

Cristina Villar

List of Publications by Year in descending order

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Version: 2024-02-01

25
papers

552
citations

758635

12
h-index

713013

21
g-index

27
all docs

27
docs citations

27
times ranked

478
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring the role of knowledge management practices on exports: A dynamic capabilities view. <i>International Business Review</i> , 2014, 23, 38-44.	2.6	187
2	Organisational learning capability, product innovation performance and export intensity. <i>Technology Analysis and Strategic Management</i> , 2012, 24, 511-526.	2.0	65
3	Entry mode choice in the internationalisation of the hotel industry: a holistic approach. <i>Service Industries Journal</i> , 2011, 31, 107-122.	5.0	49
4	Governance of global value chains after the Covid-19 pandemic: A new wave of regionalization?. <i>BRQ Business Research Quarterly</i> , 2021, 24, 204-213.	2.2	35
5	Service characteristics as moderators of the entry mode choice: empirical evidence in the hotel industry. <i>Service Industries Journal</i> , 2012, 32, 1137-1148.	5.0	34
6	Augmenting versus exploiting entry modes in soft services. <i>International Marketing Review</i> , 2014, 31, 621-636.	2.2	21
7	The internationalization of soft-services: entry modes and main determinants in the Spanish hotel industry. <i>Service Business</i> , 2011, 5, 139-154.	2.2	20
8	Unravelling the moderating effects of size and experience on product innovations and exports: a study in a medium knowledge-intensive industry. <i>Technology Analysis and Strategic Management</i> , 2012, 24, 219-238.	2.0	18
9	Co-parenting through subsidiaries: A model of value creation in the multinational firm. <i>Global Strategy Journal</i> , 2018, 8, 536-562.	4.4	16
10	A meta-analysis of export spillovers from FDI: advanced vs emerging markets. <i>International Journal of Emerging Markets</i> , 2019, 15, 991-1010.	1.3	16
11	Subsidiary-specific advantages for inter-regional expansion: The role of intermediate units. <i>International Business Review</i> , 2018, 27, 328-338.	2.6	13
12	Triggering Open Innovation Processes Through Organizational Emotional Capability and Rival's Absorptive Capacity Orientation. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 388-398.	2.4	12
13	Intermediate Units in Multinational Corporations: Advancing Theory on their Co-parenting Role, Dynamics and Outcomes. <i>International Journal of Management Reviews</i> , 2021, 23, 116-147.	5.2	12
14	Learning from foreign operation modes: The virtuous path for innovation. <i>BRQ Business Research Quarterly</i> , 2020, 23, 159-171.	2.2	11
15	Intermediate units in multinational corporations: A resource dependency view on coordinative versus entrepreneurial roles. <i>International Business Review</i> , 2021, 30, 101773.	2.6	8
16	overnance and competitiveness in global value chains: A comparative study in the automobile and textile industries. <i>Economics and Business Review</i> , 2019, 5, 72-91.	0.3	5
17	The internationalization of SMEs: Building models for long-term development. <i>BRQ Business Research Quarterly</i> , 2020, 23, 88-90.	2.2	4
18	Configurational Theory in Traditional Manufacturing Industries: A New Model of High-Performing Small and Medium-Sized Enterprises. <i>Sustainability</i> , 2020, 12, 6818.	1.6	3

#	ARTICLE	IF	CITATIONS
19	Chapter 5: The High-Performing SMEs in Traditional Manufacturing Sectors: Innovation and Foreign Operation Modes. <i>International Business and Management</i> , 2018, , 81-96.	0.1	1
20	Emotional capability: the missing link between information technology capabilities and innovation performance Capacidad emocional: el vínculo perdido entre capacidades de tecnologías de la información y desempeño innovador Capacidade emocional: O elo perdido entre as capacidades das tecnologias da informação e o desempenho inovador. <i>Management Research</i> , 2021, 19, 127-142.	0.5	1
21	New models of internationalization in small traditional manufacturing firms. <i>Progress in International Business Research</i> , 2010, , 75-96.	0.3	0
22	Derrames de la inversión extranjera directa y su efecto en las exportaciones: una aplicación empírica en un país emergente. <i>Trimestre Economico</i> , 2021, 88, 455-482.	0.1	0
23	Uncovering the role of competitor orientation and emotional capability in enhancing innovation performance. <i>International Journal of Organizational Analysis</i> , 2021, ahead-of-print, .	1.6	0
24	Business Models in Emerging Markets. <i>BAR - Brazilian Administration Review</i> , 2019, 16, .	0.4	0
25	La expansión interregional en Iberoamérica: la creación de valor a través de filiales trampolán. <i>ICE Revista De Economía</i> , 2019, , .	0.0	0