

# Aaron Tkaczynski

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4028768/publications.pdf>

Version: 2024-02-01

36  
papers

900  
citations

567281

15  
h-index

477307

29  
g-index

36  
all docs

36  
docs citations

36  
times ranked

766  
citing authors

#	ARTICLE	IF	CITATIONS
1	Segmentation: A tourism stakeholder view. <i>Tourism Management</i> , 2009, 30, 169-175.	9.8	140
2	Understanding the Motivation and Travel Behavior of Cycle Tourists Using Involvement Profiles. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 409-425.	7.0	114
3	Event segmentation: A review and research agenda. <i>Tourism Management</i> , 2011, 32, 426-434.	9.8	98
4	Destination Segmentation: A Recommended Two-Step Approach. <i>Journal of Travel Research</i> , 2010, 49, 139-152.	9.0	76
5	Word-of-Mouth Segments. <i>Journal of Travel Research</i> , 2016, 55, 481-492.	9.0	56
6	Festperf: A Service Quality Measurement Scale for Festivals. <i>Event Management</i> , 2010, 14, 69-82.	1.1	55
7	Segmenting Potential Nature-Based Tourists Based on Temporal Factors. <i>Journal of Travel Research</i> , 2015, 54, 251-265.	9.0	43
8	Understanding What Really Motivates Attendance: A Music Festival Segmentation Study. <i>Journal of Travel and Tourism Marketing</i> , 2013, 30, 610-623.	7.0	35
9	A vacationer-driven approach to understand destination image. <i>Journal of Vacation Marketing</i> , 2015, 21, 151-162.	4.3	33
10	Origin and money matter: The airline service quality expectations of international students. <i>Journal of Hospitality and Tourism Management</i> , 2017, 31, 244-252.	6.6	29
11	Are religious consumers more ethical and less Machiavellian? A segmentation study of Millennials. <i>International Journal of Consumer Studies</i> , 2019, 43, 263-276.	11.6	26
12	Influencing tourists' pro-environmental behaviours: A social marketing application. <i>Tourism Management Perspectives</i> , 2020, 36, 100740.	5.2	26
13	Repeat tourism, destination image and behavioural intentions: implications for sustainable development in South Africa. <i>Tourism Recreation Research</i> , 2019, 44, 392-398.	4.9	25
14	Human value co-creation behavior in tourism: Insight from an Australian whale watching experience. <i>Tourism Management Perspectives</i> , 2020, 35, 100709.	5.2	21
15	Segmentation of Visitors Attending a Multicultural Festival: An Australian Scoping Study. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2014, 14, 296-314.	3.0	18
16	To segment or not? That is the question. <i>Journal of Vacation Marketing</i> , 2018, 24, 16-28.	4.3	15
17	Religious tourism and spiritual leadership development: Christian leadership conferences. <i>Journal of Hospitality and Tourism Management</i> , 2018, 35, 75-84.	6.6	13
18	French nature-based tourist potentials to norway: who are they?. <i>Tourism Analysis</i> , 2012, 17, 181-193.	0.9	11

#	ARTICLE	IF	CITATIONS
19	Event Market Segmentation: A Review Update and Research Agenda. <i>Event Management</i> , 2020, 24, 277-295.	1.1	9
20	Identifying whale-watching tourist differences to maximize return on investment. <i>Journal of Vacation Marketing</i> , 2019, 25, 390-402.	4.3	8
21	Is destination marketing missing the mark? A Fraser Coast segmentation analysis. <i>Journal of Destination Marketing &amp; Management</i> , 2019, 12, 12-14.	5.3	7
22	Exploring the role of language proficiency and cultural adaptation in travel risk perception: A study of Asian working holiday makers in Australia. <i>Journal of Vacation Marketing</i> , 2020, 26, 166-181.	4.3	7
23	Indonesian healthy living intentions: Segmentation study insights. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2017, 22, e1574.	0.8	6
24	Grit: the good, the bad and the ugly. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2021, 33, 1270-1285.	3.2	5
25	Australian students' activity preferences, perceived physical risk and interest in vacationing in Japan. <i>Journal of Vacation Marketing</i> , 2018, 24, 355-370.	4.3	3
26	Australian migrants' social cultural adaptation and consumption behaviour towards food and alcohol. <i>International Journal of Consumer Studies</i> , 2019, 43, 2-13.	11.6	3
27	A Small-Scale Festival As a Catalyst for Individual and Community Change. <i>Event Management</i> , 2022, 26, 1833-1848.	1.1	3
28	Onsite or Online? A Comparison of Event Segmentation Data Collection Methods. <i>Advances in Hospitality and Leisure</i> , 2012, , 247-256.	0.2	2
29	No pain, no gain: insights into changing individual volitional behaviour. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2015, 20, 170-187.	0.8	2
30	Environmental-Focused Events: Saving Tourism Landmarks for Future Generations. <i>Advances in Hospitality and Leisure</i> , 2017, , 155-163.	0.2	2
31	I CAN'T GET NO SATISFACTION: OR CAN I? SATISFYING AUSTRALIAN WHALE WATCHING TOURISTS. <i>Tourism in Marine Environments</i> , 2021, , .	0.4	2
32	Going . . . Going . . . Going . . . Not Yet Gone! Enhancing Small-scale Festival Survival. <i>Event Management</i> , 2022, 26, 513-529.	1.1	2
33	The role of environmental knowledge and interest on perceived value and satisfaction. <i>Journal of Vacation Marketing</i> , 0, , 135676672210999.	4.3	2
34	Delivery or desirability of benefits? Predicting the effectiveness of egoistic and altruistic message appeals for recycled water use. <i>Australasian Journal of Environmental Management</i> , 2022, 29, 200-217.	1.1	2
35	Take me to church: What ministries are of perceived value for attendees from a nonprofit marketing perspective?. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2017, 22, e1581.	0.8	1
36	Learning to lead: Segmentation of attendees to a Christian leadership conference. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2017, 22, e1567.	0.8	0