

Raffaele Filieri

List of Publications by Year in descending order

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Version: 2024-02-01

60
papers

5,778
citations

117453

34
h-index

143772

57
g-index

64
all docs

64
docs citations

64
times ranked

3343
citing authors

#	ARTICLE	IF	CITATIONS
1	Setting the future of digital and social media marketing research: Perspectives and research propositions. <i>International Journal of Information Management</i> , 2021, 59, 102168.	10.5	637
2	E-WOM and Accommodation. <i>Journal of Travel Research</i> , 2014, 53, 44-57.	5.8	599
3	Why do travelers trust TripAdvisor? Antecedents of trust towards consumer-generated media and its influence on recommendation adoption and word of mouth. <i>Tourism Management</i> , 2015, 51, 174-185.	5.8	543
4	What makes online reviews helpful? A diagnosticity-adoption framework to explain informational and normative influences in e-WOM. <i>Journal of Business Research</i> , 2015, 68, 1261-1270.	5.8	514
5	What makes an online consumer review trustworthy?. <i>Annals of Tourism Research</i> , 2016, 58, 46-64.	3.7	317
6	Consumer perceptions of information helpfulness and determinants of purchase intention in online consumer reviews of services. <i>Information and Management</i> , 2018, 55, 956-970.	3.6	251
7	Resident-tourist value co-creation: The role of residents' perceived tourism impacts and life satisfaction. <i>Tourism Management</i> , 2017, 61, 436-442.	5.8	236
8	Investigating the role of social capital in innovation: sparse versus dense network. <i>Journal of Knowledge Management</i> , 2010, 14, 891-909.	3.2	165
9	Unpacking the relationship between social media marketing and brand equity: The mediating role of consumers' benefits and experience. <i>Journal of Business Research</i> , 2020, 117, 256-267.	5.8	155
10	Customers' motivation to engage with luxury brands on social media. <i>Journal of Business Research</i> , 2020, 112, 223-235.	5.8	137
11	What makes information in online consumer reviews diagnostic over time? The role of review relevancy, factuality, currency, source credibility and ranking score. <i>Computers in Human Behavior</i> , 2018, 80, 122-131.	5.1	134
12	What Makes Hosts Trust Airbnb? Antecedents of Hosts' Trust toward Airbnb and Its Impact on Continuance Intention. <i>Journal of Travel Research</i> , 2020, 59, 686-703.	5.8	113
13	What moderates the influence of extremely negative ratings? The role of review and reviewer characteristics. <i>International Journal of Hospitality Management</i> , 2019, 77, 333-341.	5.3	97
14	When are extreme ratings more helpful? Empirical evidence on the moderating effects of review characteristics and product type. <i>Computers in Human Behavior</i> , 2018, 88, 134-142.	5.1	90
15	Consumer co-creation and new product development: a case study in the food industry. <i>Marketing Intelligence and Planning</i> , 2013, 31, 40-53.	2.1	85
16	Is TripAdvisor still relevant? The influence of review credibility, review usefulness, and ease of use on consumers' continuance intention. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 199-223.	5.3	85
17	Continuance intention of online technologies: A systematic literature review. <i>International Journal of Information Management</i> , 2021, 58, 102315.	10.5	83
18	Airline passengers' continuance intention towards online check-in services: The role of personal innovativeness and subjective knowledge. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2015, 81, 158-168.	3.7	78

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19	Structural social capital evolution and knowledge transfer: Evidence from an Irish pharmaceutical network. <i>Industrial Marketing Management</i> , 2014, 43, 429-440.	3.7	77
20	Managing the product-harm crisis in the digital era: The role of consumer online brand community engagement. <i>Journal of Business Research</i> , 2020, 115, 38-47.	5.8	76
21	An assessment of service quality and resulting customer satisfaction in Pakistan International Airlines. <i>International Journal of Quality and Reliability Management</i> , 2015, 32, 486-502.	1.3	74
22	The role of visual cues in eWOM on consumers' behavioral intention and decisions. <i>Journal of Business Research</i> , 2021, 135, 663-675.	5.8	73
23	The role of aesthetic, cultural, utilitarian and branding factors in young Chinese consumers' repurchase intention of smartphone brands. <i>Computers in Human Behavior</i> , 2017, 67, 139-150.	5.1	72
24	Mobile apps for healthy living: Factors influencing continuance intention for health apps. <i>Technological Forecasting and Social Change</i> , 2021, 166, 120644.	6.2	70
25	Social media interactions, purchase intention, and behavioural engagement: The mediating role of source and content factors. <i>Journal of Business Research</i> , 2022, 142, 100-112.	5.8	70
26	â€œDon't Forget that Others Are Watching, Too!â€•The Effect of Conversational Human Voice and Reply Length on Observers' Perceptions of Complaint Handling in Social Media. <i>Journal of Interactive Marketing</i> , 2020, 50, 100-119.	4.3	69
27	Extremely Negative Ratings and Online Consumer Review Helpfulness: The Moderating Role of Product Quality Signals. <i>Journal of Travel Research</i> , 2021, 60, 699-717.	5.8	64
28	#LoveLondon: An exploration of the declaration of love towards a destination on Instagram. <i>Tourism Management</i> , 2021, 85, 104291.	5.8	62
29	Structural social capital and innovation. Is knowledge transfer the missing link?. <i>Journal of Knowledge Management</i> , 2014, 18, 728-757.	3.2	61
30	Extending the enterprise for improved innovation. <i>Journal of Business Strategy</i> , 2012, 33, 40-47.	0.9	56
31	Enforced remote working: The impact of digital platform-induced stress and remote working experience on technology exhaustion and subjective wellbeing. <i>Journal of Business Research</i> , 2022, 151, 269-286.	5.8	47
32	The role of cultural values in consumers' evaluation of online review helpfulness: a big data approach. <i>International Marketing Review</i> , 2021, 38, 1267-1288.	2.2	40
33	The importance of enhancing, maintaining and saving face in smartphone repurchase intentions of Chinese early adopters. <i>Information Technology and People</i> , 2017, 30, 629-652.	1.9	39
34	The impact of service attributes and category on eWOM helpfulness: An investigation of extremely negative and positive ratings using latent semantic analytics and regression analysis. <i>Computers in Human Behavior</i> , 2021, 114, 106527.	5.1	39
35	Artificial intelligence (AI) for tourism: an European-based study on successful AI tourism start-ups. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 4099-4125.	5.3	39
36	A knowledge-based view of the extending enterprise for enhancing a collaborative innovation advantage. <i>International Journal of Agile Systems and Management</i> , 2014, 7, 116.	0.6	37

