

Diogo Verã-ssimo

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4080726/publications.pdf>

Version: 2024-02-01

108
papers

4,719
citations

145106

33
h-index

124990

64
g-index

130
all docs

130
docs citations

130
times ranked

5442
citing authors

#	ARTICLE	IF	CITATIONS
1	Uncovering prevalence of pangolin consumption using a technique for investigating sensitive behaviour. <i>Oryx</i> , 2022, 56, 412-420.	0.5	7
2	Testing branding techniques on species common names to improve their fundraising profile for conservation. <i>Animal Conservation</i> , 2022, 25, 27-37.	1.5	3
3	Reducing demand for overexploited wildlife products: Lessons from systematic reviews from outside conservation science. <i>Conservation Science and Practice</i> , 2022, 4, .	0.9	5
4	Societal extinction of species. <i>Trends in Ecology and Evolution</i> , 2022, 37, 411-419.	4.2	26
5	Emerging contradictions in the enforcement of bird hunting regulations in Malta. <i>Conservation Science and Practice</i> , 2022, 4, .	0.9	2
6	Evaluating the reliability of media reports for gathering information about illegal wildlife trade seizures. <i>PeerJ</i> , 2022, 10, e13156.	0.9	10
7	Motivations for the use and consumption of wildlife products. <i>Conservation Biology</i> , 2021, 35, 483-491.	2.4	38
8	Using theory and evidence to design behaviour change interventions for reducing unsustainable wildlife consumption. <i>People and Nature</i> , 2021, 3, 469-483.	1.7	9
9	Evaluating a large-scale online behaviour change intervention aimed at wildlife product consumers in Singapore. <i>PLoS ONE</i> , 2021, 16, e0248144.	1.1	7
10	Invasion Culturomics and iEcology. <i>Conservation Biology</i> , 2021, 35, 447-451.	2.4	24
11	Investigating the international and pan-African trade in giraffe parts and derivatives. <i>Conservation Science and Practice</i> , 2021, 3, e390.	0.9	7
12	What determines the success and failure of environmental crowdfunding?. <i>Ambio</i> , 2021, 50, 1659-1669.	2.8	10
13	Digital data sources and methods for conservation culturomics. <i>Conservation Biology</i> , 2021, 35, 398-411.	2.4	68
14	Trends in ecology and conservation over eight decades. <i>Frontiers in Ecology and the Environment</i> , 2021, 19, 274-282.	1.9	48
15	Who eats wild meat? Profiling consumers in Ho Chi Minh City, Vietnam. <i>People and Nature</i> , 2021, 3, 700-710.	1.7	5
16	Trends in Digital Marketing for Biodiversity Conservation. <i>Revista CEA</i> , 2021, 7, .	0.2	2
17	Biodiversity conservation as a promising frontier for behavioural science. <i>Nature Human Behaviour</i> , 2021, 5, 550-556.	6.2	54
18	Specialized questioning techniques and their use in conservation: A review of available tools, with a focus on methodological advances. <i>Biological Conservation</i> , 2021, 257, 109089.	1.9	8

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19	Nature documentaries as catalysts for change: Mapping out the "Blackfish Effect"™. <i>People and Nature</i> , 2021, 3, 1179-1192.	1.7	17
20	Picturing donations: Do images influence conservation fundraising?. <i>PLoS ONE</i> , 2021, 16, e0251882.	1.1	4
21	Post COVID-19: a solution scan of options for preventing future zoonotic epidemics. <i>Biological Reviews</i> , 2021, 96, 2694-2715.	4.7	40
22	Making more effective use of human behavioural science in conservation interventions. <i>Biological Conservation</i> , 2021, 261, 109256.	1.9	40
23	Leveraging shark fin consumer preferences to deliver sustainable fisheries. <i>Conservation Letters</i> , 2021, 14, e12842.	2.8	6
24	Product attributes affecting the substitutability of saiga horn drinks among young adult consumers in Singapore. <i>Conservation Science and Practice</i> , 2021, 3, e567.	0.9	2
25	Stepping into the Wildeverse: Evaluating the impact of augmented reality mobile gaming on pro-conservation behaviours. <i>People and Nature</i> , 2021, 3, 1205-1217.	1.7	13
26	The implications of digital visual media for human-nature relationships. <i>People and Nature</i> , 2021, 3, 1130-1137.	1.7	10
27	The effectiveness and efficiency of using normative messages to reduce waste: A real world experiment. <i>PLoS ONE</i> , 2021, 16, e0261734.	1.1	6
28	Sentiment analysis as a measure of conservation culture in scientific literature. <i>Conservation Biology</i> , 2020, 34, 462-471.	2.4	39
29	Did the movie Finding Dory increase demand for blue tang fish?. <i>Ambio</i> , 2020, 49, 903-911.	2.8	19
30	A scoping review into the impact of animal imagery on pro-environmental outcomes. <i>Ambio</i> , 2020, 49, 1135-1145.	2.8	27
31	Changing consumer behavior for pangolin products. , 2020, , 349-366.		5
32	Preferences for different flagship types in fundraising for nature conservation. <i>Biological Conservation</i> , 2020, 250, 108738.	1.9	16
33	Catalyzing sustainable fisheries management through behavior change interventions. <i>Conservation Biology</i> , 2020, 34, 1176-1189.	2.4	15
34	Co-designing behavior change interventions to conserve biodiversity. <i>Conservation Science and Practice</i> , 2020, 2, e278.	0.9	13
35	Challenges in the impact evaluation of behaviour change interventions: The case of sea turtle meat and eggs in São Tomé. <i>People and Nature</i> , 2020, 2, 913-922.	1.7	13
36	Insights for reducing the consumption of wildlife: The use of bear bile and gallbladder in Cambodia. <i>People and Nature</i> , 2020, 2, 950-963.	1.7	8

