

# Jiwat Ram

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4069336/publications.pdf>

Version: 2024-02-01

12  
papers

235  
citations

1307594

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h-index

1125743

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g-index

13  
all docs

13  
docs citations

13  
times ranked

230  
citing authors

#	ARTICLE	IF	CITATIONS
1	Examining the Role of Social Media Analytics in Providing Competitive Intelligence. Journal of Global Information Management, 2021, 29, 1-18.	2.8	9
2	Examining the Adoption of Onlineto- Offline (O2O). Data Base for Advances in Information Systems, 2021, 52, 10-26.	1.7	2
3	Belt and road initiative (BRI) supply chain risks: propositions and model development. International Journal of Logistics Management, 2020, 31, 777-799.	6.6	11
4	O2O Adoption Benefits: A Managerial Perspective of Customer Benefits. Electronic Journal of Information Systems Evaluation, 2020, 23, .	0.2	2
5	Adoption of Big Data analytics in construction: development of a conceptual model. Built Environment Project and Asset Management, 2019, 9, 564-579.	1.6	30
6	Live Streaming Video E-commerce: Examining the Operational Strategies. Journal Europeen Des Systemes Automatises, 2019, 52, 1-9.	0.4	7
7	The adoption of Firm-Hosted Online Communities: an empirical investigation into the role of service quality and social interactions. Enterprise Information Systems, 2018, 12, 173-195.	4.7	9
8	New product development processes and knowledge transfer in automotive projects: An empirical study. Knowledge and Process Management, 2018, 25, 279-291.	4.4	7
9	Social media driven innovations: an exploratory study in China. Journal of Innovation Economics and Management, 2018, nÂ° 27, 123-146.	1.3	9
10	A fresh look at the role of switching cost in influencing customer loyalty. Asia Pacific Journal of Marketing and Logistics, 2016, 28, 616-633.	3.2	16
11	Competitive advantage from ERP projects: Examining the role of key implementation drivers. International Journal of Project Management, 2014, 32, 663-675.	5.6	78
12	ERP adoption and the value creation: Examining the contributions of antecedents. Journal of Engineering and Technology Management - JET-M, 2014, 33, 113-133.	2.7	47