

You Zhu

List of Publications by Year in descending order

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5
papers

396
citations

1683934

5
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2053595

5
g-index

5
all docs

5
docs citations

5
times ranked

347
citing authors

#	ARTICLE	IF	CITATIONS
1	Making the right business decision: Forecasting the binary NPD strategy in Chinese automotive industry with machine learning methods. <i>Technological Forecasting and Social Change</i> , 2020, 155, 120032.	6.2	22
2	Forecasting SMEs' credit risk in supply chain finance with an enhanced hybrid ensemble machine learning approach. <i>International Journal of Production Economics</i> , 2019, 211, 22-33.	5.1	203
3	Comparison of individual, ensemble and integrated ensemble machine learning methods to predict China's SME credit risk in supply chain finance. <i>Neural Computing and Applications</i> , 2017, 28, 41-50.	3.2	84
4	Predicting China's SME Credit Risk in Supply Chain Finance Based on Machine Learning Methods. <i>Entropy</i> , 2016, 18, 195.	1.1	29
5	Predicting China's SME Credit Risk in Supply Chain Financing by Logistic Regression, Artificial Neural Network and Hybrid Models. <i>Sustainability</i> , 2016, 8, 433.	1.6	58