

Rodney C Runyan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4149691/publications.pdf>

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5
papers

50
citations

1937685

4
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

55
citing authors

#	ARTICLE	IF	CITATIONS
1	Multiple stakeholder market orientation: a service-dominant logic perspective of the market orientation paradigm. <i>AMS Review</i> , 2019, 9, 42-60.	2.5	16
2	Diversity and Rigor Trends in Retailing Research: Assessment and Guidelines. <i>International Journal of Management Reviews</i> , 2016, 18, 51-68.	8.3	15
3	Small Business Orientation: A Construct Proposal. <i>Entrepreneurship Theory and Practice</i> , 2019, 43, 529-552.	10.2	13
4	Theoretical Frameworks in Interior Design Literature between 2006 and 2016 and the Implication for Evidence-Based Design. <i>Design Journal</i> , 2019, 22, 627-648.	0.8	4
5	Exploring the impact of shopper ethnicity through the path-to-purchase framework. <i>Journal of Retailing and Consumer Services</i> , 2018, 45, 152-162.	9.4	2