

Carmen Barroso-Castro

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4042698/publications.pdf>

Version: 2024-02-01

28
papers

2,491
citations

471371

17
h-index

526166

27
g-index

32
all docs

32
docs citations

32
times ranked

2096
citing authors

#	ARTICLE	IF	CITATIONS
1	Co-Authorship in Management and Organizational Studies: An Empirical and Network Analysis*. Journal of Management Studies, 2006, 43, 957-983.	6.0	512
2	The influence of market heterogeneity on the relationship between a destination's image and tourists' future behaviour. Tourism Management, 2007, 28, 175-187.	5.8	426
3	The resource-based theory: dissemination and main trends. Strategic Management Journal, 2006, 27, 621-636.	4.7	424
4	The influence of employee organizational citizenship behavior on customer loyalty. Journal of Service Management, 2004, 15, 27-53.	2.2	158
5	Board Influence on a Firm's Internationalization. Corporate Governance: an International Review, 2011, 19, 351-367.	2.4	156
6	Transformational leadership and followers' attitudes: the mediating role of psychological empowerment. International Journal of Human Resource Management, 2008, 19, 1842-1863.	3.3	134
7	Multi-dimensional analysis of perceived switching costs. Industrial Marketing Management, 2012, 41, 531-543.	3.7	97
8	Creating dynamic capabilities to increase customer value. Management Decision, 2011, 49, 1141-1159.	2.2	85
9	Consequences of market orientation for customers and employees. European Journal of Marketing, 2005, 39, 646-675.	1.7	73
10	The use of organizational capabilities to increase customer value. Journal of Business Research, 2013, 66, 2042-2050.	5.8	62
11	How boards' internal and external social capital interact to affect firm performance. Strategic Organization, 2016, 14, 6-31.	3.1	62
12	Developing an integrated vision of customer value. Journal of Services Marketing, 2013, 27, 234-244.	1.7	52
13	Does the Team Leverage the Board's Decisions?. Corporate Governance: an International Review, 2009, 17, 744-761.	2.4	51
14	A framework for board capital. Corporate Governance (Bingley), 2016, 16, 452-475.	3.2	30
15	Board members' contribution to strategy: The mediating role of board internal processes. European Research on Management and Business Economics, 2017, 23, 82-89.	3.4	29
16	Explaining Market Heterogeneity in Terms of Value Perceptions. Service Industries Journal, 2007, 27, 1087-1110.	5.0	26
17	DOMINANT APPROACHES IN THE FIELD OF MANAGEMENT. International Journal of Organizational Analysis, 2001, 9, 327-353.	0.5	21
18	Patterns of strategic change. Journal of Organizational Change Management, 2015, 28, 411-431.	1.6	15

#	ARTICLE	IF	CITATIONS
19	Managerial change and strategic change: The temporal sequence. <i>Journal of Management and Organization</i> , 2017, 23, 46-73.	1.6	14
20	¿SON EFECTIVOS LOS CONSEJOS DE ADMINISTRACIÓN? LA EFICACIA DEL CONSEJO Y LOS RESULTADOS DE LA EMPRESA. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2010, 16, 107-126.	0.6	9
21	SME growth speed: The relationship with board capital. <i>Journal of Small Business Management</i> , 2022, 60, 480-512.	2.8	9
22	It is useful to consider the interlocks according to the type of board member (executive or) <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2015, 24, 130-137.	0.3	7
23	Listed SMEs and innovation: the role of founding board members. <i>International Entrepreneurship and Management Journal</i> , 2022, 18, 901-934.	2.9	7
24	The challenge of board composition: Effects of board resource variety and faultlines on the degree of a firm's international activity. <i>Long Range Planning</i> , 2022, 55, 102047.	2.9	6
25	Integrating the board's resources to achieve a firm's internationalisation. <i>Academia Revista Latinoamericana De Administracion</i> , 2015, 28, 332-358.	0.6	5
26	THE CYCLE OF CUSTOMER VALUE: A MODEL INTEGRATING CUSTOMER AND FIRM PERSPECTIVES. <i>Journal of Business Economics and Management</i> , 2014, 16, 467-481.	1.1	4
27	Recombining organizational capabilities to increase customer value: Tests of a three-way interaction. <i>Proceedings - Academy of Management</i> , 2013, 2013, 13589.	0.0	0
28	Board Resources and Firm Performance in SMEs. <i>Studies in Systems, Decision and Control</i> , 2019, , 115-125.	0.8	0