Lucy Popova

List of Publications by Year in descending order

84 papers	2,393 citations	257101 24 h-index	233125 45 g-index
86 all docs	86 docs citations	86 times ranked	2648 citing authors

#	Article	IF	Citations
1	A Longitudinal Analysis of Electronic Cigarette Use and Smoking Cessation. JAMA Internal Medicine, 2014, 174, 812.	2.6	258
2	The Extended Parallel Process Model. Health Education and Behavior, 2012, 39, 455-473.	1.3	233
3	Alternative Tobacco Product Use and Smoking Cessation: A National Study. American Journal of Public Health, 2013, 103, 923-930.	1.5	207
4	Testing Equivalence in Communication Research: Theory and Application. Communication Methods and Measures, 2012, 6, 190-213.	3.0	102
5	Heated tobacco products likely appeal to adolescents and young adults. Tobacco Control, 2018, 27, s41-s47.	1.8	77
6	Awareness and use of heated tobacco products among US adults, 2016â€“2017. Tobacco Control, 2018, 27, s55-s61.	1.8	67
7	Spatial Presence and Perceived Reality as Predictors of Motion-Based Video Game Enjoyment. Presence: Teleoperators and Virtual Environments, 2011, 20, 591-619.	0.3	65
8	Dual use of electronic nicotine delivery systems (ENDS) and smoked tobacco: a qualitative analysis. Tobacco Control, 2019, 28, tobaccocontrol-2017-054070.	1.8	62
9	The Context of Current Content Analysis of Gender Roles: An Introduction to a Special Issue. Sex Roles, 2010, 62, 705-720.	1.4	60
10	Perceptions of Relative Risk of Snus and Cigarettes Among US Smokers. American Journal of Public Health, 2013, 103, e21-e23.	1.5	49
11	Perceived harms and benefits of tobacco, marijuana, and electronic vaporizers among young adults in Colorado: implications for health education and research. Addiction, 2017, 112, 1821-1829.	1.7	48
12	Affect, risk perception, and the use of cigarettes and e-cigarettes: a population study of U.S. adults. BMC Public Health, 2018, 18, 395.	1.2	44
13	Nonsmokersâ€™ responses to new warning labels on smokeless tobacco and electronic cigarettes: an experimental study. BMC Public Health, 2014, 14, 997.	1.2	43
14	Effects of e-Cigarette Advertisements on Adolescentsâ€™ Perceptions of Cigarettes. Health Communication, 2019, 34, 290-297.	1.8	43
15	Light and mild redux: heated tobacco productsâ€™ reduced exposure claims are likely to be misunderstood as reduced risk claims. Tobacco Control, 2018, 27, s87-s95.	1.8	41
16	IQOS labelling will mislead consumers. Tobacco Control, 2018, 27, s48-s54.	1.8	40
17	Controller Required? The Impact of Natural Mapping on Interactivity, Realism, Presence, and Enjoyment in Motion-Based Video Games. Presence: Teleoperators and Virtual Environments, 2014, 23, 267-286.	0.3	39
18	Traversing the triangulum: the intersection of tobacco, legalised marijuana and electronic vaporisers in Denver, Colorado: TableÂ1. Tobacco Control, 2016, 25, i96-i102.	1.8	36

