

Sascha Kraus

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

223
papers

8,569
citations

53
h-index

81
g-index

241
ext. papers

12,048
ext. citations

3.8
avg, IF

7.31
L-index

#	Paper	IF	Citations
223	Innovation in knowledge-intensive industries: The double-edged sword of coopetition. <i>Journal of Business Research</i> , 2013 , 66, 2060-2070	8.7	279
222	Coopetition: a systematic review, synthesis, and future research directions. <i>Review of Managerial Science</i> , 2015 , 9, 577-601	3.9	270
221	The economics of COVID-19: initial empirical evidence on how family firms in five European countries cope with the corona crisis. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2020 , 26, 1067-1092	4.3	225
220	Predictors of COVID-19 voluntary compliance behaviors: An international investigation. <i>Global Transitions</i> , 2020 , 2, 76-82	8.4	222
219	Entrepreneurial orientation and the business performance of SMEs: a quantitative study from the Netherlands. <i>Review of Managerial Science</i> , 2012 , 6, 161-182	3.9	221
218	Fuzzy-set qualitative comparative analysis (fsQCA) in entrepreneurship and innovation research □ the rise of a method. <i>International Entrepreneurship and Management Journal</i> , 2018 , 14, 15-33	4.9	199
217	The art of crafting a systematic literature review in entrepreneurship research. <i>International Entrepreneurship and Management Journal</i> , 2020 , 16, 1023-1042	4.9	168
216	Entrepreneurship research: mapping intellectual structures and research trends. <i>Review of Managerial Science</i> , 2019 , 13, 181-205	3.9	154
215	Innovation in Family Firms: A Systematic Literature Review and Guidance for Future Research. <i>International Journal of Management Reviews</i> , 2019 , 21, 317-355	6.4	140
214	Mapping the field of family business research: past trends and future directions. <i>International Entrepreneurship and Management Journal</i> , 2015 , 11, 113-132	4.9	132
213	Implications of customer and entrepreneurial orientations for SME growth. <i>Management Decision</i> , 2013 , 51, 524-546	4.4	123
212	Digital entrepreneurship: Innovative business models for the sharing economy. <i>Creativity and Innovation Management</i> , 2017 , 26, 300-310	2.7	117
211	The role of corporate social responsibility in strong sustainability. <i>Journal of Socio-Economics</i> , 2008 , 37, 907-918		114
210	Entrepreneurial orientation and SME performance across societal cultures: An international study. <i>Journal of Business Research</i> , 2016 , 69, 1928-1932	8.7	112
209	The impact of brand authenticity on brand trust and SME growth: A CEO perspective. <i>Journal of World Business</i> , 2013 , 48, 340-348	6.1	111
208	Coopetition in New Product Development Alliances: Advantages and Tensions for Incremental and Radical Innovation. <i>British Journal of Management</i> , 2018 , 29, 391-410	5.6	110
207	Corporate social responsibility and environmental performance: The mediating role of environmental strategy and green innovation. <i>Technological Forecasting and Social Change</i> , 2020 , 160, 120262	9.5	110