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37	Strategic advertising of online news articles as an intervention to influence wildlife product consumers. <i>Conservation Science and Practice</i> , 2020, 2, e272.	0.9	14
38	A scoping review of celebrity endorsement in environmental campaigns and evidence for its effectiveness. <i>Conservation Science and Practice</i> , 2020, 2, e261.	0.9	28
39	Influencing consumer demand is vital for tackling the illegal wildlife trade. <i>People and Nature</i> , 2020, 2, 872-876.	1.7	22
40	Taking the Pulse of Social Marketing: The 2019 World Social Marketing Conference. <i>Social Marketing Quarterly</i> , 2020, 26, 271-275.	0.9	6
41	Evaluating the impact of the documentary series <i>Blue Planet</i> on viewers' plastic consumption behaviors. <i>Conservation Science and Practice</i> , 2020, 2, e280.	0.9	33
42	Taking a more nuanced look at behavior change for demand reduction in the illegal wildlife trade. <i>Conservation Science and Practice</i> , 2020, 2, e248.	0.9	38
43	Audience research as a cornerstone of demand management interventions for illegal wildlife products: Demarketing sea turtle meat and eggs. <i>Conservation Science and Practice</i> , 2020, 2, e164.	0.9	30
44	Ethical considerations when conservation research involves people. <i>Conservation Biology</i> , 2020, 34, 925-933.	2.4	60
45	Social marketing and conservation. , 2020, , 309-322.		11
46	The role of species charisma in biological invasions. <i>Frontiers in Ecology and the Environment</i> , 2020, 18, 345-353.	1.9	81
47	Emerging illegal wildlife trade issues: A global horizon scan. <i>Conservation Letters</i> , 2020, 13, e12715.	2.8	51
48	Ethical Publishing in Biodiversity Conservation Science. <i>Conservation and Society</i> , 2020, 18, 220.	0.4	16
49	Illegal Wildlife Trade: Scale, Processes, and Governance. <i>Annual Review of Environment and Resources</i> , 2019, 44, 201-228.	5.6	148
50	Nature documentaries and saving nature: Reflections on the new Netflix series <i>Our Planet</i> . <i>People and Nature</i> , 2019, 1, 420-425.	1.7	43
51	Saiga horn user characteristics, motivations, and purchasing behaviour in Singapore. <i>PLoS ONE</i> , 2019, 14, e0222038.	1.1	32
52	Evaluating the application of scale frequency to estimate the size of pangolin scale seizures. <i>Global Ecology and Conservation</i> , 2019, 20, e00776.	1.0	22
53	Inferring public interest from search engine data requires caution. <i>Frontiers in Ecology and the Environment</i> , 2019, 17, 254-255.	1.9	27
54	Conservation Marketing As a Tool to Promote Human-Wildlife Coexistence. , 2019, , 335-358.		19