#	Article	IF	Citations
19	Testing messages about comparative risk of electronic cigarettes and combusted cigarettes. Tobacco Control, 2019, 28, 440-448.	1.8	36
20	IQOS debut in the USA: Philip Morris Internationalâ€™s heated tobacco device introduced in Atlanta, Georgia. Tobacco Control, 2020, 29, tobaccocontrol-2019-055488.	1.8	34
21	Cannabis Mobile Apps: A Content Analysis. JMIR MHealth and UHealth, 2015, 3, e81.	1.8	33
22	A Longitudinal Study of Adolescents' Optimistic Bias about Risks and Benefits of Cigarette Smoking. American Journal of Health Behavior, 2016, 40, 341-351.	0.6	32
23	Factual text and emotional pictures: overcoming a false dichotomy of cigarette warning labels. Tobacco Control, 2018, 27, 250-253.	1.8	28
24	Contributions to the Content Analysis of Gender Roles: An Introduction to a Special Issue. Sex Roles, 2011, 64, 151-159.	1.4	27
25	Assessing Smoking Cessation Messages with a Discrete Choice Experiment. Tobacco Regulatory Science (discontinued), 2018, 4, 73-87.	0.2	26
26	Scaring the Snus Out of Smokers: Testing Effects of Fear, Threat, and Efficacy on Smokersâ€™ Acceptance of Novel Smokeless Tobacco Products. Health Communication, 2014, 29, 924-936.	1.8	24
27	Warning Labels on Sugar-sweetened Beverages: An Eye Tracking Approach. American Journal of Health Behavior, 2019, 43, 406-419.	0.6	23
28	Worldviews and trust of sources for health information on electronic nicotine delivery systems: Effects on risk perceptions and use. SSM - Population Health, 2017, 3, 787-794.	1.3	23
29	State of transition: Marijuana use among young adults in the San Francisco Bay Area. Preventive Medicine, 2016, 90, 11-16.	1.6	22
30	â€˜The lesser devil you donâ€™t knowâ€™: a qualitative study of smokersâ€™ responses to messages communicating comparative risk of electronic and combusted cigarettes. Tobacco Control, 2019, 29, tobaccocontrol-2018-054883.	1.8	22
31	Modifications to Electronic Nicotine Delivery Systems: Content Analysis of YouTube Videos. Journal of Medical Internet Research, 2020, 22, e17104.	2.1	22
32	Do Emotions Spark Interest in Alternative Tobacco Products?. Health Education and Behavior, 2017, 44, 598-612.	1.3	21
33	Testing messages to reduce smokersâ€™ openness to using novel smokeless tobacco products. Tobacco Control, 2014, 23, 313-321.	1.8	20
34	Exploring Smoking Stigma, Alternative Tobacco Product Use, and Quit Attempts. Health Behavior and Policy Review, 2016, 3, 13-20.	0.3	20
35	A Profile of Individuals with Anti-tobacco Message Fatigue. American Journal of Health Behavior, 2018, 42, 109-118.	0.6	17
36	Higher negative emotions in response to cigarette pictorial warning labels predict higher quit intentions among smokers. Tobacco Control, 2020, 29, tobaccocontrol-2019-055116.	1.8	17