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37	Brand betrayal, post-purchase regret, and consumer responses to hedonic versus utilitarian products: The moderating role of betrayal discovery mode. <i>Journal of Business Research</i> , 2022, 141, 137-150.	5.8	37
38	A cultural approach to brand equity: the role of brand mianzi and brand popularity in China. <i>Journal of Brand Management</i> , 2019, 26, 376-394.	2.0	33
39	Customer Emotions in Service Robot Encounters: A Hybrid Machine-Human Intelligence Approach. <i>Journal of Service Research</i> , 2022, 25, 614-629.	7.8	32
40	Environmentally framed eWOM messages of different valence: The role of environmental concerns, moral norms, and product environmental impact. <i>Psychology and Marketing</i> , 2021, 38, 431-454.	4.6	30
41	Eliciting positive emotion through strategic responses to COVID-19 crisis: Evidence from the tourism sector. <i>Tourism Management</i> , 2022, 90, 104485.	5.8	28
42	“YOU POST, I TRAVEL.” Bloggers' credibility, digital engagement, and travelers' behavioral intention: The mediating role of hedonic and utilitarian motivations. <i>Psychology and Marketing</i> , 2022, 39, 1022-1034.	4.6	27
43	Establishing successful university–industry collaborations: barriers and enablers deconstructed. <i>Journal of Technology Transfer</i> , 2023, 48, 900-931.	2.5	25
44	Instagram and body image: Motivation to conform to the “Instabod” and consequences on young male wellbeing. <i>Journal of Consumer Affairs</i> , 2020, 54, 1270-1297.	1.2	22
45	From market-driving to market-driven. <i>Marketing Intelligence and Planning</i> , 2015, 33, 238-257.	2.1	19
46	Subjective well-being, mobile social media and the enjoyment of tourism experience: a broaden-and-build perspective. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 1070-1080.	1.8	18
47	Assessing the relationship between gamified advertising and in-app purchases: a consumers' benefits-based perspective. <i>International Journal of Advertising</i> , 2022, 41, 868-891.	4.2	17
48	Psychological Predictors of Intention to Use Fitness Apps: The Role of Subjective Knowledge and Innovativeness. <i>International Journal of Human-Computer Interaction</i> , 2023, 39, 2142-2154.	3.3	15
49	eWOM in online customer support communities: Key variables in information quality and source credibility. <i>Journal of Direct, Data and Digital Marketing Practice</i> , 2014, 15, 290-305.	0.3	14
50	“Most Americans like their privacy.” Exploring privacy concerns through US guests' reviews. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 2773-2798.	5.3	14
51	Antecedents of Travellers' Satisfaction and Purchase Intention from Social Commerce Websites. , 2017, , 517-528.		13
52	Antecedents of Knowledge Sourcing and Reuse from a Knowledge Repository in the Virtual Product Prototyping: The Role of Knowledge and System Quality Dimensions. <i>Knowledge and Process Management</i> , 2016, 23, 147-160.	2.9	11
53	Impact of brand community supportive climates on consumer-to-consumer helping behavior. <i>Journal of Research in Interactive Marketing</i> , 2023, 17, 434-452.	7.2	9
54	Consumer motives for buying regional products: the REGIOSCALE. <i>Marketing Letters</i> , 2022, 33, 215-236.	1.9	7

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55	The Role of Humor in Management Response to Positive Consumer Reviews. <i>Journal of Interactive Marketing</i> , 2022, 57, 323-342.	4.3	7
56	The Host Canceled My Reservation! Impact of Host Cancellations on Occupancy Rate in the P2P Context: A Signaling Theory Perspective. <i>IEEE Transactions on Engineering Management</i> , 2024, 71, 785-796.	2.4	6
57	Knowledge sourcing and knowledge reuse in the virtual product prototyping: an exploratory study in a large automotive supplier of R&D. <i>Expert Systems</i> , 2015, 32, 637-651.	2.9	5
58	Innovation across tech-firms' boundaries. , 2010, , 210-238.		2
59	The Clinical Need for New Diagnostics in the Identification and Management of Patients with Suspected Sepsis in UK NHS Hospitals: A Survey of Healthcare Professionals. <i>Antibiotics</i> , 2020, 9, 737.	1.5	1
60	How Young Chinese Consumers Choose among Different Smartphone Brands: The Importance of Socio-cultural and Marketing Factors. , 2016, , 59-73.		0