

Anabel Gutierrez

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4181932/publications.pdf>

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9
papers

480
citations

1478505

6
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

392
citing authors

#	ARTICLE	IF	CITATIONS
1	Artificial intelligence and ethics within the food sector: Developing a common language for technology adoption across the supply chain. Trends in Food Science and Technology, 2022, 125, 33-42.	15.1	24
2	Guest Editorial: A special section on digital marketing. International Journal of Information Management, 2021, 59, 102355.	17.5	1
3	Considering the ethical implications of digital collaboration in the Food Sector. Patterns, 2021, 2, 100335.	5.9	7
4	Investigating narrative involvement, parasocial interactions, and impulse buying behaviours within a second screen social commerce context. International Journal of Information Management, 2020, 53, 102135.	17.5	43
5	An In-Store Mobile App for Customer Engagement: Discovering Hedonic and Utilitarian Motivations in UK Grocery Retail. Lecture Notes in Business Information Processing, 2019, , 225-243.	1.0	4
6	Using privacy calculus theory to explore entrepreneurial directions in mobile location-based advertising: Identifying intrusiveness as the critical risk factor. Computers in Human Behavior, 2019, 95, 295-306.	8.5	133
7	Technological, organisational and environmental factors influencing managers's decision to adopt cloud computing in the UK. Journal of Enterprise Information Management, 2015, 28, 788-807.	7.5	216
8	Factors affecting IT and business alignment: a comparative study in SMEs and large organisations. Journal of Enterprise Information Management, 2009, 22, 197-211.	7.5	39
9	Assessing strategic, tactical and operational alignment factors for SMEs: alignment across the organisation's value chain. International Journal of Value Chain Management, 2008, 2, 33.	0.2	13