

Shalini Parth

List of Publications by Year in descending order

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2258059

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16
citing authors

#	ARTICLE	IF	CITATIONS
1	Digital technology-enabled transformative consumer responsabilisation: a case study. <i>European Journal of Marketing</i> , 2021, 55, 2538-2565.	2.9	39
2	Microtargeting control: Explicating algorithmic control and nudges in platform-mediated cab driving in India. <i>New Technology, Work and Employment</i> , 2021, 36, 74-93.	4.0	14
3	Actions in phygital space: Work solidarity and collective action among app-based cab drivers in India. <i>New Technology, Work and Employment</i> , 2023, 38, 206-229.	4.0	10