

Anabel Gutierrez

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4181932/publications.pdf>

Version: 2024-02-01

9
papers

480
citations

1478505

6
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

392
citing authors

#	ARTICLE	IF	CITATIONS
1	Technological, organisational and environmental factors influencing managers's decision to adopt cloud computing in the UK. <i>Journal of Enterprise Information Management</i> , 2015, 28, 788-807.	7.5	216
2	Using privacy calculus theory to explore entrepreneurial directions in mobile location-based advertising: Identifying intrusiveness as the critical risk factor. <i>Computers in Human Behavior</i> , 2019, 95, 295-306.	8.5	133
3	Investigating narrative involvement, parasocial interactions, and impulse buying behaviours within a second screen social commerce context. <i>International Journal of Information Management</i> , 2020, 53, 102135.	17.5	43
4	Factors affecting IT and business alignment: a comparative study in SMEs and large organisations. <i>Journal of Enterprise Information Management</i> , 2009, 22, 197-211.	7.5	39
5	Artificial intelligence and ethics within the food sector: Developing a common language for technology adoption across the supply chain. <i>Trends in Food Science and Technology</i> , 2022, 125, 33-42.	15.1	24
6	Assessing strategic, tactical and operational alignment factors for SMEs: alignment across the organisation's value chain. <i>International Journal of Value Chain Management</i> , 2008, 2, 33.	0.2	13
7	Considering the ethical implications of digital collaboration in the Food Sector. <i>Patterns</i> , 2021, 2, 100335.	5.9	7
8	An In-Store Mobile App for Customer Engagement: Discovering Hedonic and Utilitarian Motivations in UK Grocery Retail. <i>Lecture Notes in Business Information Processing</i> , 2019, , 225-243.	1.0	4
9	Guest Editorial: A special section on digital marketing. <i>International Journal of Information Management</i> , 2021, 59, 102355.	17.5	1