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55	The Past, Present, and Future of Using Social Marketing to Conserve Biodiversity. <i>Social Marketing Quarterly</i> , 2019, 25, 3-8.	0.9	42
56	Qualitative impact evaluation of a social marketing campaign for conservation. <i>Conservation Biology</i> , 2019, 33, 634-644.	2.4	56
57	The effect of knowledge, species aesthetic appeal, familiarity and conservation need on willingness to donate. <i>Animal Conservation</i> , 2019, 22, 432-443.	1.5	44
58	To What Extent Is Social Marketing Used in Demand Reduction Campaigns for Illegal Wildlife Products? Insights From Elephant Ivory and Rhino Horn. <i>Social Marketing Quarterly</i> , 2019, 25, 40-54.	0.9	61
59	Characterizing efforts to reduce consumer demand for wildlife products. <i>Conservation Biology</i> , 2019, 33, 623-633.	2.4	149
60	Measuring the impact of an entertainmentâ€education intervention to reduce demand for bushmeat. <i>Animal Conservation</i> , 2018, 21, 324-331.	1.5	26
61	Does It Work for Biodiversity? Experiences and Challenges in the Evaluation of Social Marketing Campaigns. <i>Social Marketing Quarterly</i> , 2018, 24, 18-34.	0.9	46
62	Why do people donate to conservation? Insights from a â€real worldâ€™ campaign. <i>PLoS ONE</i> , 2018, 13, e0191888.	1.1	25
63	Mainstreaming the social sciences in conservation. <i>Conservation Biology</i> , 2017, 31, 56-66.	2.4	304
64	Increased conservation marketing effort has major fundraising benefits for even the least popular species. <i>Biological Conservation</i> , 2017, 211, 95-101.	1.9	125
65	Conservation social science: Understanding and integrating human dimensions to improve conservation. <i>Biological Conservation</i> , 2017, 205, 93-108.	1.9	705
66	Understanding conservation marketing and focusing on the best available evidence: a reply to Hobson. <i>Oryx</i> , 2017, 51, 22-22.	0.5	3
67	The effectiveness of celebrities in conservation marketing. <i>PLoS ONE</i> , 2017, 12, e0180027.	1.1	30
68	Investigating the impact of media on demand for wildlife: A case study of Harry Potter and the UK trade in owls. <i>PLoS ONE</i> , 2017, 12, e0182368.	1.1	24
69	Record number of Yellow-billed Oxpeckers Buphagus africanus Linnaeus, 1766 (Aves: Passeriformes: Buphagidae) foraging on a single host. <i>Journal of Threatened Taxa</i> , 2017, 9, 9768.	0.1	2
70	Roadkill records of Lowland Tapir Tapirus terrestris (Mammalia:) Tj ETQq0 0 0 rgBT /Overlock 10 Tf 50 147 Td Brazil. <i>Journal of Threatened Taxa</i> , 2017, 9, 10948.	0.1	2
71	Understanding Urban Demand for Wild Meat in Vietnam: Implications for Conservation Actions. <i>PLoS ONE</i> , 2016, 11, e0134787.	1.1	95
72	Ending the citation of retracted papers. <i>Conservation Biology</i> , 2016, 30, 676-678.	2.4	22

