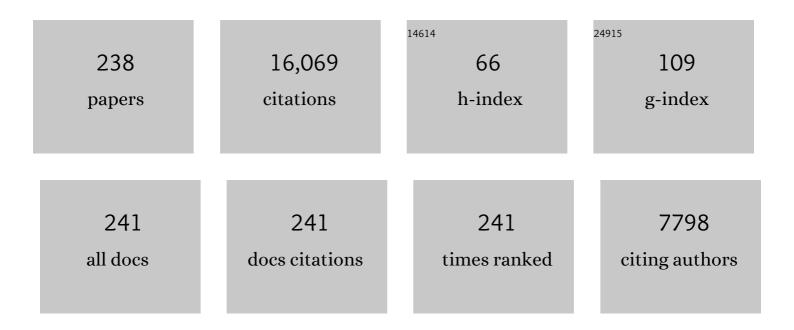
Sascha Kraus

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4177276/publications.pdf Version: 2024-02-01



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| 1 | The economics of COVID-19: initial empirical evidence on how family firms in five European countries cope with the corona crisis. International Journal of Entrepreneurial Behaviour and Research, 2020, 26, 1067-1092. | 2.3 | 464 |
| 2 | The art of crafting a systematic literature review in entrepreneurship research. International Entrepreneurship and Management Journal, 2020, 16, 1023-1042. | 2.9 | 461 |
| 3 | Coopetition: a systematic review, synthesis, and future research directions. Review of Managerial Science, 2015, 9, 577-601. | 4.3 | 445 |
| 4 | Corporate social responsibility and environmental performance: The mediating role of environmental strategy and green innovation. Technological Forecasting and Social Change, 2020, 160, 120262. | 6.2 | 430 |
| 5 | Predictors of COVID-19 voluntary compliance behaviors: An international investigation. Global Transitions, 2020, 2, 76-82. | 1.6 | 429 |
| 6 | Innovation in knowledge-intensive industries: The double-edged sword of coopetition. Journal of Business Research, 2013, 66, 2060-2070. | 5.8 | 393 |
| 7 | Fuzzy-set qualitative comparative analysis (fsQCA) in entrepreneurship and innovation research – the rise of a method. International Entrepreneurship and Management Journal, 2018, 14, 15-33. | 2.9 | 359 |
| 8 | Entrepreneurial orientation and the business performance of SMEs: a quantitative study from the Netherlands. Review of Managerial Science, 2012, 6, 161-182. | 4.3 | 330 |
| 9 | Innovation in Family Firms: A Systematic Literature Review and Guidance for Future Research. International Journal of Management Reviews, 2019, 21, 317-355. | 5.2 | 299 |
| 10 | Analyzing the relationship between green innovation and environmental performance in large manufacturing firms. Technological Forecasting and Social Change, 2021, 163, 120481. | 6.2 | 280 |
| 11 | Circular economy business models: The state of research and avenues ahead. Business Strategy and the Environment, 2020, 29, 3006-3024. | 8.5 | 247 |
| 12 | The role of business model innovation in the hospitality industry during the COVID-19 crisis. International Journal of Hospitality Management, 2021, 92, 102723. | 5.3 | 240 |
| 13 | Entrepreneurship research: mapping intellectual structures and research trends. Review of Managerial Science, 2019, 13, 181-205. | 4.3 | 221 |
| 14 | Digital entrepreneurship. International Journal of Entrepreneurial Behaviour and Research, 2018, ahead-of-print, . | 2.3 | 207 |
| 15 | Digital entrepreneurship: Innovative business models for the sharing economy. Creativity and Innovation Management, 2017, 26, 300-310. | 1.9 | 203 |
| 16 | Coopetition in New Product Development Alliances: Advantages and Tensions for Incremental and Radical Innovation. British Journal of Management, 2018, 29, 391-410. | 3.3 | 198 |
| 17 | Knowledge management capabilities and organizational risk-taking for business model innovation in SMEs. Journal of Business Research, 2021, 130, 683-697. | 5.8 | 188 |
| 18 | Innovation and the circular economy: A systematic literature review. Business Strategy and the Environment, 2021, 30, 3686-3702. | 8.5 | 184 |