206	Social Entrepreneurship: An exploratory citation analysis. <i>Review of Managerial Science</i> , 2014 , 8, 275-292	3.9	108
205	Entrepreneurial marketing: moving beyond marketing in new ventures. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2010 , 11, 19	0.4	107
204	The role of business model innovation in the hospitality industry during the COVID-19 crisis. <i>International Journal of Hospitality Management</i> , 2021 , 92, 102723	8.3	104
203	Family firm internationalization: A configurational approach. <i>Journal of Business Research</i> , 2016 , 69, 5473-5478	3.7	102
202	Circular economy business models: The state of research and avenues ahead. <i>Business Strategy and the Environment</i> , 2020 , 29, 3006-3024	8.6	95
201	Strategies for reward-based crowdfunding campaigns. <i>Journal of Innovation & Knowledge</i> , 2016 , 1, 13-23	7.7	92
200	Digital entrepreneurship. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2018 , ahead-of-print,	4.3	92
199	Internationalization of family firms: the effect of ownership and governance. <i>Review of Managerial Science</i> , 2014 , 8, 1-28	3.9	88
198	Innovation in family firms: an empirical analysis linking organizational and managerial innovation to corporate success. <i>Review of Managerial Science</i> , 2012 , 6, 265-286	3.9	88
197	A socioemotional wealth perspective on how collaboration intensity, trust, and international market knowledge affect family firms' multinationality. <i>Journal of World Business</i> , 2016 , 51, 586-599	6.1	82
196	Ethics and entrepreneurship: A bibliometric study and literature review. <i>Journal of Business Research</i> , 2019 , 99, 226-237	8.7	77
195	Family firm research: sketching a research field. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2011 , 13, 32	0.4	77
194	The suitability of the configuration approach in entrepreneurship research. <i>Entrepreneurship and Regional Development</i> , 2009 , 21, 25-49	4.3	73
193	Tracing the Roots of Innovativeness in Family SMEs: The Effect of Family Functionality and Socioemotional Wealth. <i>Journal of Product Innovation Management</i> , 2018 , 35, 609-628	7.1	71
192	Rapidly internationalizing ventures: how definitions can bridge the gap across contexts. <i>Management Decision</i> , 2012 , 50, 1816-1842	4.4	70
191	Individual and team entrepreneurial orientation: Scale development and configurations for success. <i>Journal of Business Research</i> , 2020 , 112, 1-12	8.7	68
190	Entrepreneurial teams: definition and performance factors. <i>Management Research Review</i> , 2009 , 32, 513-524		68
189	Distance and perceptions of risk in internationalization decisions. <i>Journal of Business Research</i> , 2015 , 68, 1501-1505	8.7	67

188	Entrepreneurial orientation in vertical alliances: joint product innovation and learning from allies. <i>Review of Managerial Science</i> , 2016 , 10, 381-409	3.9	67
187	Knowledge- and innovation-based business models for future growth: digitalized business models and portfolio considerations. <i>Review of Managerial Science</i> , 2021 , 15, 1-14	3.9	67
186	Innovative Behaviour, Trust and Perceived Workplace Performance. <i>British Journal of Management</i> , 2018 , 29, 750-768	5.6	66
185	Facilitating SME Innovation Capability through Business Networking. <i>Creativity and Innovation Management</i> , 2012 , 21, 93-105	2.7	63
184	Analyzing the relationship between green innovation and environmental performance in large manufacturing firms. <i>Technological Forecasting and Social Change</i> , 2021 , 163, 120481	9.5	63
183	Identification of domains for a new conceptual model of strategic entrepreneurship using the configuration approach. <i>Management Research Review</i> , 2011 , 34, 58-74	2.8	61
182	The interplay of entrepreneurial orientation and psychological traits in explaining firm performance. <i>Journal of Business Research</i> , 2019 , 94, 183-194	8.7	61
181	Entrepreneurship in tourism firms: A mixed-methods analysis of performance driver configurations. <i>Tourism Management</i> , 2019 , 74, 319-330	10.8	60
180	History, theory and evidence of entrepreneurial marketing – an overview. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2010 , 11, 3	0.4	60
179	Knowledge management capabilities and organizational risk-taking for business model innovation in SMEs. <i>Journal of Business Research</i> , 2021 , 130, 683-697	8.7	60
178	Coworking spaces: Empowerment for entrepreneurship and innovation in the digital and sharing economy. <i>Journal of Business Research</i> , 2020 , 114, 102-110	8.7	59
177	Sustainable Entrepreneurship Orientation: A Reflection on Status-Quo Research on Factors Facilitating Responsible Managerial Practices. <i>Sustainability</i> , 2018 , 10, 444	3.6	58
176	Cooperative internationalization of SMEs: Self-commitment as a success factor for International Entrepreneurship. <i>European Management Journal</i> , 2008 , 26, 429-440	4.8	58
175	The race is on: Configurations of absorptive capacity, interdependence and slack resources for interorganizational learning in coopetition alliances. <i>Journal of Business Research</i> , 2019 , 101, 862-868	8.7	57
174	Marketing-related resources and radical innovativeness in family and non-family firms: A configurational approach. <i>Journal of Business Research</i> , 2016 , 69, 5620-5627	8.7	56
173	Coopetition research: towards a better understanding of past trends and future directions. <i>International Journal of Entrepreneurship and Small Business</i> , 2015 , 24, 492	0.6	55
172	Antecedents of innovation and growth: analysing the impact of entrepreneurial orientation and goal-oriented management. <i>International Journal of Technology Management</i> , 2010 , 52, 135	1.2	54
171	MULTI-CULTURAL TEAMS AS SOURCES FOR CREATIVITY AND INNOVATION: THE ROLE OF CULTURAL DIVERSITY ON TEAM PERFORMANCE. <i>International Journal of Innovation Management</i> , 2016 , 20, 1650012	1.5	52

