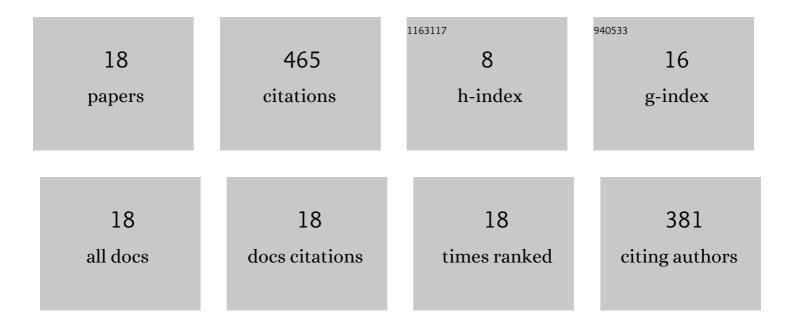
Jewoo Kim

List of Publications by Year in descending order

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IEWOO KIM

| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Effects of epidemic disease outbreaks on financial performance of restaurants: Event study method approach. Journal of Hospitality and Tourism Management, 2020, 43, 32-41. | 6.6 | 131 |
| 2 | Uncertainty risks and strategic reaction of restaurant firms amid COVID-19: Evidence from China. International Journal of Hospitality Management, 2021, 92, 102752. | 8.8 | 128 |
| 3 | COVID-19, social distancing, and risk-averse actions of hospitality and tourism consumers: A case of South Korea. Journal of Destination Marketing & Management, 2021, 20, 100566. | 5.3 | 61 |
| 4 | Role of tourism price in attracting international tourists: The case of Japanese inbound tourism from South Korea. Journal of Destination Marketing & Management, 2017, 6, 76-83. | 5.3 | 30 |
| 5 | Impact of economic policy on international tourism demand: the case of Abenomics. Current Issues in Tourism, 2018, 21, 1912-1929. | 7.2 | 28 |
| 6 | The financial impact of online customer reviews in the restaurant industry: A moderating effect of brand equity. International Journal of Hospitality Management, 2021, 95, 102895. | 8.8 | 27 |
| 7 | Interconnectedness between online review valence, brand, and restaurant performance. Journal of Hospitality and Tourism Management, 2021, 48, 138-145. | 6.6 | 12 |
| 8 | How well does advertising work on restaurant performance? A dynamic and quadratic approach. International Journal of Hospitality Management, 2019, 81, 11-20. | 8.8 | 9 |
| 9 | The Behavioral and Intermediate Effects of Advertising on Firm Performance: An Empirical Investigation of the Restaurant Industry. Journal of Hospitality and Tourism Research, 2018, 42, 319-337. | 2.9 | 7 |
| 10 | Proposing a missing data method for hospitality research on online customer reviews. International Journal of Contemporary Hospitality Management, 2018, 30, 3250-3267. | 8.0 | 7 |
| 11 | Examining the Impact of Minimum Wage Policy on Hospitality Financial Performance Using Event Study Method. International Journal of Hospitality and Tourism Administration, 2023, 24, 98-122. | 2.5 | 6 |
| 12 | Examining the relationship between the economic environment and restaurant merger and acquisition activities. International Journal of Contemporary Hospitality Management, 2018, 30, 1054-1071. | 8.0 | 4 |
| 13 | Identification of Merger and Acquisition Waves and Their Macroeconomic Determinants in the Hospitality Industry. Journal of Hospitality and Tourism Research, 2019, 43, 249-271. | 2.9 | 4 |
| 14 | The effect of future time reference on consumers' travel and dining-out spending across countries. Current Issues in Tourism, 0, , 1-16. | 7.2 | 4 |
| 15 | Investigating public relations as a destination promotion strategy: the role of multiple dimensions of publicity. Journal of Travel and Tourism Marketing, 2018, 35, 583-594. | 7.0 | 3 |
| 16 | COVID-19: Were Public Health Interventions and the Disclosure of Patients' Contact History Effective in Upholding Social Distancing? Evidence from South Korea. Journal of Multidisciplinary Healthcare, 2021, Volume 14, 705-712. | 2.7 | 2 |
| 17 | Changes in the effect of credence cues on restaurant delivery service under different health risks. International Journal of Contemporary Hospitality Management, 2022, 34, 737-758. | 8.0 | 2 |
| 18 | Confirmatory aspect-level opinion mining processes for tourism and hospitality research: a proposal of DiSSBUS. Current Issues in Tourism, 0, , 1-19. | 7.2 | 0 |