## Mark Snyder

## List of Publications by Year

 in descending orderSource: https:/|exaly.com/author-pdf/4000648/publications.pdf
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Psychological Predictors of Medical Studentsấ ${ }^{\mathrm{T} M}$ Involvement in Pro Bono. Teaching and Learning in
Medicine, 2023, 35, 193-205.

Political message matching and green behaviors: Strengths and boundary conditions for promoting high-impact behavioral change. Journal of Environmental Psychology, 2021, 76, 101643.

How do we optimize message matching interventions? Identifying matching thresholds, and
3 simultaneously matching to multiple characteristics. European Journal of Social Psychology, 2020,
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50, 701-720.
4 Responding to natural disasters: Examining identity and prosociality in the context of a major earthquake. British Journal of Social Psychology, 2019, 58, 66-87.
<scp><i>B<|i>â€\%o=â€\%o<i>f(P,S)<|i><|scp>: Perspectives on persons and situations, from Lewin to Bond and
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beyond. Asian Journal of Social Psychology, 2013, 16, 16-18.

INTERPERSONAL PROCESSES: The Interplay of Cognitive, Motivational, and Behavioral Activities in
Social Interaction. Annual Review of Psychology, 1999, 50, 273-303.
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The Motivations to Volunteer. Current Directions in Psychological Science, 1999, 8, 156-159.
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Understanding and assessing the motivations of volunteers: A functional approach.. Journal of Personality and Social Psychology, 1998, 74, 1516-1530.

Stereotyping of the elderly: A functional approach. British Journal of Social Psychology, 1994, 33,
63-82.

Appeals to image and claims about quality: Understanding the psychology of advertising.. Journal of Personality and Social Psychology, 1985, 49, 586-597.

Self-monitoring of expressive behavior.. Journal of Personality and Social Psychology, 1974, 30, 526-537.
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