

# Katie M Brown

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4133630/publications.pdf>

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6  
papers

46  
citations

2258059

3  
h-index

2053705

5  
g-index

6  
all docs

6  
docs citations

6  
times ranked

59  
citing authors

#	ARTICLE	IF	CITATIONS
1	COVID-19 and Youth Sports: Psychological, Developmental, and Economic Impacts. <i>International Journal of Sport Communication</i> , 2020, 13, 313-323.	0.8	23
2	NCAA football television viewership: Product quality and consumer preference relative to market expectations. <i>Sport Management Review</i> , 2018, 21, 377-390.	2.9	14
3	Momentum and betting market perceptions of momentum in college football. <i>Applied Economics Letters</i> , 2018, 25, 1383-1388.	1.8	6
4	Losing Weight with Charles and Dan: Examining Potential Liability for Endorser Claims in Weight Loss Advertisements. <i>Sport Marketing Quarterly</i> , 2020, 29, .	0.3	2
5	A Deficiency of Donors or an Abundance of Barriers? Title IX Fundraising Challenges from the Perspective of Athletic Department Fundraisers. <i>Journal of Intercollegiate Sport</i> , 2020, 13, 48-68.	0.2	1
6	A Tale of Two Trademarks: A US Analysis of the Protection Strategies of adidas and Converse. <i>Entertainment and Sports Law Journal</i> , 2018, 16, .	0.3	0