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73	Introducing conservation marketing: why should the devil have all the best tunes?. <i>Oryx</i> , 2016, 50, 14-14.	0.5	24
74	Using social norm to promote energy conservation in a public building. <i>Energy and Buildings</i> , 2016, 133, 32-36.	3.1	16
75	Conservation Needs Diverse Values, Approaches, and Practitioners. <i>Conservation Letters</i> , 2015, 8, 385-387.	2.8	39
76	Black Stork Down: Military Discourses in Bird Conservation in Malta. <i>Human Ecology</i> , 2015, 43, 79-92.	0.7	15
77	Heterogeneity in consumer preferences for orchids in international trade and the potential for the use of market research methods to study demand for wildlife. <i>Biological Conservation</i> , 2015, 190, 80-86.	1.9	73
78	Understanding stakeholder conflict between conservation and hunting in Malta. <i>Biological Conservation</i> , 2015, 191, 812-818.	1.9	25
79	Beyond compensation: Integrating local communities'™ livelihood choices in large carnivore conservation. <i>Global Environmental Change</i> , 2015, 33, 122-130.	3.6	37
80	Competitive outreach in the 21st century: Why we need conservation marketing. <i>Ocean and Coastal Management</i> , 2015, 115, 41-48.	2.0	131
81	Scientific Evidence Supports a Ban on Microbeads. <i>Environmental Science & Technology</i> , 2015, 49, 10759-10761.	4.6	306
82	An economic analysis of species conservation and translocation for island communities: the Seychelles paradise flycatchers as a case study. <i>Journal of Environmental Economics and Policy</i> , 2014, 3, 237-252.	1.5	4
83	Using a Systematic Approach to Select Flagship Species for Bird Conservation. <i>Conservation Biology</i> , 2014, 28, 269-277.	2.4	58
84	Beyond the 'General Public': Implications of Audience Characteristics for Promoting Species Conservation in the Western Ghats Hotspot, India. <i>Ambio</i> , 2014, 43, 138-148.	2.8	24
85	Evaluating Conservation Flagships and Flagship Fleets. <i>Conservation Letters</i> , 2014, 7, 263-270.	2.8	43
86	Has Climate Change Taken Prominence over Biodiversity Conservation?. <i>BioScience</i> , 2014, 64, 625-629.	2.2	49
87	Conservation beyond science: scientists as storytellers. <i>Journal of Threatened Taxa</i> , 2014, 6, 6529-6533.	0.1	1
88	Biology and conservation status of Piraja's™ Lancehead Snake Bothrops pirajai Amaral, 1923 (Serpentes: Tj ETQq0,0 0 rgBT /Overlock	0,1	1
89	The academic welfare state: making peer-review count. <i>Trends in Ecology and Evolution</i> , 2013, 28, 623-624.	4.2	15
90	Anthropomorphized species as tools for conservation: utility beyond prosocial, intelligent and suffering species. <i>Biodiversity and Conservation</i> , 2013, 22, 1577-1589.	1.2	83

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91	Flagships or Battleships: Deconstructing the Relationship between Social Conflict and Conservation Flagship Species. <i>Environment and Society: Advances in Research</i> , 2013, 4, .	0.4	44
92	Pest Control: Embrace Marketing. <i>Science</i> , 2013, 342, 798-799.	6.0	1
93	Revived species: how would they survive?. <i>Nature</i> , 2013, 493, 608-608.	13.7	0
94	First record of the Bicoloured-spined Porcupine <i>Coendou bicolor</i> (Tschudi, 1844) for Brazil. <i>Check List</i> , 2013, 9, 94.	0.1	10
95	First record of <i>Bothrops taeniatus</i> Wagler, 1824 (Reptilia: Viperidae) for the state of Acre, Brazil. <i>Check List</i> , 2013, 9, 430.	0.1	2
96	On the distribution and ecology of <i>Leposternon octostegum</i> : Putting a subterranean reptile species on the map. <i>Wildlife Biology in Practice</i> , 2013, 9, .	0.1	0
97	Pest Control: Embrace Marketing. <i>Science</i> , 2013, 342, 798-799.	6.0	0
98	Stakeholder Perceptions of Potential Flagship Species for the Sacred Groves of the North Western Ghats, India. <i>Human Dimensions of Wildlife</i> , 2012, 17, 257-269.	1.0	15
99	Whaling: Quota trading won't work. <i>Nature</i> , 2012, 482, 162-162.	13.7	7
100	Selecting marine invertebrate flagship species: Widening the net. <i>Biological Conservation</i> , 2012, 145, 4.	1.9	4
101	Jaguar <i>Panthera onca</i> predation of marine turtles: conflict between flagship species in Tortuguero, Costa Rica. <i>Oryx</i> , 2012, 46, 340-347.	0.5	25
102	Identifying Cinderella species: uncovering mammals with conservation flagship appeal. <i>Conservation Letters</i> , 2012, 5, 205-212.	2.8	133
103	Distribution extension of <i>Drymoluber brazili</i> (Gomes, 1918) (Serpentes: Colubridae) for the state of Piauí, Brazil. <i>Check List</i> , 2012, 8, 168.	0.1	2
104	Toward a systematic approach for identifying conservation flagships. <i>Conservation Letters</i> , 2011, 4, 1-8.	2.8	181
105	Marketing diversity: a response to Joseph and colleagues. <i>Conservation Letters</i> , 2011, 4, 326-327.	2.8	3
106	First record of <i>Cercosaura eigenmanni</i> (Griffin, 1917) (Squamata: Gymnophthalmidae) for the state of Acre, Brazil. <i>Check List</i> , 2011, 7, 516.	0.1	4
107	Let the locals lead. <i>Nature</i> , 2009, 462, 280-281.	13.7	130
108	Birds as tourism flagship species: a case study of tropical islands. <i>Animal Conservation</i> , 2009, 12, 549-558.	1.5	115