

L Robin Keller

List of Publications by Year in descending order

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Version: 2024-02-01

64
papers

1,347
citations

361413

20
h-index

377865

34
g-index

87
all docs

87
docs citations

87
times ranked

943
citing authors

#	ARTICLE	IF	CITATIONS
1	Measuring Heart Patients' Willingness to Pay for Changes in Angina Symptoms. <i>Medical Decision Making</i> , 1996, 16, 65-76.	2.4	89
2	Decision making in the newsvendor problem: A cross-national laboratory study. <i>Omega</i> , 2011, 39, 41-50.	5.9	88
3	Equity in Social Risk: Some Empirical Observations. <i>Risk Analysis</i> , 1988, 8, 135-146.	2.7	75
4	Effects of Outcome and Probabilistic Ambiguity on Managerial Choices. <i>Journal of Risk and Uncertainty</i> , 2002, 24, 47-74.	1.5	74
5	Avoiding the risk of responsibility by seeking uncertainty: Responsibility aversion and preference for indirect agency when choosing for others. <i>Journal of Consumer Psychology</i> , 2011, 21, 405-413.	4.5	69
6	The Effects of Problem Representation on the Sure-Thing and Substitution Principles. <i>Management Science</i> , 1985, 31, 738-751.	4.1	65
7	An empirical investigation of relative risk aversion. <i>IEEE Transactions on Systems, Man, and Cybernetics</i> , 1985, SMC-15, 475-482.	0.9	55
8	A Markov model to evaluate cost-effectiveness of antiangiogenesis therapy using bevacizumab in advanced cervical cancer. <i>Gynecologic Oncology</i> , 2015, 137, 490-496.	1.4	52
9	Fair Processes for Societal Decisions Involving Distributional Inequalities. <i>Risk Analysis</i> , 1995, 15, 49-59.	2.7	46
10	A Modeling Methodology for Multiobjective Multistakeholder Decisions. <i>Journal of Management Inquiry</i> , 2001, 10, 166-181.	3.9	44
11	A Multiple-Objective Decision Analysis for Terrorism Protection: Potassium Iodide Distribution in Nuclear Incidents. <i>Decision Analysis</i> , 2006, 3, 76-93.	2.1	44
12	The Becker-DeGroot-Marschak mechanism and generalized utility theories: Theoretical predictions and empirical observations. <i>Theory and Decision</i> , 1993, 34, 83-97.	1.0	41
13	An Empirical Study of the Toxic Capsule Crisis in China: Risk Perceptions and Behavioral Responses. <i>Risk Analysis</i> , 2014, 34, 698-710.	2.7	41
14	Examining Predictive Accuracy Among Discounting Models. <i>Journal of Risk and Uncertainty</i> , 2002, 24, 143-160.	1.5	39
15	Preference intensity measurement. <i>Annals of Operations Research</i> , 1989, 19, 205-217.	4.1	38
16	Chinese and Americans Agree on What Is Fair, but Disagree on What Is Best in Societal Decisions Affecting Health and Safety Risks. <i>Risk Analysis</i> , 1999, 19, 439-452.	2.7	34
17	Testing of the "reduction of compound alternatives"™ principle. <i>Omega</i> , 1985, 13, 349-358.	5.9	26
18	Trust antecedents, trust and online microsourcing adoption: An empirical study from the resource perspective. <i>Decision Support Systems</i> , 2016, 85, 104-114.	5.9	25

#	ARTICLE	IF	CITATIONS
19	Intentional Behavior Discrepancy of Foreign versus Domestic Brands in Emerging Markets: The Relevance of Consumer Prior Knowledge. <i>Journal of International Marketing</i> , 2017, 25, 91-109.	4.4	25
20	A Multiattribute-utility-function Approach to Weighing the Risks and Benefits of Pharmaceutical Agents. <i>Medical Decision Making</i> , 1993, 13, 118-125.	2.4	24
21	Product Quality Risk Perceptions and Decisions: Contaminated Pet Food and Lead-Painted Toys. <i>Risk Analysis</i> , 2010, 30, 1572-1589.	2.7	23
22	Managers' variance investigation decisions: an experimental examination of probabilistic and outcome ambiguity. <i>Journal of Behavioral Decision Making</i> , 2001, 14, 257-278.	1.7	20
23	Decision Analysis with Geographically Varying Outcomes: Preference Models and Illustrative Applications. <i>Operations Research</i> , 2014, 62, 182-194.	1.9	20
24	Patterns of Fairness Judgments in North America and the People's Republic of China. <i>Journal of Consumer Psychology</i> , 1999, 8, 301-320.	4.5	16
25	The Founding of INFORMS: A Decision Analysis Perspective. <i>Operations Research</i> , 1999, 47, 16-28.	1.9	16
26	Decision research with descriptive, normative, and prescriptive purposes – Some comments. <i>Annals of Operations Research</i> , 1989, 19, 485-487.	4.1	15
27	An experimental evaluation of the descriptive validity of lottery-dependent utility theory. <i>Journal of Risk and Uncertainty</i> , 1990, 3, 115-134.	1.5	15
28	How Do Information Ambiguity and Timing of Contextual Information Affect Managers' Goal Congruence in Making Investment Decisions in Good Times vs. Bad Times?. <i>Journal of Risk and Uncertainty</i> , 2005, 31, 163-186.	1.5	13
29	A further exploration of the uncertainty effect. <i>Journal of Risk and Uncertainty</i> , 2013, 47, 291-310.	1.5	13
30	Thinking styles affect reactions to brand crisis apologies. <i>European Journal of Marketing</i> , 2016, 50, 1263-1289.	2.9	12
31	Do Pictographs Affect Probability Comprehension and Risk Perception of Multiple Risk Communications?. <i>Journal of Consumer Affairs</i> , 2018, 52, 756-769.	2.3	11
32	Preference Functions for Spatial Risk Analysis. <i>Risk Analysis</i> , 2019, 39, 244-256.	2.7	11
33	Making probability judgments of future product failures: The role of mental unpacking. <i>Journal of Consumer Psychology</i> , 2012, 22, 237-248.	4.5	8
34	Comparing Markov and non-Markov alternatives for cost-effectiveness analysis: Insights from a cervical cancer case. <i>Operations Research for Health Care</i> , 2019, 21, 32-43.	1.2	8
35	Properties of Utility Theories and Related Empirical Phenomena. <i>Studies in Risk and Uncertainty</i> , 1992, , 3-23.	0.1	8
36	Valuing Sequences of Lives Lost or Saved Over Time: Preference for Uniform Sequences. <i>Decision Analysis</i> , 2020, 17, 24-38.	2.1	8

