

# Meredith E David

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4148661/publications.pdf>

Version: 2024-02-01

31  
papers

1,418  
citations

687363

13  
h-index

501196

28  
g-index

32  
all docs

32  
docs citations

32  
times ranked

917  
citing authors

#	ARTICLE	IF	CITATIONS
1	My life has become a major distraction from my cell phone: Partner phubbing and relationship satisfaction among romantic partners. <i>Computers in Human Behavior</i> , 2016, 54, 134-141.	8.5	461
2	Phubbed and Alone: Phone Snubbing, Social Exclusion, and Attachment to Social Media. <i>Journal of the Association for Consumer Research</i> , 2017, 2, 155-163.	1.7	142
3	The Social Media Party: Fear of Missing Out (FoMO), Social Media Intensity, Connection, and Well-Being. <i>International Journal of Human-Computer Interaction</i> , 2020, 36, 386-392.	4.8	137
4	Put down your phone and listen to me: How boss phubbing undermines the psychological conditions necessary for employee engagement. <i>Computers in Human Behavior</i> , 2017, 75, 206-217.	8.5	105
5	The quantitative strategic planning matrix: a new marketing tool. <i>Journal of Strategic Marketing</i> , 2017, 25, 342-352.	5.5	69
6	Too Much of a Good Thing: Investigating the Association between Actual Smartphone Use and Individual Well-Being. <i>International Journal of Human-Computer Interaction</i> , 2018, 34, 265-275.	4.8	68
7	Smartphone Use during the COVID-19 Pandemic: Social Versus Physical Distancing. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 1034.	2.6	67
8	Boss phubbing, trust, job satisfaction and employee performance. <i>Personality and Individual Differences</i> , 2020, 155, 109702.	2.9	66
9	What are business schools doing for business today?. <i>Business Horizons</i> , 2011, 54, 51-62.	5.2	56
10	Investigating the impact of partner phubbing on romantic jealousy and relationship satisfaction: The moderating role of attachment anxiety. <i>Journal of Social and Personal Relationships</i> , 2021, 38, 3590-3609.	2.3	34
11	Improving Predictions of COVID-19 Preventive Behavior: Development of a Sequential Mediation Model. <i>Journal of Medical Internet Research</i> , 2021, 23, e23218.	4.3	29
12	The Effects of Proenvironmental Demarketing on Consumer Attitudes and Actual Consumption. <i>Journal of Marketing Theory and Practice</i> , 2017, 25, 291-304.	4.3	25
13	The role of interpersonal attachment styles in shaping consumer preferences for products shown in relational advertisements. <i>Personality and Individual Differences</i> , 2017, 109, 44-50.	2.9	18
14	Marketing's SEM based nomological network: Constructs and research streams in 1987-1997 and in 1998-2008. <i>Journal of Business Research</i> , 2013, 66, 1255-1260.	10.2	15
15	The Role of Attachment Style in Shaping Consumer Preferences for Products Shown in Advertisements that Depict Consensus Claims. <i>Journal of Advertising</i> , 2016, 45, 227-243.	6.6	15
16	An assessment of attachment style measures in marketing. <i>European Journal of Marketing</i> , 2020, 54, 3015-3049.	2.9	15
17	Partner phubbing and relationship satisfaction through the lens of social allergy theory. <i>Personality and Individual Differences</i> , 2022, 195, 111676.	2.9	14
18	Priced just for me: The role of interpersonal attachment style on consumer responses to customized pricing. <i>Journal of Consumer Behaviour</i> , 2017, 16, e26.	4.2	12

#	ARTICLE	IF	CITATIONS
19	Saying "No" to Cake or "Yes" to Kale: Approach and Avoidance Strategies in Pursuit of Health Goals. <i>Psychology and Marketing</i> , 2016, 33, 588-594.	8.2	10
20	Developing and Testing a Scale Designed to Measure Perceived Phubbing. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 8152.	2.6	10
21	On the outside looking in: Social media intensity, social connection, and user well-being: The moderating role of passive social media use.. <i>Canadian Journal of Behavioural Science</i> , 2023, 55, 240-252.	0.6	10
22	Partner Phubbing as a Social Allergen: Support for a Dual Process Model. <i>Human Behavior and Emerging Technologies</i> , 2022, 2022, 1-11.	4.4	9
23	Antecedents and consequences of customer-service provider relationship strength. <i>International Journal of Business Environment</i> , 2013, 5, 232.	0.4	7
24	I love the product but will you? The role of interpersonal attachment styles in social projection. <i>Psychology and Marketing</i> , 2018, 35, 197-209.	8.2	6
25	Are key marketing topics adequately covered in strategic management?. <i>Journal of Strategic Marketing</i> , 2017, 25, 405-417.	5.5	5
26	Holier than thou: Investigating the relationship between religiosity and charitable giving. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2019, 24, e1619.	0.8	5
27	Closing the Gap between Graduates' Skills and Employers' Requirements: A Focus on the Strategic Management Capstone Business Course. <i>Administrative Sciences</i> , 2021, 11, 10.	2.9	3
28	The Pandemic within a Pandemic: Testing a Sequential Mediation Model to Better Understand Racial/Ethnic Disparities in COVID-19 Preventive Behavior. <i>Healthcare (Switzerland)</i> , 2021, 9, 230.	2.0	3
29	Me, My Smartphone, and I: Development of the Smartphone Orientation Scale (SOS). <i>International Journal of Human-Computer Interaction</i> , 0, , 1-9.	4.8	2
30	Should Strategic-Management Courses Be Interdisciplinary? A Content Analysis and Empirical Analysis. <i>Proceedings - Academy of Management</i> , 2016, 2016, 10233.	0.1	0
31	Testing and Enhancing a Pivotal Organizational Structure Decision-Making Model. <i>International Journal of Strategic Decision Sciences</i> , 2021, 12, 1-19.	0.0	0