170	Exploring Relationships among Proactiveness, Risk-Taking and Innovation Output in Family and Non-Family Firms. <i>Creativity and Innovation Management</i> , 2014 , 23, 199-210	2.7	52
169	Configurations of firm-level value capture in coopetition. <i>Long Range Planning</i> , 2020 , 53, 101869	5.7	52
168	Technologies That Support Marketing and Market Development in SMEs Evidence from Social Networks. <i>Journal of Small Business Management</i> , 2017 , 55, 270-302	3	51
167	Individual entrepreneurial orientation and intrapreneurship in the public sector. <i>International Entrepreneurship and Management Journal</i> , 2019 , 15, 1247-1268	4.9	51
166	The Smart City as an opportunity for entrepreneurship. <i>International Journal of Entrepreneurial Venturing</i> , 2015 , 7, 211	1	50
165	Introduction to coopetition and innovation: contemporary topics and future research opportunities. <i>International Journal of Technology Management</i> , 2016 , 71, 1	1.2	50
164	The role of entrepreneurial orientation in service firms: empirical evidence from Austria. <i>Service Industries Journal</i> , 2013 , 33, 427-444	5.7	49
163	Social entrepreneurship orientation: development of a measurement scale. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2017 , 23, 977-997	4.3	49
162	On the motivational drivers of gray entrepreneurship: An exploratory study. <i>Technological Forecasting and Social Change</i> , 2014 , 89, 358-365	9.5	46
161	The entrepreneurial marketing domain: a citation and co-citation analysis. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2012 , 14, 6-26	1	46
160	Traveling into unexplored territory: Radical innovativeness and the role of networking, customers, and technologically turbulent environments. <i>Industrial Marketing Management</i> , 2014 , 43, 1385-1393	6.9	42
159	A comparative analysis of the entrepreneurial orientation/growth relationship in service firms and manufacturing firms. <i>Service Industries Journal</i> , 2014 , 34, 275-294	5.7	42
158	Dynamics of digital entrepreneurship and the innovation ecosystem. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019 , 26, 266-284	4.3	42
157	Psychological aspects of succession in family business management. <i>Management Research Review</i> , 2013 , 36, 256-277	2.8	40
156	Managerial routines in professional service firms: transforming knowledge into competitive advantages. <i>Service Industries Journal</i> , 2010 , 30, 2045-2062	5.7	40
155	Strategic planning in smaller enterprises [New empirical findings. <i>Management Research Review</i> , 2006 , 29, 334-344		40
154	Advances in management research: a bibliometric overview of the Review of Managerial Science. <i>Review of Managerial Science</i> , 2020 , 14, 933-958	3.9	39
153	Entrepreneurship as Catalyst for Sustainable Development: Opening the Black Box. <i>Sustainability</i> , 2019 , 11, 4503	3.6	38