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37	Effects of a Nicotine Fact Sheet on Perceived Risk of Nicotine and E-Cigarettes and Intentions to Seek Information About and Use E-Cigarettes. International Journal of Environmental Research and Public Health, 2020, 17, 131.	1.2	17
38	â€œDon't do vape, bro!â€•A qualitative study of youthâ€™s and parentsâ€™ reactions to e-cigarette prevention advertisements. Addictive Behaviors, 2021, 112, 106565.	1.7	17
39	â€œIâ€™m Bored and Iâ€™m Stressedâ€: A Qualitative Study of Exclusive Smokers, ENDS Users, and Transitioning Smokers or ENDS Users in the Time of COVID-19. Nicotine and Tobacco Research, 2023, 25, 185-192.	1.4	17
40	Sugar-Sweetened Beverage Warning Labels: Lessons Learned From the Tobacco Industry. Journal of the California Dental Association, 2016, 44, 633-640.	0.0	17
41	Testing antismoking messages for Air Force trainees. Tobacco Control, 2016, 25, 656-663.	1.8	16
42	Testing Cessation Messages for Cigarette Package Inserts: Findings from a Best/Worst Discrete Choice Experiment. International Journal of Environmental Research and Public Health, 2018, 15, 282.	1.2	16
43	Feeling Hopeful Motivates Change: Emotional Responses to Messages Communicating Comparative Risk of Electronic Cigarettes and Combusted Cigarettes. Health Education and Behavior, 2019, 46, 471-483.	1.3	16
44	Effects of modified risk tobacco product claims on consumer comprehension and risk perceptions of IQOS. Tobacco Control, 2022, 31, e41-e49.	1.8	16
45	Effects of Framing Nicotine Reduction in Cigarettes on Anticipated Tobacco Product Use Intentions and Risk Perceptions Among US Adult Smokers. Nicotine and Tobacco Research, 2019, 21, S108-S116.	1.4	15
46	Which tobacco control policies do smokers support? Findings from the International Tobacco Control Four Country Smoking and Vaping Survey. Preventive Medicine, 2021, 149, 106600.	1.6	15
47	Are smokers scared by COVID-19 risk? How fear and comparative optimism influence smokersâ€™ intentions to take measures to quit smoking. PLoS ONE, 2021, 16, e0260478.	1.1	15
48	â€˜It brings light to what you really put into your bodyâ€™: a focus group study of reactions to messages about nicotine reduction in cigarettes. Tobacco Control, 2022, 31, 649-654.	1.8	14
49	Who are the smokers who never plan to quit and what do they think about the risks of using tobacco products?. Addictive Behaviors, 2018, 87, 62-68.	1.7	13
50	Trends in Trust in the Sources of Health Information on E-Cigarettes Among US Adults, 2015â€“2017. American Journal of Public Health, 2019, 109, 145-147.	1.5	13
51	Usersâ€™ Modifications to Electronic Nicotine Delivery Systems (ENDS): Interviews with ENDS Enthusiasts. International Journal of Environmental Research and Public Health, 2020, 17, 918.	1.2	13
52	An experimental study of messages communicating potential harms of electronic cigarettes. PLoS ONE, 2020, 15, e0240611.	1.1	13
53	Inferences beyond a claim: a typology of potential halo effects related to modified risk tobacco product claims. Tobacco Control, 2021, 30, 714-720.	1.8	12
54	Addicted to smoking or addicted to nicotine? A focus group study on perceptions of nicotine and addiction among US adult current smokers, former smokers, nonâ€smokers and dual users of cigarettes and eâ€cigarettes. Addiction, 2022, 117, 472-481.	1.7	12

