Muhammad Bilal Majid

List of Publications by Year in descending order

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2682572 2272923 5 19 2 4 citations g-index h-index papers 5 5 5 6 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Impact of perceived organizational support on employee performance in IT firms – a comparison among Pakistan and Saudi Arabia. International Journal of Organizational Analysis, 2022, 30, 795-815.	2.9	10
2	Celebrity endorsements, whitening products, and consumer purchase intentions: A review of literature. Journal of Cosmetic Dermatology, 2022, 21, 4194-4204.	1.6	1
3	TikTok Addictions and Its Disorders among Youth of Pakistan. Scholedge International Journal of Multidisciplinary & Allied Studies ISSN 2394-336X, 2020, 7, 140.	0.2	3
4	Impact of narcissistic personality disorder on cognitive organizational cynicism with mediating role of psychological capital in selected hospitals of Punjab Pakistan. Future Business Journal, 2020, 6, .	2.8	3
5	Knowledge Management and its Impact on Organizational Performance: Evidence from Pakistan. Annals of Contemporary Developments in Management & HR, 2019, 1, 7-14.	0.7	2