hospitality: A natural symbiosis for Hong Kong's tourism industry?. <i>International Journal of Hospitality Management</i> , 2010, 29, 488-499.	8.8	20
36	How is Corporate Social Responsibility Perceived by Managers with Different Leadership Styles? The Case of Hotel Managers in Hong Kong. <i>Asia Pacific Journal of Tourism Research</i> , 2012, 17, 193-209.	3.7	20

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37	The Effects of a Negative Travel Experience on Tourists' Decisional Behavior. <i>International Journal of Tourism Research</i> , 2016, 18, 423-433.	3.7	20
38	Is there such a thing as feminine leadership? Being a leader and not a man in the hospitality industry. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 2970-2993.	8.0	20
39	Linking Marketing Efforts To Financial Outcome: an Exploratory Study in Tourism and Hospitality Contexts. <i>Journal of Hospitality and Tourism Research</i> , 2009, 33, 211-226.	2.9	19
40	Scale development of perceived eTrust in the hotel industry: The perspective of Internet users. <i>International Journal of Hospitality Management</i> , 2014, 43, 35-46.	8.8	19
41	Tourists'™ emotional wellness and hotel room colour. <i>Current Issues in Tourism</i> , 2018, 21, 856-862.	7.2	18
42	The Effect of CSR Practices on Employee Affective Commitment in the Airline Industry. <i>Journal of China Tourism Research</i> , 2016, 12, 451-469.	1.9	17
43	Segmenting Spa Customers Based on Rate Fences Using Conjoint and Cluster Analyses. <i>Asia Pacific Journal of Tourism Research</i> , 2016, 21, 118-136.	3.7	16
44	China watching: luxury consumption and its implications. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 577-592.	7.0	16
45	Travel motivations and travel distance with temporal advance: A case study of Hong Kong pleasure travelers. <i>Journal of Destination Marketing & Management</i> , 2012, 1, 107-117.	5.3	15
46	Segmenting Hotel Customers Based on Rate Fences Through Conjoint and Cluster Analysis. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 835-851.	7.0	15
47	Chinese Leisure Travelers' Preferences of Rate Fences in the Airline Industry. <i>Journal of Hospitality Marketing and Management</i> , 2013, 22, 333-348.	8.2	14
48	An Empirical Investigation of Corporate Identity Communication on Hong Kong Hotels'™ Websites. <i>Journal of Hospitality Marketing and Management</i> , 2016, 25, 676-705.	8.2	14
49	Online upselling: Moving beyond offline upselling in the hotel industry. <i>International Journal of Hospitality Management</i> , 2020, 84, 102322.	8.8	14
50	Can revenue management be integrated with customer relationship management?. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 978-997.	8.0	13
51	Last-minute hotel-booking and frequency of dynamic price adjustments of hotel rooms in a cosmopolitan tourism city. <i>Journal of Hospitality and Tourism Management</i> , 2019, 41, 12-18.	6.6	12
52	AN EXPLORATORY STUDY OF MULTI-CULTURAL VIEWS ON THE DISNEY-MCDONALD'S ALLIANCE. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 82-95.	7.0	11
53	Chinese hoteliers' take on hotel co-branding in China. <i>Tourism Review</i> , 2012, 67, 3-11.	6.4	11
54	Understanding Luxury Shopping Destination Preference Using Conjoint Analysis and Traditional Item-Based Measurement. <i>Journal of Travel Research</i> , 2019, 58, 411-426.	9.0	11

