

L Robin Keller

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4076910/publications.pdf>

Version: 2024-02-01

64
papers

1,347
citations

361413

20
h-index

377865

34
g-index

87
all docs

87
docs citations

87
times ranked

943
citing authors

#	ARTICLE	IF	CITATIONS
1	Interdependent Altruistic Preference Models. <i>Decision Analysis</i> , 2020, 17, 189-207.	2.1	7
2	Valuing Sequences of Lives Lost or Saved Over Time: Preference for Uniform Sequences. <i>Decision Analysis</i> , 2020, 17, 24-38.	2.1	8
3	Comparing Markov and non-Markov alternatives for cost-effectiveness analysis: Insights from a cervical cancer case. <i>Operations Research for Health Care</i> , 2019, 21, 32-43.	1.2	8
4	Preference Functions for Spatial Risk Analysis. <i>Risk Analysis</i> , 2019, 39, 244-256.	2.7	11
5	Do Pictographs Affect Probability Comprehension and Risk Perception of Multiple Risk Communications?. <i>Journal of Consumer Affairs</i> , 2018, 52, 756-769.	2.3	11
6	Intentional Behavior Discrepancy of Foreign versus Domestic Brands in Emerging Markets: The Relevance of Consumer Prior Knowledge. <i>Journal of International Marketing</i> , 2017, 25, 91-109.	4.4	25
7	Information Presentation in Decision and Risk Analysis: Answered, Partly Answered, and Unanswered Questions. <i>Risk Analysis</i> , 2017, 37, 1132-1145.	2.7	6
8	Thinking styles affect reactions to brand crisis apologies. <i>European Journal of Marketing</i> , 2016, 50, 1263-1289.	2.9	12
9	Trust antecedents, trust and online micro-sourcing adoption: An empirical study from the resource perspective. <i>Decision Support Systems</i> , 2016, 85, 104-114.	5.9	25
10	Discounting over subjective time: Subjective time perception helps explain multiple discounted utility anomalies. <i>International Journal of Research in Marketing</i> , 2015, 32, 445-448.	4.2	6
11	A Markov model to evaluate cost-effectiveness of antiangiogenesis therapy using bevacizumab in advanced cervical cancer. <i>Gynecologic Oncology</i> , 2015, 137, 490-496.	1.4	52
12	Decision Analysis with Geographically Varying Outcomes: Preference Models and Illustrative Applications. <i>Operations Research</i> , 2014, 62, 182-194.	1.9	20
13	An Empirical Study of the Toxic Capsule Crisis in China: Risk Perceptions and Behavioral Responses. <i>Risk Analysis</i> , 2014, 34, 698-710.	2.7	41
14	A further exploration of the uncertainty effect. <i>Journal of Risk and Uncertainty</i> , 2013, 47, 291-310.	1.5	13
15	From the Editors: Probability Approximations, Anti-Terrorism Strategy, and Bull's-Eye Display for Performance Feedback. <i>Decision Analysis</i> , 2013, 10, 1-5.	2.1	3
16	From the Editors: Group Decisions, Preference Elicitation, Experienced Utility, Survival Probabilities, and Portfolio Value of Information. <i>Decision Analysis</i> , 2013, 10, 99-102.	2.1	1
17	Decision Trees. , 2013, , 390-394.		0
18	From the Editor: Decisions over Time (Exploding Offers or Purchase Regret), in Game Settings (Embedded Nash Bargaining or Adversarial Games), and in Influence Diagrams. <i>Decision Analysis</i> , 2012, 9, 1-5.	2.1	3

#	ARTICLE	IF	CITATIONS
19	From the Editorsâ€™”Games and Decisions in Reliability and Risk. Decision Analysis, 2012, 9, 81-85.	2.1	4
20	From the Editorsâ€™”Brainstorming, Multiplicative Utilities, Partial Information on Probabilities or Outcomes, and Regulatory Focus. Decision Analysis, 2012, 9, 297-302.	2.1	4
21	From the Editorsâ€™”Copulas, Group Preferences, Multilevel Defenders, Sharing Rewards, and Communicating Analytics. Decision Analysis, 2012, 9, 213-218.	2.1	3
22	Making probability judgments of future product failures: The role of mental unpacking. Journal of Consumer Psychology, 2012, 22, 237-248.	4.5	8
23	Avoiding the risk of responsibility by seeking uncertainty: Responsibility aversion and preference for indirect agency when choosing for others. Journal of Consumer Psychology, 2011, 21, 405-413.	4.5	69
24	Investment and Defense Strategies, Heuristics, and Games: From the Editor â€™ . Decision Analysis, 2011, 8, 1-3.	2.1	4
25	From the Editorsâ€™”Deterrence, Multiattribute Utility, and Probability and Bayes' Updating. Decision Analysis, 2011, 8, 83-87.	2.1	2
26	From the Editorâ€™”Multiattribute and Intertemporal Preferences, Probability, and Stochastic Processes: Models and Assessment. Decision Analysis, 2011, 8, 165-169.	2.1	7
27	From the Editorsâ€™”Probability Scoring Rules, Ambiguity, Multiattribute Terrorist Utility, and Sensitivity Analysis. Decision Analysis, 2011, 8, 251-255.	2.1	3
28	Decision making in the newsvendor problem: A cross-national laboratory study. Omega, 2011, 39, 41-50.	5.9	88
29	Assessing stakeholder evaluation concerns: An application to the Central Arizona water resources system. Systems Engineering, 2010, 13, 58-71.	2.7	1
30	From the Editorsâ€™ . Decision Analysis, 2010, 7, 151-154.	2.1	2
31	From the Editorsâ€™ . Decision Analysis, 2010, 7, 327-330.	2.1	4
32	Product Quality Risk Perceptions and Decisions: Contaminated Pet Food and Lead-Painted Toys. Risk Analysis, 2010, 30, 1572-1589.	2.7	23
33	Honoring Michael H. Rothkopf's Legacy of Rigor and Relevance in Auction Theory: From the Editors. Decision Analysis, 2010, 7, 1-4.	2.1	6
34	Multiple-Objective Decision Analysis Involving Multiple Stakeholders. , 2009, , 139-155.		7
35	From the Editors â€™ . Decision Analysis, 2009, 6, 199-201.	2.1	2
36	From the Editorsâ€™ . Decision Analysis, 2009, 6, 53-56.	2.1	2

