Ivana Domazet, Belgrade, Serbia

List of Publications by Year in descending order

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#	Article	IF	CITATIONS
1	Driving factors of Serbian competitiveness: Digital economy and ICT. Strategic Management, 2018, 23, 20-28.	0.5	24
2	The Influence of advertising media on brand awareness. Journal of Sustainable Business and Management Solutions in Emerging Economies, 2018, 23, 13.	0.6	10
3	Foreign Direct Investments. Advances in Finance, Accounting, and Economics, 2021, , 96-116.	0.3	9
4	FDI as a Factor of Improving the Competitiveness of Developing Countries. Advances in Finance, Accounting, and Economics, 2018, , 82-104.	0.3	9
5	Impact of demographic ageing on sustainability of public finance in Serbia. Stanovnistvo, 2012, 50, 19-44.	0.3	7
6	An Overview of the Frameworks for Measuring the Digital Competencies of College Students. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 259-282.	0.2	6
7	IMPROVING COMPETITIVENESS AND ECONOMIC DEVELOPMENT THROUGH FDI. , 2018, , 169-189.		6
8	The impact of innovation indicators on increasing exports of high technology products. Ekonomika Preduzeca, 2021, 69, 31-40.	0.3	5
9	Foreign Direct Investment in the Function of Economic Development - Example of Selected Countries in the Western Balkans. International Letters of Social and Humanistic Sciences, 0, 79, 1-15.	0.1	5
10	Digital Marketing and Service Industry. Advances in Human Resources Management and Organizational Development Book Series, 2019, , 20-40.	0.2	5
11	Attractiveness of the domicile economy through tax incentives. Ekonomika Preduzeca, 2018, 66, 434-445.	0.3	5
12	Cluster development and innovative potential in Serbian agriculture. Ekonomika Poljoprivrede (1979), 2018, 65, 1159-1170.	0.2	5
13	Tax competitiveness as a significant factor in attracting foreign investment – the case of Serbia. Argumenta Oeconomica, 2021, 2021, 63-80.	0.5	5
14	Social Environment as a Factor of Capital Investment in Serbia. Eastern European Economics, 2022, 60, 247-264.	0.8	5
15	Analysis of the relationship between the stage of economic development and the state of cluster development. Argumenta Oeconomica, 2017, 2, 279-306.	0.5	4
16	The Use of Google Analytics for Measuring Website Performance of Non-Formal Education Institution. Advances in Human Resources Management and Organizational Development Book Series, 2020, , 483-498.	0.2	4
17	Basic characteristics of competitive relations in the after-sales market of motor vehicles in Serbia. Ekonomika Preduzeca, 2017, 65, 413-426.	0.3	4
18	Non-performing loans and systemic risk: Comparative analysis of Serbia and countries in transition CESEE. Industrija, 2013, 41, 59-73.	0.3	4

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19	What characteristics in the youth labour market of Serbia are likely to result in employment?. Stanovnistvo, 2019, 57, 35-47.	0.3	4
20	Influencers as a segment of digital marketing communication: Generation Y attitudes. Quarterly Marketing Journal, 2020, 51, 98-107.	0.1	3
21	"Belt and Road―Initiative as a Development Chance for the Western Balkan Countries. Advances in Finance, Accounting, and Economics, 2022, , 172-193.	0.3	3
22	Trade and EU accession: The case of Serbia. Ekonomika Preduzeca, 2014, 62, 217-227.	0.3	2
23	Company's fiduciary responsibility for the automobile liability insurance. Ekonomika Preduzeca, 2015, 63, 196-204.	0.3	2
24	Personalized Social Media Communication Based on Millennials' Attitudes. , 0, , .		2
25	Identification of Opportunities as the Component of Digital Entrepreneurial Competences of University Students: A pilot study in Kuwait and Serbia. , 2022, , .		2
26	Market research: Determinant of successful strategic marketing in financial organizations. Quarterly Marketing Journal, 2013, 44, 310-320.	0.1	1
27	The significance of social networks as digital communication channels in Serbian banks. Quarterly Marketing Journal, 2019, 50, 289-297.	0.1	1
28	Management and Utilisation of Natural Resources in Special Nature Reserves. Advances in Environmental Engineering and Green Technologies Book Series, 2013, , 106-122.	0.3	0
29	Business performance and sector's dispersion of credit risk in Serbia. Poslovna Ekonomija, 2014, 8, 331-348.	0.1	0
30	Serbia's credit market: Tiredness or collapse?. Poslovna Ekonomija, 2015, 9, 159-176.	0.1	0
31	Modelling a BMS-based automobile liability rating system: The Serbian case. Ekonomika Preduzeca, 2016, 64, 361-370.	0.3	Ο
32	Financial cost-benefit analysis of investment possibilities in district heating system on wood residues. Industrija, 2017, 45, 183-207.	0.3	0
33	Food Safety From Consumer Perspective. Advances in Public Policy and Administration, 2018, , 316-336.	0.1	Ο
34	The Impact of Education on the Youth Labour Market in Serbia. International Letters of Social and Humanistic Sciences, 0, 83, 11-18.	0.1	0
35	Food Safety From Consumer Perspective. , 2019, , 175-195.		0
36	Management and Utilisation of Natural Resources in Special Nature Reserves. , 0, , 1640-1656.		0

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#	Article	IF	CITATIONS
37	Internet Marketing. Advances in E-Business Research Series, 2022, , 202-222.	0.2	Ο