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55	Conducting Immersive Research in Second Life: A Hotel Co-Branding Case Study. <i>International Journal of Hospitality and Tourism Administration</i> , 2013, 14, 23-49.	2.5	10
56	How to review journal manuscripts: A lesson learnt from the world's excellent reviewers. <i>Tourism Management Perspectives</i> , 2014, 10, 46-56.	5.2	10
57	Modeling dynamic price dispersion of hotel rooms in a spatially agglomerated tourism city for weekend and midweek stays. <i>Tourism Economics</i> , 2019, 25, 1245-1264.	4.1	10
58	An Analysis of The Lowest Fares and Shortest Durations for Air-Tickets on Travel Agency Websites. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 635-644.	7.0	9
59	Hospitality Cobranding: An Experimental Investigation of Enhancement and Erosion in Consumer-Based Brand Equity. <i>International Journal of Hospitality and Tourism Administration</i> , 2016, 17, 397-428.	2.5	9
60	What Can Educators Do to Better Prepare Women for Leadership Positions in the Hospitality Industry? The Perspectives of Women Executives in Hong Kong. <i>Journal of Hospitality and Tourism Education</i> , 2019, 31, 197-209.	3.2	9
61	Rate Fences in Hotel Revenue Management and Their Applications to Chinese Leisure Travelers. <i>Cornell Hospitality Quarterly</i> , 2014, 55, 186-196.	3.8	8
62	The Channel That Offers the Lowest Online Room Rates: A Case Study of Hotels in Hong Kong. <i>International Journal of Hospitality and Tourism Administration</i> , 2014, 15, 103-120.	2.5	8
63	How Do Five- and Six-Day Work Schedules Influence the Perceptions of Hospitality Employees in Hong Kong?. <i>Asia Pacific Journal of Tourism Research</i> , 2014, 19, 123-143.	3.7	8
64	A review of communication trends due to the pandemic: perspective from airlines. <i>Anatolia</i> , 2021, 32, 168-171.	2.4	8
65	Tourism destination marketing – tourists and places: a cross cultural research agenda. <i>Anatolia</i> , 2013, 24, 1-4.	2.4	6
66	Effect of Price Change Alert on Perceptions of Hotel Attribute-based Room Pricing (ABP) versus Traditional Room Pricing (TRP). <i>International Journal of Hospitality Management</i> , 2021, 92, 102725.	8.8	6
67	Marketing Outlays: Important Intangible Assets in the Hotel Industry?. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2008, 8, 61-76.	3.0	5
68	Temporal Changes of Airfares Toward Fixed Departure Date. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 615-628.	7.0	5
69	Judging the book by the cover: consumer preferences of hospitality industry uniforms for destination brands. <i>Tourism Review</i> , 2014, 69, 89-110.	6.4	5
70	Collage creation: unexplored potential in tourism research. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 571-589.	7.0	5
71	Is the Hospitality Industry More Likely to Reprice Stock Options?. <i>Journal of Hospitality Financial Management</i> , 2007, 15, 1-13.	0.5	4
72	How do restaurant customers make trade-offs among rate fences?. <i>Journal of Foodservice Business Research</i> , 2018, 21, 359-376.	2.3	4

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73	Linkages among nonmarket strategies, market strategies, organizational values and performance in the hotel industry: preliminary evidence from Hong Kong. <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 358-375.	8.2	4
74	Online Travel Agentsâ€™ Hotelsâ€™ Foe or Friend? A Case Study of Mainland China. <i>Journal of China Tourism Research</i> , 2015, 11, 349-370.	1.9	3
75	Value of a hotel stay: a case study in Hong Kong. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 780-791.	3.7	3
76	Cruising preferences within and across cultures: the roles of past experience and trade-offs. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 271-289.	7.0	3
77	Analyzing Attributes of the Spa Service Experience: Perceptions of Spa-Goers Traveling to Hong Kong. <i>Journal of China Tourism Research</i> , 2019, 15, 66-83.	1.9	2
78	Corporate Identity Communication on Corporate Websites: Evidence from the Hong Kong Hotel Industry. , 2015, , 635-649.		1
79	Chinese travelersâ€™ perceptions of demand-based pricing strategies of high-speed rail: a conjoint analysis approach. <i>Journal of Revenue and Pricing Management</i> , 0, , 1.	1.1	1
80	The role of social interaction during visitation on social destination image formation. <i>Asia Pacific Journal of Tourism Research</i> , 2022, 27, 48-68.	3.7	1
81	Revenue Management: Profit Optimisation for Hong Kong Travel Agencies. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2016, , 95-111.	0.3	0
82	Kaye Kye-Sung Chon: a source of inspiration for many generations to come. <i>Anatolia</i> , 2018, 29, 160-166.	2.4	0