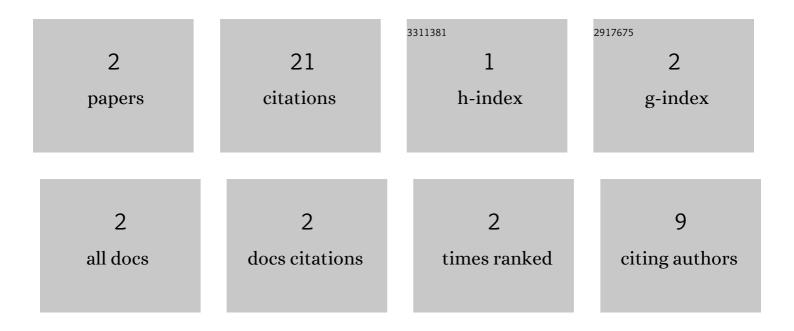
Giwoong Bae

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4032739/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Interdependent relation between earned media and TV ratings. Asia Pacific Journal of Marketing and Logistics, 2022, 34, 132-158.	3.2	1
2	The impact of movie titles on box office success. Journal of Business Research, 2019, 103, 100-109.	10.2	20