

# Guy Lansley

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4026545/publications.pdf>

Version: 2024-02-01

10  
papers

410  
citations

1163117

8  
h-index

1474206

9  
g-index

10  
all docs

10  
docs citations

10  
times ranked

534  
citing authors

#	ARTICLE	IF	CITATIONS
1	The geography of Twitter topics in London. Computers, Environment and Urban Systems, 2016, 58, 85-96.	7.1	155
2	The Geotemporal Demographics of Twitter Usage. Environment and Planning A, 2015, 47, 465-484.	3.6	138
3	Deriving age and gender from forenames for consumer analytics. Journal of Retailing and Consumer Services, 2016, 30, 271-278.	9.4	29
4	Creating a Linked Consumer Register for Granular Demographic Analysis. Journal of the Royal Statistical Society Series A: Statistics in Society, 2019, 182, 1587-1605.	1.1	21
5	Improved targeted outdoor advertising based on geotagged social media data. Annals of GIS, 2017, 23, 237-250.	3.1	20
6	Cars and socio-economics: understanding neighbourhood variations in car characteristics from administrative data. Regional Studies, Regional Science, 2016, 3, 264-285.	1.2	18
7	A named approach to profile urban places based on geotagged Twitter data. Transactions in GIS, 2020, 24, 858-879.	2.3	11
8	Using Linked Consumer Registers to Estimate Residential moves in the United Kingdom. Journal of the Royal Statistical Society Series A: Statistics in Society, 2021, 184, 1452-1474.	1.1	10
9	Challenges to representing the population from new forms of consumer data. Geography Compass, 2018, 12, e12374.	2.7	8
10	Opportunities for retail data and their geographic integration in social science. , 2017, , 11-21.		0