

Roy Nelson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4100531/publications.pdf>

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5
papers

107
citations

1684188

5
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

135
citing authors

#	ARTICLE	IF	CITATIONS
1	Using projective techniques to tap into consumers' feelings, perceptions and attitudesâ€¦â€¦â€¦getting an honest opinion. International Journal of Consumer Studies, 2010, 34, 400-404.	11.6	28
2	Independent decision making of adolescents regarding food choice. International Journal of Consumer Studies, 2018, 42, 469-477.	11.6	28
3	The link between diet and health: an exploratory study of adolescents in Northern Ireland using foodmaps. International Journal of Consumer Studies, 2010, 34, 190-195.	11.6	27
4	Customer loyalty to food retailers in Northern Ireland: â€˜devoted loyalsâ€™™ or â€˜promiscuous switchersâ€™™?. International Journal of Consumer Studies, 2008, 32, 349-355.	11.6	13
5	Understanding the effect of stigmatization on food consumer knowledge, perception and behaviour in Northern Ireland. International Journal of Consumer Studies, 2008, 32, 366-373.	11.6	11