

Jpr Pr Joubert

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4060990/publications.pdf>

Version: 2024-02-01

1
papers

15
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

19
citing authors

#	ARTICLE	IF	CITATIONS
1	What's in a name? The effect of a brand name on consumers' evaluation of fresh milk. International Journal of Consumer Studies, 2012, 36, 425-431.	11.6	15