

Irene Pollach

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4205637/publications.pdf>

Version: 2024-02-01

18
papers

666
citations

840585

11
h-index

996849

15
g-index

21
all docs

21
docs citations

21
times ranked

527
citing authors

#	ARTICLE	IF	CITATIONS
1	The Perils and Opportunities of Communicating Corporate Ethics. <i>Journal of Marketing Management</i> , 2005, 21, 267-290.	1.2	165
2	Taming Textual Data: The Contribution of Corpus Linguistics to Computer-Aided Text Analysis. <i>Organizational Research Methods</i> , 2012, 15, 263-287.	5.6	105
3	A Typology of Communicative Strategies in Online Privacy Policies: Ethics, Power and Informed Consent. <i>Journal of Business Ethics</i> , 2005, 62, 221-235.	3.7	92
4	Issue Cycles in Corporate Sustainability Reporting: A Longitudinal Study. <i>Environmental Communication</i> , 2018, 12, 247-260.	1.2	49
5	Web content mining for comparing corporate and third-party online reporting: a case study on solid waste management. <i>Business Strategy and the Environment</i> , 2009, 18, 137-148.	8.5	32
6	Strategic corporate social responsibility: the struggle for legitimacy and reputation. <i>International Journal of Business Governance and Ethics</i> , 2015, 10, 57.	0.2	25
7	Online privacy as a corporate social responsibility: an empirical study. <i>Business Ethics</i> , 2011, 20, 88-102.	3.5	23
8	Corporate Environmental Reporting and News Coverage of Environmental Issues: an Agenda-Setting Perspective. <i>Business Strategy and the Environment</i> , 2014, 23, 349-360.	8.5	22
9	Electronic word-of-mouth: a genre approach to consumer communities. <i>International Journal of Web Based Communities</i> , 2008, 4, 284.	0.2	13
10	Modern slavery statements: From regulation to substantive supply chain reporting. <i>Journal of Cleaner Production</i> , 2021, 313, 127872.	4.6	12
11	The framing and reframing of corporate financial results. <i>Corporate Communications</i> , 2016, 21, 103-119.	1.1	11
12	Environmental websites: an empirical investigation of functionality and accessibility. <i>International Journal of Technology, Policy and Management</i> , 2006, 6, 103.	0.1	7
13	Tone variation in financial news: A comparison of companies, journalists and financial analysts. <i>European Journal of Communication</i> , 2021, 36, 511-526.	1.1	2
14	Organizational Guilt Management: A Paradox Perspective. <i>Group and Organization Management</i> , 0, , 105960112110154.	2.7	1
15	The Potential of Computer-Aided Text Analysis for Longitudinal Studies of Sustainability Reports. <i>Proceedings - Academy of Management</i> , 2016, 2016, 14178.	0.0	0
16	Failure in Disguise: A Discursive Approach to Obfuscation in Financial Disclosures. <i>Proceedings - Academy of Management</i> , 2016, 2016, 14119.	0.0	0
17	To Be Responsible, Or Not To Be Responsible: Managing Guilt After Organization-Level Failures. <i>Proceedings - Academy of Management</i> , 2019, 2019, 12817.	0.0	0
18	The Accuracy of Computer-Assisted Text Analysis Based on Standardized Sentiment Dictionaries. <i>Proceedings - Academy of Management</i> , 2019, 2019, 12818.	0.0	0