

# Meredith E David

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4148661/publications.pdf>

Version: 2024-02-01

31  
papers

1,418  
citations

687363

13  
h-index

501196

28  
g-index

32  
all docs

32  
docs citations

32  
times ranked

917  
citing authors

#	ARTICLE	IF	CITATIONS
1	On the outside looking in: Social media intensity, social connection, and user well-being: The moderating role of passive social media use.. Canadian Journal of Behavioural Science, 2023, 55, 240-252.	0.6	10
2	Partner Phubbing as a Social Allergen: Support for a Dual Process Model. Human Behavior and Emerging Technologies, 2022, 2022, 1-11.	4.4	9
3	Partner phubbing and relationship satisfaction through the lens of social allergy theory. Personality and Individual Differences, 2022, 195, 111676.	2.9	14
4	Closing the Gap between Graduates' Skills and Employers' Requirements: A Focus on the Strategic Management Capstone Business Course. Administrative Sciences, 2021, 11, 10.	2.9	3
5	The Pandemic within a Pandemic: Testing a Sequential Mediation Model to Better Understand Racial/Ethnic Disparities in COVID-19 Preventive Behavior. Healthcare (Switzerland), 2021, 9, 230.	2.0	3
6	Investigating the impact of partner phubbing on romantic jealousy and relationship satisfaction: The moderating role of attachment anxiety. Journal of Social and Personal Relationships, 2021, 38, 3590-3609.	2.3	34
7	Improving Predictions of COVID-19 Preventive Behavior: Development of a Sequential Mediation Model. Journal of Medical Internet Research, 2021, 23, e23218.	4.3	29
8	Smartphone Use during the COVID-19 Pandemic: Social Versus Physical Distancing. International Journal of Environmental Research and Public Health, 2021, 18, 1034.	2.6	67
9	Testing and Enhancing a Pivotal Organizational Structure Decision-Making Model. International Journal of Strategic Decision Sciences, 2021, 12, 1-19.	0.0	0
10	The Social Media Party: Fear of Missing Out (FoMO), Social Media Intensity, Connection, and Well-Being. International Journal of Human-Computer Interaction, 2020, 36, 386-392.	4.8	137
11	Boss phubbing, trust, job satisfaction and employee performance. Personality and Individual Differences, 2020, 155, 109702.	2.9	66
12	Developing and Testing a Scale Designed to Measure Perceived Phubbing. International Journal of Environmental Research and Public Health, 2020, 17, 8152.	2.6	10
13	An assessment of attachment style measures in marketing. European Journal of Marketing, 2020, 54, 3015-3049.	2.9	15
14	Holier than thou: Investigating the relationship between religiosity and charitable giving. International Journal of Nonprofit and Voluntary Sector Marketing, 2019, 24, e1619.	0.8	5
15	I love the product but will you? The role of interpersonal attachment styles in social projection. Psychology and Marketing, 2018, 35, 197-209.	8.2	6
16	Too Much of a Good Thing: Investigating the Association between Actual Smartphone Use and Individual Well-Being. International Journal of Human-Computer Interaction, 2018, 34, 265-275.	4.8	68
17	Are key marketing topics adequately covered in strategic management?. Journal of Strategic Marketing, 2017, 25, 405-417.	5.5	5
18	The quantitative strategic planning matrix: a new marketing tool. Journal of Strategic Marketing, 2017, 25, 342-352.	5.5	69

#	ARTICLE	IF	CITATIONS
19	Priced just for me: The role of interpersonal attachment style on consumer responses to customized pricing. <i>Journal of Consumer Behaviour</i> , 2017, 16, e26.	4.2	12
20	Put down your phone and listen to me: How boss phubbing undermines the psychological conditions necessary for employee engagement. <i>Computers in Human Behavior</i> , 2017, 75, 206-217.	8.5	105
21	Phubbed and Alone: Phone Snubbing, Social Exclusion, and Attachment to Social Media. <i>Journal of the Association for Consumer Research</i> , 2017, 2, 155-163.	1.7	142
22	The role of interpersonal attachment styles in shaping consumer preferences for products shown in relational advertisements. <i>Personality and Individual Differences</i> , 2017, 109, 44-50.	2.9	18
23	The Effects of Proenvironmental Demarketing on Consumer Attitudes and Actual Consumption. <i>Journal of Marketing Theory and Practice</i> , 2017, 25, 291-304.	4.3	25
24	The Role of Attachment Style in Shaping Consumer Preferences for Products Shown in Advertisements that Depict Consensus Claims. <i>Journal of Advertising</i> , 2016, 45, 227-243.	6.6	15
25	Saying "No" to Cake or "Yes" to Kale: Approach and Avoidance Strategies in Pursuit of Health Goals. <i>Psychology and Marketing</i> , 2016, 33, 588-594.	8.2	10
26	My life has become a major distraction from my cell phone: Partner phubbing and relationship satisfaction among romantic partners. <i>Computers in Human Behavior</i> , 2016, 54, 134-141.	8.5	461
27	Should Strategic-Management Courses Be Interdisciplinary? A Content Analysis and Empirical Analysis. <i>Proceedings - Academy of Management</i> , 2016, 2016, 10233.	0.1	0
28	Marketing's SEM based nomological network: Constructs and research streams in 1987-1997 and in 1998-2008. <i>Journal of Business Research</i> , 2013, 66, 1255-1260.	10.2	15
29	Antecedents and consequences of customer-service provider relationship strength. <i>International Journal of Business Environment</i> , 2013, 5, 232.	0.4	7
30	What are business schools doing for business today?. <i>Business Horizons</i> , 2011, 54, 51-62.	5.2	56
31	Me, My Smartphone, and I: Development of the Smartphone Orientation Scale (SOS). <i>International Journal of Human-Computer Interaction</i> , 0, , 1-9.	4.8	2