#	ARTICLE	IF	CITATIONS
37	From the Editorsâ€™. Decision Analysis, 2008, 5, 173-176.	2.1	4
38	Modeling Multi-Objective Multi-Stakeholder Decisions: A Case-Exercise Approach. INFORMS Transactions on Education, 2008, 8, 103-114.	0.5	6
39	From the Editorsâ€™. Decision Analysis, 2008, 5, 57-59.	2.1	2
40	From the Editorsâ€™. Decision Analysis, 2007, 4, 173-175.	2.1	4
41	A Multiple-Objective Decision Analysis for Terrorism Protection: Potassium Iodide Distribution in Nuclear Incidents. Decision Analysis, 2006, 3, 76-93.	2.1	44
42	How Do Information Ambiguity and Timing of Contextual Information Affect Managersâ€™ Goal Congruence in Making Investment Decisions in Good Times vs. Bad Times?. Journal of Risk and Uncertainty, 2005, 31, 163-186.	1.5	13
43	Effects of Outcome and Probabilistic Ambiguity on Managerial Choices. Journal of Risk and Uncertainty, 2002, 24, 47-74.	1.5	74
44	Examining Predictive Accuracy Among Discounting Models. Journal of Risk and Uncertainty, 2002, 24, 143-160.	1.5	39
45	Managers' variance investigation decisions: an experimental examination of probabilistic and outcome ambiguity. Journal of Behavioral Decision Making, 2001, 14, 257-278.	1.7	20
46	A Modeling Methodology for Multiobjective Multistakeholder Decisions. Journal of Management Inquiry, 2001, 10, 166-181.	3.9	44
47	Chinese and Americans Agree on What Is Fair, but Disagree on What Is Best in Societal Decisions Affecting Health and Safety Risks. Risk Analysis, 1999, 19, 439-452.	2.7	34
48	Chinese and Americans agree on what is fair, but disagree on what is best in societal decisions affecting health and safety risks. Risk Analysis, 1999, 19, 439-452.	2.7	6
49	Patterns of Fairness Judgments in North America and the People's Republic of China. Journal of Consumer Psychology, 1999, 8, 301-320.	4.5	16
50	The Founding of INFORMS: A Decision Analysis Perspective. Operations Research, 1999, 47, 16-28.	1.9	16
51	Measuring Heart Patients' Willingness to Pay for Changes in Angina Symptoms. Medical Decision Making, 1996, 16, 65-76.	2.4	89
52	Fair Processes for Societal Decisions Involving Distributional Inequalities. Risk Analysis, 1995, 15, 49-59.	2.7	46
53	The Becker-DeGroot-Marschak mechanism and generalized utility theories: Theoretical predictions and empirical observations. Theory and Decision, 1993, 34, 83-97.	1.0	41
54	A Multiattribute-utility-function Approach to Weighing the Risks and Benefits of Pharmaceutical Agents. Medical Decision Making, 1993, 13, 118-125.	2.4	24

#	ARTICLE	IF	CITATIONS
55	Fairness of distribution of risks with applications to Antarctica. , 1993, , 292-312.		2
56	Properties of Utility Theories and Related Empirical Phenomena. Studies in Risk and Uncertainty, 1992, , 3-23.	0.1	8
57	An experimental evaluation of the descriptive validity of lottery-dependent utility theory. Journal of Risk and Uncertainty, 1990, 3, 115-134.	1.5	15
58	Preference intensity measurement. Annals of Operations Research, 1989, 19, 205-217.	4.1	38
59	Decision research with descriptive, normative, and prescriptive purposes â€” Some comments. Annals of Operations Research, 1989, 19, 485-487.	4.1	15
60	Equity in Social Risk: Some Empirical Observations. Risk Analysis, 1988, 8, 135-146.	2.7	75
61	Multiattribute Utility Modeling of Cardiac Health Effects from Carbon Monoxide Exposure. Lecture Notes in Economics and Mathematical Systems, 1987, , 200-209.	0.3	0
62	Testing of the â€”reduction of compound alternativesâ€™™ principle. Omega, 1985, 13, 349-358.	5.9	26
63	The Effects of Problem Representation on the Sure-Thing and Substitution Principles. Management Science, 1985, 31, 738-751.	4.1	65
64	An empirical investigation of relative risk aversion. IEEE Transactions on Systems, Man, and Cybernetics, 1985, SMC-15, 475-482.	0.9	55