

Hui-Ju Wang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4223393/publications.pdf>

Version: 2024-02-01

10
papers

312
citations

1307594

7
h-index

1474206

9
g-index

10
all docs

10
docs citations

10
times ranked

250
citing authors

#	ARTICLE	IF	CITATIONS
1	Adoption of open government data among government agencies. <i>Government Information Quarterly</i> , 2016, 33, 80-88.	6.8	155
2	Determinants of consumers's purchase behaviour towards green brands. <i>Service Industries Journal</i> , 2017, 37, 896-918.	8.3	49
3	Exploring Green Brand Associations through a Network Analysis Approach. <i>Psychology and Marketing</i> , 2016, 33, 20-35.	8.2	24
4	Green city branding: perceptions of multiple stakeholders. <i>Journal of Product and Brand Management</i> , 2019, 28, 376-390.	4.3	24
5	A brand-based perspective on differentiation of green brand positioning. <i>Management Decision</i> , 2017, 55, 1460-1475.	3.9	19
6	Factors Influencing the Adoption of Open Government Data at the Firm Level. <i>IEEE Transactions on Engineering Management</i> , 2020, 67, 670-682.	3.5	18
7	A New Approach to Network Analysis for Brand Positioning. <i>International Journal of Market Research</i> , 2015, 57, 727-742.	3.8	11
8	Antecedents of behavioral intentions for green city tourists. <i>Environment, Development and Sustainability</i> , 2022, 24, 377-398.	5.0	6
9	Market Segmentation of Online Reviews: A Network Analysis Approach. <i>International Journal of Market Research</i> , 2022, 64, 652-671.	3.8	4
10	Understanding reviewer characteristics in online reviews via network structural positions. <i>Electronic Markets</i> , 2022, 32, 1311-1325.	8.1	2