152	Innovating and Exploiting Entrepreneurial Opportunities in Smart Cities: Evidence from Germany. <i>Creativity and Innovation Management</i> , 2015 , 24, 601-616	2.7	38
151	Mutual trust as a key to internationalization of SMEs. <i>Management Research Review</i> , 2007 , 30, 674-688		38
150	In search for the ideal copetition partner: an experimental study. <i>Review of Managerial Science</i> , 2018 , 12, 1025-1053	3.9	37
149	The shareconomy as a precursor for digital entrepreneurship business models. <i>International Journal of Entrepreneurship and Small Business</i> , 2015 , 25, 18	0.6	37
148	Directing the wisdom of the crowd: the importance of social interaction among founders and the crowd during crowdfunding campaigns. <i>Economics of Innovation and New Technology</i> , 2018 , 27, 709-729	1.6	37
147	Family Firm Configurations for High Performance: The Role of Entrepreneurship and Ambidexterity. <i>British Journal of Management</i> , 2018 , 29, 595-612	5.6	36
146	THE CURRENT STATE OF RESEARCH ON SUSTAINABLE ENTREPRENEURSHIP. <i>International Journal of Business Research</i> , 2014 , 14, 163-172	3	35
145	INNOVATION IN FAMILY FIRMS [EXAMINING THE INVENTORY AND MAPPING THE PATH. <i>International Journal of Innovation Management</i> , 2016 , 20, 1650054	1.5	35
144	Skills and knowledge management in higher education: how service learning can contribute to social entrepreneurial competence development. <i>Journal of Knowledge Management</i> , 2019 , 23, 1925-1948	7.3	35
143	Thirty years of research in family business journals: Status quo and future directions. <i>Journal of Family Business Strategy</i> , 2021 , 100422	4	34
142	Socioemotional Wealth and Innovativeness in Small- and Medium-Sized Family Enterprises: A Configuration Approach. <i>Journal of Small Business Management</i> , 2018 , 56, 53-67	3	33
141	Sleeping with competitors. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019 , 25, 50-66	4.3	33
140	Are family firms fit for innovation? Towards an agenda for empirical research. <i>International Journal of Entrepreneurial Venturing</i> , 2010 , 2, 366	1	32
139	Configurations of new ventures in entrepreneurship research: contributions and research gaps. <i>Management Research Review</i> , 2007 , 30, 661-673		32
138	SME innovativeness in buyer-seller alliances: effects of entry timing strategies and inter-organizational learning. <i>Review of Managerial Science</i> , 2015 , 9, 361-384	3.9	31
137	Experimental methods in entrepreneurship research: the status quo. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2016 , 22, 958-983	4.3	31
136	The sharing economy: a bibliometric analysis of the state-of-the-art. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2020 , 26, 1769-1786	4.3	31
135	Digital Health Innovation: Exploring Adoption of COVID-19 Digital Contact Tracing Apps. <i>IEEE Transactions on Engineering Management</i> , 2021 , 1-17	2.6	31

134	Configurational Paths to Social Performance in SMEs: The Interplay of Innovation, Sustainability, Resources and Achievement Motivation. <i>Sustainability</i> , 2017 , 9, 1828	3.6	30
133	Following the Crowd Does Crowdfunding Affect Venture Capitalists' Selection of Entrepreneurial Ventures?. <i>Journal of Small Business Management</i> , 2019 , 57, 1378-1398	3	30
132	The role of personnel commitment to strategy implementation and organisational learning within the relationship between strategic planning and company performance. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2012 , 18, 159-178	4.3	28
131	Growing Young SMEs in Hard Economic Times: The Impact of Entrepreneurial and Customer Orientations [A Qualitative Study from Silicon Valley. <i>Journal of Small Business and Entrepreneurship</i> , 2011 , 24, 99-111	2.3	28
130	Developing relationships in innovation clusters. <i>Entrepreneurship and Regional Development</i> , 2019 , 31, 22-45	4.3	28
129	A configurational analysis of network and knowledge variables explaining Born Globals' and late internationalizing SMEs' international performance. <i>Industrial Marketing Management</i> , 2019 , 80, 172-187	6.9	28
128	When the difference makes a difference [the regional embeddedness of entrepreneurship. <i>Entrepreneurship and Regional Development</i> , 2017 , 29, 71-93	4.3	27
127	The conceptualisation of 'opportunity' in strategic management research. <i>International Journal of Entrepreneurial Venturing</i> , 2009 , 1, 57	1	27
126	Innovation and the circular economy: A systematic literature review. <i>Business Strategy and the Environment</i> ,	8.6	27
125	Responsible entrepreneurship: outlining the contingencies. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019 , 25, 538-553	4.3	27
124	BUSINESS MODEL RECONFIGURATION AND INNOVATION IN SMEs: A MIXED-METHOD ANALYSIS FROM THE ELECTRONICS INDUSTRY. <i>International Journal of Innovation Management</i> , 2020 , 24, 2050015	1.5	27
123	Entrepreneurial finance & issues and evidence, revisited. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2011 , 14, 132	0.4	26
122	Digitalization in the financial industry: A contingency approach of entrepreneurial orientation and strategic vision on digitalization. <i>European Management Journal</i> , 2021 , 39, 317-326	4.8	26
121	Facebook and the creation of the metaverse: radical business model innovation or incremental transformation?. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2022 , 28, 52-77	4.3	26
120	Entrepreneurial paths to family firm performance. <i>Journal of Business Research</i> , 2018 , 88, 382-387	8.7	25
119	The role of pre-start-up planning in new small business. <i>International Journal of Management and Enterprise Development</i> , 2007 , 4, 1	0.3	25
118	Innovation alliances: Balancing value creation dynamics, competitive intensity and market overlap. <i>Journal of Business Research</i> , 2020 , 112, 240-247	8.7	25
117	Entrepreneurial orientation, strategic planning and firm performance: the impact of national cultures. <i>European Journal of International Management</i> , 2017 , 11, 301	0.7	24