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| 19 | Mapping the field of family business research: past trends and future directions. International Entrepreneurship and Management Journal, 2015, 11, 113-132. | 2.9 | 175 |
| 20 | Ethics and entrepreneurship: A bibliometric study and literature review. Journal of Business Research, 2019, 99, 226-237. | 5.8 | 169 |
| 21 | Knowledge- and innovation-based business models for future growth: digitalized business models and portfolio considerations. Review of Managerial Science, 2021, 15, 1-14. | 4.3 | 169 |
| 22 | Facebook and the creation of the metaverse: radical business model innovation or incremental transformation?. International Journal of Entrepreneurial Behaviour and Research, 2022, 28, 52-77. | 2.3 | 167 |
| 23 | The impact of brand authenticity on brand trust and SME growth: A CEO perspective. Journal of World Business, 2013, 48, 340-348. | 4.6 | 164 |
| 24 | Implications of customer and entrepreneurial orientations for SME growth. Management Decision, 2013, 51, 524-546. | 2.2 | 164 |
| 25 | Entrepreneurial marketing: moving beyond marketing in new ventures. International Journal of Entrepreneurship and Innovation Management, 2010, 11, 19. | 0.1 | 160 |
| 26 | Entrepreneurial orientation and SME performance across societal cultures: An international study. Journal of Business Research, 2016, 69, 1928-1932. | 5.8 | 160 |
| 27 | The role of corporate social responsibility in strong sustainability. Journal of Socio-Economics, 2008, 37, 907-918. | 1.0 | 156 |
| 28 | Family firm internationalization: A configurational approach. Journal of Business Research, 2016, 69, 5473-5478. | 5.8 | 144 |
| 29 | Digital innovation and venturing: an introduction into the digitalization of entrepreneurship. Review of Managerial Science, 2019, 13, 519-528. | 4.3 | 143 |
| 30 | Social Entrepreneurship: An exploratory citation analysis. Review of Managerial Science, 2014, 8, 275-292. | 4.3 | 142 |
| 31 | Individual and team entrepreneurial orientation: Scale development and configurations for success. Journal of Business Research, 2020, 112, 1-12. | 5.8 | 139 |
| 32 | Strategies for reward-based crowdfunding campaigns. Journal of Innovation & Knowledge, 2016, 1, 13-23. | 7.3 | 138 |
| 33 | Drivers and barriers of circular economy business models: Where we are now, and where we are heading. Journal of Cleaner Production, 2022, 333, 130049. | 4.6 | 123 |
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| 38 | Innovative Behaviour, Trust and Perceived Workplace Performance. British Journal of Management, 2018, 29, 750-768. | 3.3 | 108 |
| 39 | Social entrepreneurship orientation: development of a measurement scale. International Journal of Entrepreneurial Behaviour and Research, 2017, 23, 977-997. | 2.3 | 107 |
| 40 | Sustainable Entrepreneurship Orientation: A Reflection on Status-Quo Research on Factors Facilitating Responsible Managerial Practices. Sustainability, 2018, 10, 444. | 1.6 | 105 |
| 41 | Entrepreneurial orientation in vertical alliances: joint product innovation and learning from allies. Review of Managerial Science, 2016, 10, 381-409. | 4.3 | 103 |
| 42 | Coworking spaces: Empowerment for entrepreneurship and innovation in the digital and sharing economy. Journal of Business Research, 2020, 114, 102-110. | 5.8 | 103 |
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| 47 | The race is on: Configurations of absorptive capacity, interdependence and slack resources for interorganizational learning in coopetition alliances. Journal of Business Research, 2019, 101, 862-868. | 5.8 | 97 |
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| 56 | Entrepreneurial teams: definition and performance factors. Management Research Review, 2009, 32, 513-524. | 0.8 | 90 |
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| 58 | Facilitating SME Innovation Capability through Business Networking. Creativity and Innovation Management, 2012, 21, 93-105. | 1.9 | 87 |
| 59 | MULTI-CULTURAL TEAMS AS SOURCES FOR CREATIVITY AND INNOVATION: THE ROLE OF CULTURAL DIVERSITY ON TEAM PERFORMANCE. International Journal of Innovation Management, 2016, 20, 1650012. | 0.7 | 84 |
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| 64 | Digital Health Innovation: Exploring Adoption of COVID-19 Digital Contact Tracing Apps. IEEE Transactions on Engineering Management, 2024, , 1-17. | 2.4 | 78 |
| 65 | Strategic planning in smaller enterprises – new empirical findings. Management Research Review, 2006, 29, 334-344. | 0.8 | 77 |
| 66 | Exploring Relationships among Proactiveness, Riskâ€Taking and Innovation Output in Family and Nonâ€Family Firms. Creativity and Innovation Management, 2014, 23, 199-210. | 1.9 | 74 |
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| 73 | The Smart City as an opportunity for entrepreneurship. International Journal of Entrepreneurial Venturing, 2015, 7, 211. | 0.3 | 69 |
| 74 | The importance of literature reviews in small business and entrepreneurship research. Journal of Small Business Management, 2023, 61, 1095-1106. | 2.8 | 69 |
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| 78 | Family Firm Configurations for High Performance: The Role of Entrepreneurship and Ambidexterity. British Journal of Management, 2018, 29, 595-612. | 3.3 | 65 |
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| 82 | Social entrepreneurship orientation and company success: The mediating role of social performance. Technological Forecasting and Social Change, 2020, 160, 120230. | 6.2 | 63 |
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| 84 | The sharing economy: a bibliometric analysis of the state-of-the-art. International Journal of Entrepreneurial Behaviour and Research, 2020, 26, 1769-1786. | 2.3 | 61 |
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| 95 | In search for the ideal coopetition partner: an experimental study. Review of Managerial Science, 2018, 12, 1025-1053. | 4.3 | 54 |
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| 97 | Traveling into unexplored territory: Radical innovativeness and the role of networking, customers, and technologically turbulent environments. Industrial Marketing Management, 2014, 43, 1385-1393. | 3.7 | 53 |
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| 107 | BUSINESS MODEL RECONFIGURATION AND INNOVATION IN SMEs: A MIXED-METHOD ANALYSIS FROM THE ELECTRONICS INDUSTRY. International Journal of Innovation Management, 2020, 24, 2050015. | 0.7 | 47 |
| 108 | Social entrepreneurship orientation: Drivers of success for start-ups and established industrial firms. Industrial Marketing Management, 2021, 94, 137-149. | 3.7 | 46 |

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| 113 | Entrepreneurship of an institutional field: the emergence of coworking spaces for digital business models. International Entrepreneurship and Management Journal, 2020, 16, 1465-1481. | 2.9 | 43 |
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