

Jewoo Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4113503/publications.pdf>

Version: 2024-02-01

18
papers

465
citations

1163117

8
h-index

940533

16
g-index

18
all docs

18
docs citations

18
times ranked

381
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of epidemic disease outbreaks on financial performance of restaurants: Event study method approach. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 32-41.	6.6	131
2	Uncertainty risks and strategic reaction of restaurant firms amid COVID-19: Evidence from China. <i>International Journal of Hospitality Management</i> , 2021, 92, 102752.	8.8	128
3	COVID-19, social distancing, and risk-averse actions of hospitality and tourism consumers: A case of South Korea. <i>Journal of Destination Marketing & Management</i> , 2021, 20, 100566.	5.3	61
4	Role of tourism price in attracting international tourists: The case of Japanese inbound tourism from South Korea. <i>Journal of Destination Marketing & Management</i> , 2017, 6, 76-83.	5.3	30
5	Impact of economic policy on international tourism demand: the case of Abenomics. <i>Current Issues in Tourism</i> , 2018, 21, 1912-1929.	7.2	28
6	The financial impact of online customer reviews in the restaurant industry: A moderating effect of brand equity. <i>International Journal of Hospitality Management</i> , 2021, 95, 102895.	8.8	27
7	Interconnectedness between online review valence, brand, and restaurant performance. <i>Journal of Hospitality and Tourism Management</i> , 2021, 48, 138-145.	6.6	12
8	How well does advertising work on restaurant performance? A dynamic and quadratic approach. <i>International Journal of Hospitality Management</i> , 2019, 81, 11-20.	8.8	9
9	The Behavioral and Intermediate Effects of Advertising on Firm Performance: An Empirical Investigation of the Restaurant Industry. <i>Journal of Hospitality and Tourism Research</i> , 2018, 42, 319-337.	2.9	7
10	Proposing a missing data method for hospitality research on online customer reviews. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3250-3267.	8.0	7
11	Examining the Impact of Minimum Wage Policy on Hospitality Financial Performance Using Event Study Method. <i>International Journal of Hospitality and Tourism Administration</i> , 2023, 24, 98-122.	2.5	6
12	Examining the relationship between the economic environment and restaurant merger and acquisition activities. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1054-1071.	8.0	4
13	Identification of Merger and Acquisition Waves and Their Macroeconomic Determinants in the Hospitality Industry. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 249-271.	2.9	4
14	The effect of future time reference on consumers's™ travel and dining-out spending across countries. <i>Current Issues in Tourism</i> , 0, , 1-16.	7.2	4
15	Investigating public relations as a destination promotion strategy: the role of multiple dimensions of publicity. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 583-594.	7.0	3
16	COVID-19: Were Public Health Interventions and the Disclosure of Patients's™ Contact History Effective in Upholding Social Distancing? Evidence from South Korea. <i>Journal of Multidisciplinary Healthcare</i> , 2021, Volume 14, 705-712.	2.7	2
17	Changes in the effect of credence cues on restaurant delivery service under different health risks. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 737-758.	8.0	2
18	Confirmatory aspect-level opinion mining processes for tourism and hospitality research: a proposal of DiSSBUS. <i>Current Issues in Tourism</i> , 0, , 1-19.	7.2	0