116	Equity crowdfunding across borders: a conjoint experiment. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2018 , 24, 911-932	4.3	24
115	Strategic business planning and success in small firms. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2008 , 8, 381	0.4	24
114	The effect of working time preferences and fair wage perceptions on entrepreneurial intentions among employees. <i>Small Business Economics</i> , 2014 , 43, 137-160	5.3	23
113	Social entrepreneurship orientation and company success: The mediating role of social performance. <i>Technological Forecasting and Social Change</i> , 2020 , 160, 120230	9.5	22
112	Internationalisation of family and non-family firms: a conjoint experiment among CEOs. <i>European Journal of International Management</i> , 2016 , 10, 581	0.7	22
111	The alchemy of family enterprises' internationalisation: dexterous movers or prodigal laggards?. <i>European Journal of International Management</i> , 2014 , 8, 671	0.7	21
110	Entrepreneurship of an institutional field: the emergence of coworking spaces for digital business models. <i>International Entrepreneurship and Management Journal</i> , 2020 , 16, 1465-1481	4.9	21
109	Developing a scale for entrepreneurial marketing: Revealing its inner frame and prediction of performance. <i>Journal of Business Research</i> , 2020 , 113, 72-82	8.7	21
108	A chip off the old block? The role of dominance and parental entrepreneurship for entrepreneurial intention. <i>Review of Managerial Science</i> , 2021 , 15, 287-307	3.9	21
107	Entrepreneurial ecosystems: analysing the status quo. <i>Knowledge Management Research and Practice</i> , 2021 , 19, 8-20	2.1	21
106	The zero-price effect in freemium business models: The moderating effects of free mentality and price-quality inference. <i>Psychology and Marketing</i> , 2019 , 36, 773-790	3.9	20
105	Organizational ambidexterity and competitive advantage: The role of strategic agility in the exploration-exploitation paradox. <i>Journal of Innovation & Knowledge</i> , 2020 , 6, 203-203	7.7	20
104	Business Model Innovation: A Systematic Literature Review. <i>International Journal of Innovation and Technology Management</i> , 2020 , 17, 2050043	1.1	19
103	Professional football clubs and empirical evidence from the COVID-19 crisis: Time for sport entrepreneurship?. <i>Technological Forecasting and Social Change</i> , 2021 , 165, 120572	9.5	19
102	To change or not to change—Antecedents and outcomes of strategic renewal in SMEs. <i>International Entrepreneurship and Management Journal</i> , 2017 , 13, 739-756	4.9	18
101	Drivers of internationalization success: a conjoint choice experiment on German SME managers. <i>Review of Managerial Science</i> , 2017 , 11, 691-716	3.9	18
100	Family Firms and Entrepreneurship: Contradiction or Synonym?. <i>Journal of Small Business and Entrepreneurship</i> , 2012 , 25, 135-139	2.3	18
99	Entrepreneurial orientation in sports entrepreneurship - a mixed methods analysis of professional soccer clubs in the German-speaking countries. <i>International Entrepreneurship and Management Journal</i> , 2020 , 16, 839-857	4.9	18

