

# Berendien A Lubbe

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4027146/publications.pdf>

Version: 2024-02-01

27  
papers

492  
citations

759055

12  
h-index

713332

21  
g-index

27  
all docs

27  
docs citations

27  
times ranked

410  
citing authors

#	ARTICLE	IF	CITATIONS
1	Determinants of selection of full-service airlines and low-cost carriers – A note on business travellers in South Africa. <i>Journal of Air Transport Management</i> , 2006, 12, 98-102.	2.4	79
2	Primary Image as a Dimension of Destination Image: An Empirical Assessment. <i>Journal of Travel and Tourism Marketing</i> , 1998, 7, 21-43.	3.1	64
3	An application of the airport service quality model in South Africa. <i>Journal of Air Transport Management</i> , 2011, 17, 224-227.	2.4	60
4	Rethinking educational tourism: proposing a new model and future directions. <i>Tourism Review</i> , 2017, 72, 319-329.	3.8	44
5	The effect of Internet apprehension and website satisfaction on air travellers' adoption of an airline's website. <i>Journal of Air Transport Management</i> , 2007, 13, 75-80.	2.4	35
6	The perceived value of mobile devices to passengers across the airline travel activity chain. <i>Journal of Air Transport Management</i> , 2010, 16, 12-15.	2.4	27
7	Identifying value conflicts between stakeholders in corporate travel management by applying the soft value management model: A survey in South Africa. <i>Tourism Management</i> , 2006, 27, 1130-1140.	5.8	24
8	The Air Liberalisation Index as a tool in measuring the impact of South Africa's aviation policy in Africa on air passenger traffic flows. <i>Journal of Air Transport Management</i> , 2015, 42, 159-166.	2.4	17
9	The role of the media in constructing a destination image: the Kenya experience. <i>Communicatio</i> , 2017, 43, 58-79.	0.2	17
10	The impact of rhino poaching on tourist experiences and future visitation to National Parks in South Africa. <i>Current Issues in Tourism</i> , 2019, 22, 8-15.	4.6	16
11	Positioning of selected Middle Eastern airlines in the South African business and leisure travel environment. <i>Journal of Air Transport Management</i> , 2008, 14, 75-81.	2.4	15
12	International educational tourism: Does it foster global learning? A survey of South African high school learners. <i>Tourism Management</i> , 2017, 62, 292-301.	5.8	15
13	A new revenue model for travel intermediaries in South Africa: The negotiated approach. <i>Journal of Retailing and Consumer Services</i> , 2005, 12, 385-396.	5.3	14
14	Violation of the Corporate Travel Policy: An Exploration of Underlying Value-Related Factors. <i>Journal of Business Ethics</i> , 2009, 84, 97-111.	3.7	13
15	A study of corporate travel management in selected South African organisations and a conceptual model for effective corporate travel management. <i>South African Journal of Economic and Management Sciences</i> , 2003, 6, 304-330.	0.4	11
16	Would a single regional visa encourage tourist arrivals in southern Africa?. <i>Development Southern Africa</i> , 2012, 29, 488-505.	1.1	8
17	Flight delays: Towards measuring the cost to corporations. <i>Journal of Air Transport Management</i> , 2012, 19, 9-12.	2.4	8
18	Business travellers' use of mobile travel applications: a generational analysis. <i>Information Technology and Tourism</i> , 2018, 18, 113-132.	3.4	7

#	ARTICLE	IF	CITATIONS
19	Travel or technology? Business factors influencing management decisions. South African Journal of Economic and Management Sciences, 2013, 16, 279-297.	0.4	6
20	An Empirical Investigation into the Role of Personal-Related Factors on Corporate Travel Policy Compliance. Journal of Business Ethics, 2010, 92, 451-461.	3.7	4
21	Frequent-Flier Programs as a Determinant in the Selection of Preferred Airlines by Corporations. Transportation Journal, 2013, 52, 344-364.	0.3	2
22	Managing Business Travellersâ€™ Use of Mobile Travel Applications. , 2017, , 271-283.		2
23	Information and Communication Technologies in Business and Corporate Travel Management: An Overview. , 2009, , 455-466.		2
24	Mobile Devices as a Tourism Distribution Channel: Perceptions of Visitors to National Parks in South Africa. , 2013, , 855-867.		2
25	A public relations strategy for the promotion of South Africa as a tourist destination in a "non-user" country. Communicatio, 1997, 23, 36-47.	0.2	0
26	Applying an open systems public relations model to destination image development. Communicatio, 2004, 30, 131-150.	0.2	0
27	Using Technology to Align the Needs of Corporate Travel Managers with the Functions of Travel Management Companies. , 2015, , 749-762.		0