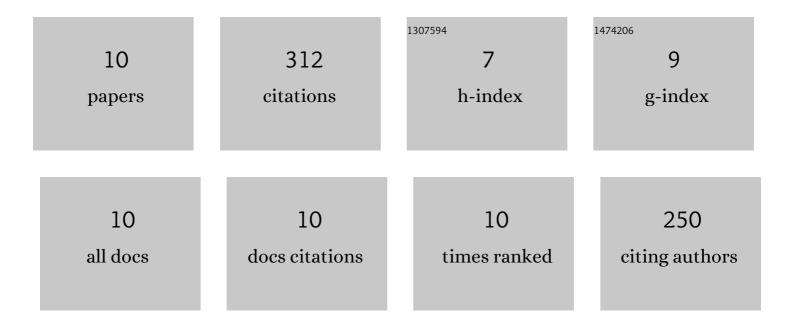
Hui-Ju Wang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4223393/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Adoption of open government data among government agencies. Government Information Quarterly, 2016, 33, 80-88.	6.8	155
2	Determinants of consumers' purchase behaviour towards green brands. Service Industries Journal, 2017, 37, 896-918.	8.3	49
3	Exploring Green Brand Associations through a Network Analysis Approach. Psychology and Marketing, 2016, 33, 20-35.	8.2	24
4	Green city branding: perceptions of multiple stakeholders. Journal of Product and Brand Management, 2019, 28, 376-390.	4.3	24
5	A brand-based perspective on differentiation of green brand positioning. Management Decision, 2017, 55, 1460-1475.	3.9	19
6	Factors Influencing the Adoption of Open Government Data at the Firm Level. IEEE Transactions on Engineering Management, 2020, 67, 670-682.	3.5	18
7	A New Approach to Network Analysis for Brand Positioning. International Journal of Market Research, 2015, 57, 727-742.	3.8	11
8	Antecedents of behavioral intentions for green city tourists. Environment, Development and Sustainability, 2022, 24, 377-398.	5.0	6
9	Market Segmentation of Online Reviews: A Network Analysis Approach. International Journal of Market Research, 2022, 64, 652-671.	3.8	4
10	Understanding reviewer characteristics in online reviews via network structural positions. Electronic Markets, 2022, 32, 1311-1325.	8.1	2