

Mingming Leng

List of Publications by Year in descending order

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Version: 2024-02-01

38
papers

1,793
citations

361045

20
h-index

329751

37
g-index

38
all docs

38
docs citations

38
times ranked

1283
citing authors

#	ARTICLE	IF	CITATIONS
1	Demand Functions in Decision Modeling: A Comprehensive Survey and Research Directions. Decision Sciences, 2013, 44, 557-609.	3.2	243
2	Recent developments in dynamic advertising research. European Journal of Operational Research, 2012, 220, 591-609.	3.5	157
3	Game Theoretic Applications in Supply Chain Management: A Review. Infor, 2005, 43, 187-220.	0.5	136
4	Promoting electric automobiles: supply chain analysis under a government's subsidy incentive scheme. IIE Transactions, 2013, 45, 826-844.	2.1	130
5	Allocation of Cost Savings in a Three-Level Supply Chain with Demand Information Sharing: A Cooperative-Game Approach. Operations Research, 2009, 57, 200-213.	1.2	121
6	Game-theoretic analyses of decentralized assembly supply chains: Non-cooperative equilibria vs. coordination with cost-sharing contracts. European Journal of Operational Research, 2010, 204, 96-104.	3.5	113
7	Supply chain analysis under a price-discount incentive scheme for electric vehicles. European Journal of Operational Research, 2014, 235, 329-333.	3.5	106
8	Choosing an online retail channel for a manufacturer: Direct sales or consignment?. International Journal of Production Economics, 2018, 195, 338-358.	5.1	83
9	Lead-time reduction in a two-level supply chain: Non-cooperative equilibria vs. coordination with a profit-sharing contract. International Journal of Production Economics, 2009, 118, 521-544.	5.1	75
10	Side-payment contracts in two-person nonzero-sum supply chain games: Review, discussion and applications. European Journal of Operational Research, 2009, 196, 600-618.	3.5	72
11	Online retailers's promotional pricing, free-shipping threshold, and inventory decisions: A simulation-based analysis. European Journal of Operational Research, 2013, 230, 272-283.	3.5	71
12	Analysis of the Single-Period Problem under Carbon Emissions Policies. Profiles in Operations Research, 2012, , 297-313.	0.3	68
13	Joint Pricing and Contingent Free Shipping Decisions in B2C Transactions. Production and Operations Management, 2010, 19, 390-405.	2.1	47
14	Managing a supply chain under the impact of customer reviews: A two-period game analysis. European Journal of Operational Research, 2019, 277, 454-468.	3.5	41
15	LOWESS smoothing and Random Forest based GRU model: A short-term photovoltaic power generation forecasting method. Energy, 2022, 256, 124661.	4.5	39
16	Analytic solution for the nucleolus of a three-player cooperative game. Naval Research Logistics, 2010, 57, 667-672.	1.4	34
17	Trends and Features of the Applications of Natural Language Processing Techniques for Clinical Trials Text Analysis. Applied Sciences (Switzerland), 2020, 10, 2157.	1.3	30
18	Qualifying for a government's scrappage program to stimulate consumers' trade-in transactions? Analysis of an automobile supply chain involving a manufacturer and a retailer. European Journal of Operational Research, 2014, 239, 363-376.	3.5	29

#	ARTICLE	IF	CITATIONS
19	Free shipping and purchasing decisions in B2B transactions: A game-theoretic analysis. IIE Transactions, 2005, 37, 1119-1128.	2.1	26
20	Transfer pricing in a multidivisional firm: A cooperative game analysis. Operations Research Letters, 2012, 40, 364-369.	0.5	23
21	Implications for the Role of Retailers in Quality Assurance. Production and Operations Management, 2016, 25, 779-790.	2.1	22
22	Game-theoretic analysis of trade-in services in closed-loop supply chains. Transportation Research, Part E: Logistics and Transportation Review, 2021, 152, 102428.	3.7	22
23	Negotiation-sequence, pricing, and ordering decisions in a three-echelon supply chain: A cooperative-game analysis. European Journal of Operational Research, 2021, 294, 1096-1107.	3.5	13
24	Towards purchase prediction: A transaction-based setting and a graph-based method leveraging price information. Pattern Recognition, 2021, 113, 107824.	5.1	12
25	A fair staff allocation rule for the capacity pooling of multiple call centers. Operations Research Letters, 2013, 41, 490-493.	0.5	11
26	Multiplayer Allocations in the Presence of Diminishing Marginal Contributions: Cooperative Game Analysis and Applications in Management Science. Management Science, 2021, 67, 2891-2903.	2.4	11
27	Incentivizing the adoption of electric vehicles under subsidy schemes: A duopoly analysis. Operations Research Letters, 2021, 49, 473-476.	0.5	11
28	Cooperative game analysis of retail space-exchange problems. European Journal of Operational Research, 2014, 232, 393-404.	3.5	8
29	Interchange fee rate, merchant discount rate, and retail price in a credit card network: A game-theoretic analysis. Naval Research Logistics, 2012, 59, 525-551.	1.4	6
30	Subsidizing purchases of public interest products: A duopoly analysis under a subsidy scheme. Operations Research Letters, 2017, 45, 543-548.	0.5	6
31	Pricing the digital version of a book: wholesale vs. agency models. Infor, 2018, 56, 163-191.	0.5	6
32	Incentivizing the adoption of electric vehicles in city logistics: Pricing, driving range, and usage decisions under time window policies. International Journal of Production Economics, 2022, 245, 108406.	5.1	6
33	Impact of tax reduction policies on consumer purchase of new automobiles: An analytical investigation with real data-based experiments. Naval Research Logistics, 2014, 61, 577-598.	1.4	4
34	Competition and Coordination in a Fashion Supply Chain with Wholesale Pricing Schemes. Advances in Logistics, Operations, and Management Science Book Series, 0, , 42-73.	0.3	4
35	Game-theoretic analysis of an ancient Chinese horse race problem. Computers and Operations Research, 2006, 33, 2033-2055.	2.4	2
36	The Retail Space-Exchange Problem with Pricing and Space Allocation Decisions. Production and Operations Management, 2013, 22, 189-202.	2.1	2

#	ARTICLE	IF	CITATIONS
37	Game-theoretic analyses of strategic pricing decision problems in supply chains. ISE Transactions, 2021, 53, 704-718.	1.6	2
38	Novel homoclinic and heteroclinic solutions for the 2D complex cubic Ginzburg-Landau equation. Physics Letters, Section A: General, Atomic and Solid State Physics, 2009, 374, 258-263.	0.9	1