

Yazhen Xiao

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/422127/publications.pdf>

Version: 2024-02-01

12
papers

538
citations

1040056

9
h-index

1199594

12
g-index

12
all docs

12
docs citations

12
times ranked

524
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of complexity in the Valley of Death and radical innovation performance. <i>Technovation</i> , 2022, 109, 102160.	7.8	19
2	New product advantage infused by modularity: Do resources make a difference?. <i>Journal of Product Innovation Management</i> , 2021, 38, 473-493.	9.5	11
3	Narrative arcs and shaping influences in long-term medication adherence. <i>Social Science and Medicine</i> , 2021, 285, 114264.	3.8	4
4	Yes, but not now! Why some users procrastinate in adopting digital product updates. <i>Journal of Business Research</i> , 2021, 135, 685-696.	10.2	8
5	Customer involvement in big data analytics and its impact on B2B innovation. <i>Industrial Marketing Management</i> , 2020, 86, 99-108.	6.7	69
6	The Role of Market and Technical Information Generation in New Product Development. <i>Journal of Product Innovation Management</i> , 2019, 36, 305-330.	9.5	20
7	Chronic illness medication compliance: a liminal and contextual consumer journey. <i>Journal of the Academy of Marketing Science</i> , 2019, 47, 192-215.	11.2	25
8	Social Functions of Anger: A Competitive Mediation Model of New Product Reviews. <i>Journal of Product Innovation Management</i> , 2018, 35, 367-388.	9.5	18
9	Successive Innovation in Digital and Physical Products: Synthesis, Conceptual Framework, and Research Directions. <i>Review of Marketing Research</i> , 2018, , 31-62.	0.2	5
10	How Green Management Influences Product Innovation in China: The Role of Institutional Benefits. <i>Journal of Business Ethics</i> , 2016, 133, 471-485.	6.0	258
11	Does information sharing always improve team decision making? An examination of the hidden profile condition in new product development. <i>Journal of Business Research</i> , 2016, 69, 587-595.	10.2	34
12	Co-Production of Prolonged, Complex, and Negative Services. <i>Journal of Service Research</i> , 2015, 18, 284-302.	12.2	67