98	Entrepreneurial Failure: A Synthesis and Conceptual Framework of its Effects. <i>European Management Review</i> , 2021 , 18, 167-182	2.1	18
97	The Role of Owner-Managers' Psychological Ownership in SME Strategic Behaviour. <i>Journal of Small Business and Entrepreneurship</i> , 2010 , 23, 461-479	2.3	17
96	Antecedents of International Opportunity Recognition in Born Global Firms. <i>Journal of Promotion Management</i> , 2017 , 23, 386-406	2.3	16
95	Standardisation vs. adaption: a conjoint experiment on the influence of psychic, cultural and geographical distance on international marketing mix decisions. <i>European Journal of International Management</i> , 2016 , 10, 127	0.7	16
94	Examining attitudes towards entrepreneurship education: a comparative analysis among experts. <i>International Journal of Entrepreneurial Venturing</i> , 2015 , 7, 396	1	16
93	The relevance of slack resource availability and networking effectiveness for entrepreneurial orientation. <i>International Journal of Entrepreneurship and Small Business</i> , 2015 , 26, 116	0.6	16
92	Crisis and turnaround management in SMEs: a qualitative-empirical investigation of 30 companies. <i>International Journal of Entrepreneurial Venturing</i> , 2013 , 5, 406	1	16
91	The innovativeness of family firms through the economic cycle. <i>Journal of Family Business Management</i> , 2012 , 2, 96-109	2.2	16
90	Open innovation in (young) SMEs. <i>International Journal of Entrepreneurship and Innovation</i> , 2020 , 21, 47-59	1.5	16
89	Value-creation-capture-equilibrium in new product development alliances: A matter of coopetition, expert power, and alliance importance. <i>Industrial Marketing Management</i> , 2020 , 90, 648-662	6.9	16
88	Entrepreneurial ecosystems in an interconnected world: emergence, governance and digitalization. <i>Review of Managerial Science</i> , 1	3.9	16
87	Temporary business model innovation [SMEs] Innovation response to the Covid-19 crisis. <i>R and D Management</i> ,	4.1	16
86	Integrative entrepreneurship research - bridging the gap between sociological and economic perspectives. <i>International Journal of Entrepreneurial Venturing</i> , 2014 , 6, 118	1	15
85	Antecedents of the small firm effect: the role of knowledge spillover and blocked mobility for employee entrepreneurial intentions. <i>International Entrepreneurship and Management Journal</i> , 2017 , 13, 277-297	4.9	15
84	Drivers and barriers of circular economy business models: Where we are now, and where we are heading. <i>Journal of Cleaner Production</i> , 2022 , 333, 130049	10.3	15
83	Social entrepreneurship orientation: Drivers of success for start-ups and established industrial firms. <i>Industrial Marketing Management</i> , 2021 , 94, 137-149	6.9	15
82	Social entrepreneurship: the foundation of tomorrow's commercial business models?. <i>International Journal of Entrepreneurial Venturing</i> , 2016 , 8, 261	1	14
81	Business model innovation: Identifying foundations and trajectories. <i>Business Strategy and the Environment</i> , 2021 , 30, 891-907	8.6	14

