

# Rodney C Runyan

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4149691/publications.pdf>

Version: 2024-02-01

5  
papers

50  
citations

1937685

4  
h-index

2053705

5  
g-index

5  
all docs

5  
docs citations

5  
times ranked

55  
citing authors

| # | ARTICLE  | IF   | CITATIONS |
|---|--|------|-----------|
| 1 | Theoretical Frameworks in Interior Design Literature between 2006 and 2016 and the Implication for Evidence-Based Design. <i>Design Journal</i> , 2019, 22, 627-648. | 0.8  | 4         |
| 2 | Small Business Orientation: A Construct Proposal. <i>Entrepreneurship Theory and Practice</i> , 2019, 43, 529-552.   | 10.2 | 13        |
| 3 | Multiple stakeholder market orientation: a service-dominant logic perspective of the market orientation paradigm. <i>AMS Review</i> , 2019, 9, 42-60.                | 2.5  | 16        |
| 4 | Exploring the impact of shopper ethnicity through the path-to-purchase framework. <i>Journal of Retailing and Consumer Services</i> , 2018, 45, 152-162.             | 9.4  | 2         |
| 5 | Diversity and Rigor Trends in Retailing Research: Assessment and Guidelines. <i>International Journal of Management Reviews</i> , 2016, 18, 51-68.                   | 8.3  | 15        |