

# Gertrud Schmitz

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4011126/publications.pdf>

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3  
papers

25  
citations

2682526

2  
h-index

2550070

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

19  
citing authors

#	ARTICLE	IF	CITATIONS
1	Mobile Location-Based Servicesâ€™ Value-in-Use in Inner Cities: Do a Customerâ€™s Shopping Patterns, Prior User Experience, and Sales Promotions Matter?. Schmalenbach Business Review, 2020, 72, 511-564.	0.9	1
2	Main-format dominance in consumersâ€™ FMCG cross-format shopping patterns. Journal of Retailing and Consumer Services, 2016, 30, 105-115.	9.4	13
3	The effects of acquisition and transaction shopping value perceptions on retail format usage intentions: an illustration from discount stores. International Review of Retail, Distribution and Consumer Research, 2009, 19, 81-101.	2.0	11