

# Noopur Saxena

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4077572/publications.pdf>

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3  
papers

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citations

2682572

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2550090

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docs citations

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times ranked

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citing authors

#	ARTICLE	IF	CITATIONS
1	An empirical study on facilitators and inhibitors of adoption of mobile banking in India. Electronic Commerce Research, 2023, 23, 2573-2604.	5.0	6
2	A conjoint analysis of customers' preferences for e-banking channels. International Journal of Electronic Marketing and Retailing, 2021, 12, 52.	0.2	4
3	Exploring the effect of perceived risk on adoption of mobile banking in India. International Journal of Public Sector Performance Management, 2020, 6, 722.	0.1	3