80	They Are Not All the Same! Investigating the Effect of Executive versus Non-executive Family Board Members on Firm Performance. <i>Journal of Small Business Management</i> , 2019 , 57, 637-657	3	13
79	Designing coepetition for radical innovation: An experimental study of managers' preferences for developing self-driving electric cars. <i>Technological Forecasting and Social Change</i> , 2020 , 155, 119992	9.5	13
78	In the eye of a leader: Eye-directed gazing shapes perceptions of leaders' charisma. <i>Leadership Quarterly</i> , 2019 , 30, 101337	6.3	13
77	The influences of family on the everyday business of a family firm entrepreneur. <i>International Journal of Entrepreneurship and Small Business</i> , 2011 , 12, 82	0.6	13
76	Entrepreneurial marketing over the internet: an explorative qualitative empirical analysis. <i>International Journal of Entrepreneurial Venturing</i> , 2010 , 2, 56	1	13
75	Exploring the future of startup leadership development. <i>Journal of Business Venturing Insights</i> , 2020 , 14, e00200	4.7	13
74	Effects of Communication Style and Age Diversity in Innovation Teams. <i>International Journal of Innovation and Technology Management</i> , 2015 , 12, 1550029	1.1	12
73	A duration-based model of crowdfunding project choice. <i>Finance Research Letters</i> , 2019 , 29, 404-410	8.1	12
72	How does de-globalization affect location decisions? A study of managerial perceptions of risk and return. <i>Global Strategy Journal</i> , 2020 , 10, 210-236	6.3	12
71	The role of human capital on family firm innovativeness: the strategic leadership role of family board members. <i>International Entrepreneurship and Management Journal</i> , 2021 , 17, 261-287	4.9	12
70	The influence of leadership styles on the internationalisation of 'born-global' firms and traditionally global-expanding firms. <i>European Journal of International Management</i> , 2018 , 12, 554	0.7	12
69	Entrepreneurial branding: measuring consumer preferences through choice-based conjoint analysis. <i>International Entrepreneurship and Management Journal</i> , 2016 , 12, 427-444	4.9	11
68	INNOVATIVE BORN GLOBALS: INVESTIGATING THE INFLUENCE OF THEIR BUSINESS MODELS ON INTERNATIONAL PERFORMANCE. <i>International Journal of Innovation Management</i> , 2017 , 21, 1750005	1.5	11
67	Entrepreneurial Orientation: The Dark Triad of Executive Personality. <i>Journal of Promotion Management</i> , 2018 , 24, 715-735	2.3	11
66	Green entrepreneurship in SMEs: a configuration approach. <i>International Journal of Entrepreneurial Venturing</i> , 2017 , 9, 1	1	11
65	Content is King: How SMEs Create Content for Social Media Marketing Under Limited Resources. <i>Journal of Macromarketing</i> , 2019 , 39, 415-430	1.9	11
64	Strategic entrepreneurship: mapping a research field. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2021 , 27, 753-776	4.3	10
63	INCREASING CROWDFUNDING SUCCESS THROUGH SOCIAL MEDIA: THE IMPORTANCE OF REACH AND UTILISATION IN REWARD-BASED CROWDFUNDING. <i>International Journal of Innovation Management</i> , 2020 , 24, 2050026	1.5	10

62	Managing intellectual capital in healthcare organizations. A conceptual proposal to promote innovation. <i>Journal of Intellectual Capital</i> , 2021 , 22, 290-310	5.6	10
61	Entrepreneurial branding: growth and its implications for brand management. <i>International Journal of Entrepreneurship and Small Business</i> , 2011 , 14, 369	0.6	9
60	The role of innovation and knowledge for entrepreneurship and regional development. <i>Entrepreneurship and Regional Development</i> , 2021 , 33, 175-184	4.3	9
59	Servitization through open service innovation in family firms: Exploring the ability-willingness paradox. <i>Journal of Business Research</i> , 2021 , 135, 436-444	8.7	9
58	The role of entrepreneurial risks in the intercultural context: a study of MBA students in four nations. <i>European Journal of International Management</i> , 2014 , 8, 20	0.7	8
57	SENIOR ENTREPRENEURSHIP: DEFINITIONS AND UNDERLYING THEORIES. <i>International Journal of Business Research</i> , 2014 , 14, 209-215	3	8
56	Industrial cluster as a factor for innovative drive in regions of transformation and structural change: A comparative analysis of East Germany and Poland. <i>Journal of East European Management Studies</i> , 2007 , 12, 340-364	1.4	8
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