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37	Multiple-Objective Decision Analysis Involving Multiple Stakeholders. , 2009, , 139-155.		7
38	From the Editorâ€™Multiattribute and Intertemporal Preferences, Probability, and Stochastic Processes: Models and Assessment. Decision Analysis, 2011, 8, 165-169.	2.1	7
39	Interdependent Altruistic Preference Models. Decision Analysis, 2020, 17, 189-207.	2.1	7
40	Chinese and Americans agree on what is fair, but disagree on what is best in societal decisions affecting health and safety risks. Risk Analysis, 1999, 19, 439-452.	2.7	6
41	Modeling Multi-Objective Multi-Stakeholder Decisions: A Case-Exercise Approach. INFORMS Transactions on Education, 2008, 8, 103-114.	0.5	6
42	Honoring Michael H. Rothkopf's Legacy of Rigor and Relevance in Auction Theory: From the Editors. Decision Analysis, 2010, 7, 1-4.	2.1	6
43	Discounting over subjective time: Subjective time perception helps explain multiple discounted utility anomalies. International Journal of Research in Marketing, 2015, 32, 445-448.	4.2	6
44	Information Presentation in Decision and Risk Analysis: Answered, Partly Answered, and Unanswered Questions. Risk Analysis, 2017, 37, 1132-1145.	2.7	6
45	From the Editorsâ€™. Decision Analysis, 2007, 4, 173-175.	2.1	4
46	From the Editorsâ€™. Decision Analysis, 2008, 5, 173-176.	2.1	4
47	From the Editorsâ€™. Decision Analysis, 2010, 7, 327-330.	2.1	4
48	Investment and Defense Strategies, Heuristics, and Games: From the Editor â€™. Decision Analysis, 2011, 8, 1-3.	2.1	4
49	From the Editorsâ€™Games and Decisions in Reliability and Risk. Decision Analysis, 2012, 9, 81-85.	2.1	4
50	From the Editorsâ€™Brainstorming, Multiplicative Utilities, Partial Information on Probabilities or Outcomes, and Regulatory Focus. Decision Analysis, 2012, 9, 297-302.	2.1	4
51	From the Editorsâ€™Probability Scoring Rules, Ambiguity, Multiattribute Terrorist Utility, and Sensitivity Analysis. Decision Analysis, 2011, 8, 251-255.	2.1	3
52	From the Editorâ€™Decisions over Time (Exploding Offers or Purchase Regret), in Game Settings (Embedded Nash Bargaining or Adversarial Games), and in Influence Diagrams. Decision Analysis, 2012, 9, 1-5.	2.1	3
53	From the Editorsâ€™Copulas, Group Preferences, Multilevel Defenders, Sharing Rewards, and Communicating Analytics. Decision Analysis, 2012, 9, 213-218.	2.1	3
54	From the Editors: Probability Approximations, Anti-Terrorism Strategy, and Bull's-Eye Display for Performance Feedback. Decision Analysis, 2013, 10, 1-5.	2.1	3

#	ARTICLE	IF	CITATIONS
55	From the Editorsâ€™. Decision Analysis, 2008, 5, 57-59.	2.1	2
56	From the Editors â€™. Decision Analysis, 2009, 6, 199-201.	2.1	2
57	From the Editorsâ€™. Decision Analysis, 2009, 6, 53-56.	2.1	2
58	From the Editorsâ€™. Decision Analysis, 2010, 7, 151-154.	2.1	2
59	From the Editorsâ€™”Deterrence, Multiattribute Utility, and Probability and Bayes' Updating. Decision Analysis, 2011, 8, 83-87.	2.1	2
60	Fairness of distribution of risks with applications to Antarctica. , 1993, , 292-312.		2
61	Assessing stakeholder evaluation concerns: An application to the Central Arizona water resources system. Systems Engineering, 2010, 13, 58-71.	2.7	1
62	From the Editorsâ€™”Group Decisions, Preference Elicitation, Experienced Utility, Survival Probabilities, and Portfolio Value of Information. Decision Analysis, 2013, 10, 99-102.	2.1	1
63	Decision Trees. , 2013, , 390-394.		0
64	Multiattribute Utility Modeling of Cardiac Health Effects from Carbon Monoxide Exposure. Lecture Notes in Economics and Mathematical Systems, 1987, , 200-209.	0.3	0