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55	Communicating risk differences between electronic and combusted cigarettes: the role of the FDA-mandated addiction warning and a nicotine fact sheet. Tobacco Control, 2019, 29, tobaccocontrol-2019-055204.	1.8	11
56	Perceived risk of electronic cigarettes compared with combustible cigarettes: direct versus indirect questioning. Tobacco Control, 2020, , tobaccocontrol-2019-055404.	1.8	11
57	Reactions to tobacco warning labels: predictors and outcomes of adaptive and maladaptive responses. Addiction Research and Theory, 2019, 27, 383-393.	1.2	10
58	Carpe covid: using COVID-19 to communicate about harms of tobacco products. Tobacco Control, 2020, , tobaccocontrol-2020-056276.	1.8	10
59	"You have to vape to make it through": E-cigarette Outcome Expectancies among Youth and Parents. American Journal of Health Behavior, 2021, 45, 933-946.	0.6	10
60	A qualitative exploration of information-seeking by electronic nicotine delivery systems (ENDS) users in New Zealand. BMJ Open, 2018, 8, e023375.	0.8	9
61	Adolescents have unfavorable opinions of adolescents who use e-cigarettes. PLoS ONE, 2018, 13, e0206352.	1.1	9
62	Psychological distress and responses to comparative risk messages about electronic and combusted cigarettes. Addictive Behaviors, 2019, 91, 141-148.	1.7	9
63	Do Young Adults Attend to Health Warnings in the First IQOS Advertisement in the U.S.? An Eye-Tracking Approach. Nicotine and Tobacco Research, 2021, 23, 815-822.	1.4	9
64	Examining reactions to smoking and COVID-19 risk messages: An experimental study with people who smoke. International Journal of Drug Policy, 2022, 102, 103607.	1.6	9
65	A National Comparison of Dual Users of Smokeless Tobacco and Cigarettes and Exclusive Cigarette Smokers, 2015â€“2016. Nicotine and Tobacco Research, 2018, 20, S62-S70.	1.4	8
66	Itâ€™s Just Steam: a qualitative analysis of New Zealand ENDS usersâ€™ perceptions of secondhand aerosol. Tobacco Control, 2021, 30, 30-35.	1.8	7
67	â€œItâ€™s Cool, Modifying and All, but I Donâ€™t Want Anything Blowing Up on Me:â€• A Focus Group Study of Motivations to Modify Electronic Nicotine Delivery Systems (ENDS). International Journal of Environmental Research and Public Health, 2021, 18, 11735.	1.2	6
68	Targeted tobacco marketing in 2020: the case of #BlackLivesMatter. Tobacco Control, 2023, 32, 530-533.	1.8	5
69	A qualitative study of smokers' responses to messages discouraging dual tobacco product use. Health Education Research, 2014, 29, 206-221.	1.0	4
70	Can We Resolve the Disconnect Between How Communication Interventions Work and How We Evaluate Them?. Health Education and Behavior, 2016, 43, 121-124.	1.3	4
71	Effects of Large Cigarette Warning Labels on Smokers' Expected Longevity. American Journal of Health Behavior, 2018, 42, 85-92.	0.6	4
72	Perceptions of Nicotine Reduction Policy in the United States: A Qualitative Study. Nicotine and Tobacco Research, 2022, 24, 1422-1429.	1.4	4

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73	Targeted Versus Nontargeted Communication About Electronic Nicotine Delivery Systems in Three Smoker Groups. International Journal of Environmental Research and Public Health, 2018, 15, 2071.	1.2	3
74	Why Are New Tobacco Control Interventions Needed?. International Journal of Environmental Research and Public Health, 2018, 15, 658.	1.2	3
75	Analysis of on-pack messages for e-liquids: a discrete choice study. Tobacco Control, 2021, , tobaccocontrol-2020-056033.	1.8	3
76	Trends and Factors Related to Blunt Use in Middle and High School Students, 2010â€“2020. Pediatrics, 2021, 148, .	1.0	3
77	Serious Psychological Distress Is Associated with Higher Intentions to Quit among Smokers during the COVID-19 Pandemic. Journal of Psychoactive Drugs, 2022, 54, 199-206.	1.0	3
78	Effective package warning label systems for communicating relative risks of cigarettes, heated tobacco products, and e-cigarettes: An experimental study with Korean adults. International Journal of Drug Policy, 2022, 99, 103468.	1.6	2
79	Perceived Message Effectiveness: Do People Need to Think About Message Effectiveness to Report the Message as Effective?. Health Education and Behavior, 2023, 50, 441-449.	1.3	2
80	A Content Analysis of U.S. Adultsâ€™ Open-Ended Responses to E-Cigarette Risk Messages. Health Communication, 2022, 37, 285-295.	1.8	1
81	Disparities among smokers during the COVID-19 pandemic: Examination of COVID-19-related worries by sociodemographic factors in a U.S. Nationally representative survey. Preventive Medicine Reports, 2022, 28, 101835.	0.8	1
82	General and Device-Specific Reasons for ENDS Use: A Qualitative Study with Adult ENDS Users. International Journal of Environmental Research and Public Health, 2022, 19, 6822.	1.2	1
83	The comparative effectiveness of two brief tobacco interventions in the U.S. Air Force: Perceived harm and intentions-to-use of tobacco products. Tobacco Induced Diseases, 2018, 16, 26.	0.3	0
84	Cessation Conversations and Quit Attempts: Differences by Ethnicity and Language Preference. American Journal of Health Behavior, 2020, 44, 473-487.	0.6	0