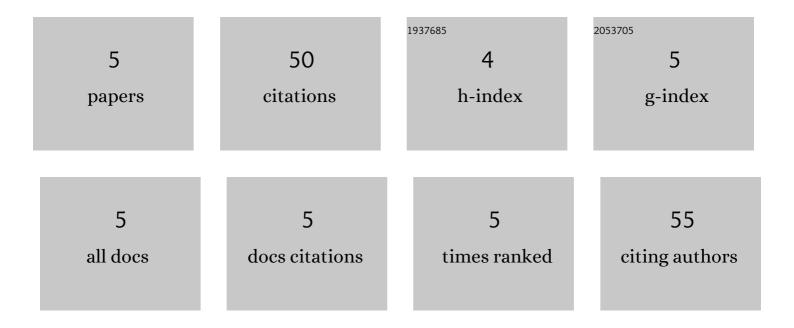
Rodney C Runyan

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4149691/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Multiple stakeholder market orientation: a service-dominant logic perspective of the market orientation paradigm. AMS Review, 2019, 9, 42-60.	2.5	16
2	Diversity and Rigor Trends in Retailing Research: Assessment and Guidelines. International Journal of Management Reviews, 2016, 18, 51-68.	8.3	15
3	Small Business Orientation: A Construct Proposal. Entrepreneurship Theory and Practice, 2019, 43, 529-552.	10.2	13
4	Theoretical Frameworks in Interior Design Literature between 2006 and 2016 and the Implication for Evidence-Based Design. Design Journal, 2019, 22, 627-648.	0.8	4
5	Exploring the impact of shopper ethnicity through the path-to-purchase framework. Journal of Retailing and Consumer Services, 2018, 45, 152-162.	9.4	2